



# United Nations Global Platform For Big Data

### United Arab Emirates Regional Hub

KNOWLEDGE FOR PROSPERIT

وزارة شوون مجلس الوزراء | Ministry of Cabinet Affairs

# UN Global Platform For Big Data UAE Regional Hub

Striving to establish and host the

largest data collaborative in the

**MENA region** 



#### Strategic Working Areas



Creating the largest data collaborative in the MENA region

Data Science accelerator

Knowledge hub for the mena

region



Data tech for people and planet and for better social impact

- Data Science & Use of
- Alternative
- **Data Sources**
- Driven by public-
- private
- partnerships and
- knowledge-
- sharing of best
- practices









🔿 Meta

**Consumer Price Index Using Scanner Data** 

Automate the price collection and the calculation of the UAE consumer price index

### **UAE Regulations in Data: Environment and Reducing Plastic** Use Point-of-sale (POS) data to quantify the impact of government regulation to reduce the use of plastic bags

**Tourism, Health and Education Insights Platform** Gain inbound and outbound insights on travel, tourism, health and education spending

#### Mobility and Spending During the Longer UAE Weekend

A case study that uses mobility data and spend data to study the impact of the longer weekend



UAE Regional Hub Work

Streams

What's

## Coming in

2023?

#### Academia and Talent

Capacity building training for MBZUAI interns centered around the utilization of Big Data for official statistics Hosting a satellite event for the 3<sup>rd</sup> edition of the UN hackathon (2023 UN Datathon)

#### Private Sector Engagement

Collaborating with industry giants such as VISA, MF, and META to foster data innovation projects Collaboration between RTA & the MPD TT on a transportation subtrack

#### **Community Engagements**

Virtual Workshops in collaboration with the task teams to raise awareness on the use of Big Data for official statistics Regional knowledge exchange sessions/meetings between national & local statistical offices

#### **Government** Authorities

Government up skilling and capacity development through collaborating with the Training TT

Machine Learning projects that digitally enable the transformation of traditional processes





### 2021 & 2022 in Numbers







**Events** 



Workshops







### How Can We Collaborate?



Investing in building capacity's within the MENA region by offering training materials, sources, and programs



Exchange knowledge on both a regional and global level with the various communities of all data scientists, AI professionals, and enthusiasts



Sponsoring, showcasing and utilizing AI and Data Sciences projects to upskill them and showcase them as use cases to be benchmarked globally



Creating partnerships across all sectors, to harness a whole of society engagement, and tap into the unique capabilities of each individual organization

