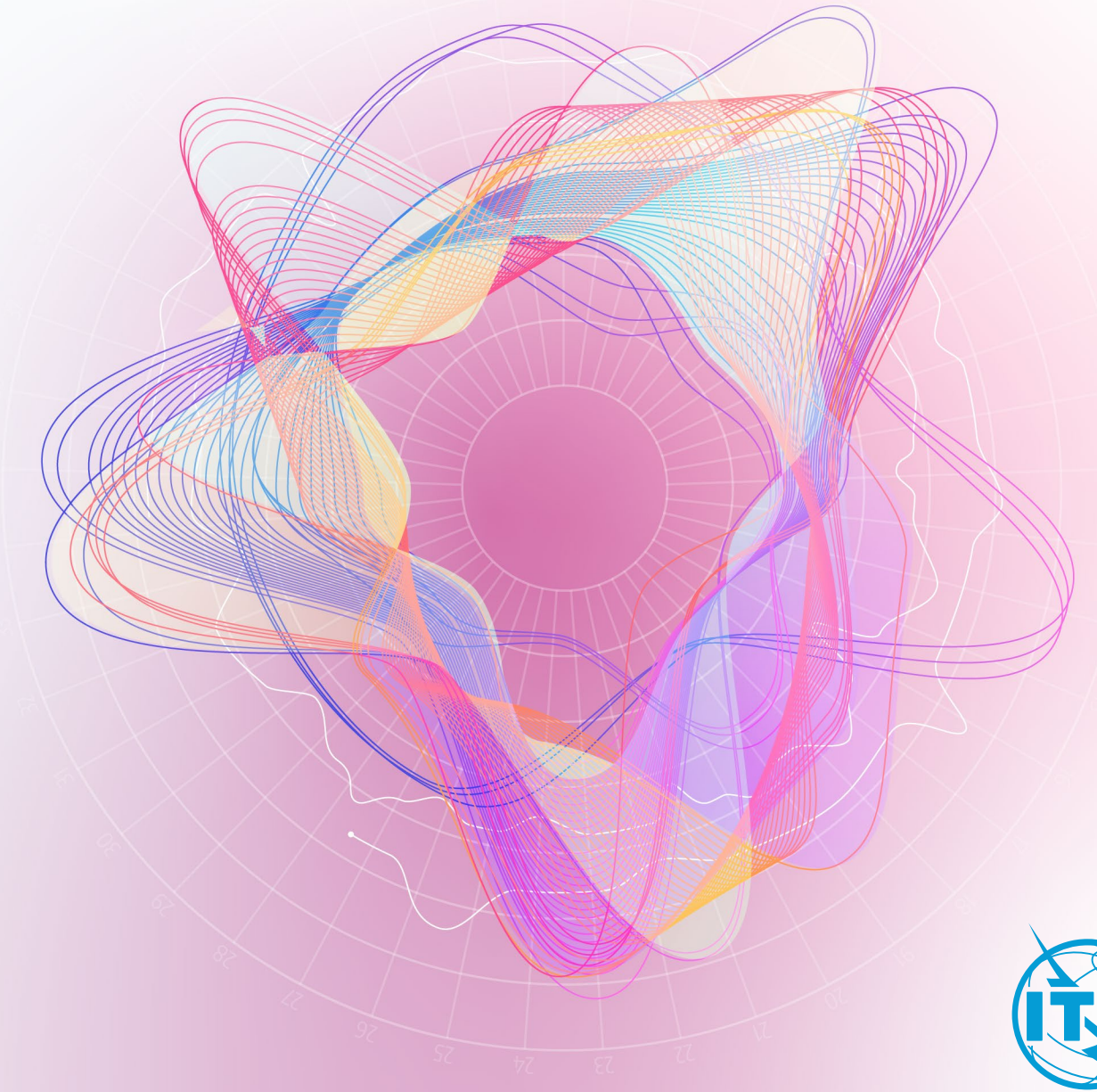


EGTI/EGH Meetings

9 -11 September 2026
Geneva, Switzerland

itu.int/egti2026
itu.int/egh2026



Manual for measuring ICT access and use by households and individuals

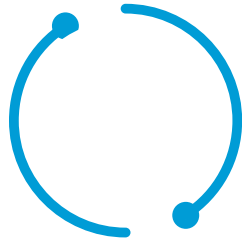
2027 edition

September 2024



EGTI/EGH
Meetings

Two developments that make a revision necessary



**A manual that is constantly
updated
2009 – 2014 – 2020 – 2027**

New concepts; new phenomena.

*Recommendations from EGH since
2020.*



The UNSD Handbook (2026)

*A living document covering in depth
the phases of a household and
individual survey, following the
GSBPM.*

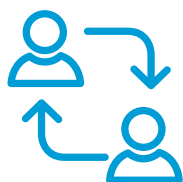
*It changes what the Manual needs to
cover on its own.*

The 2027 edition would focus on what is specific to producing ICT statistics through household and individual surveys, and cross-refer the general aspects to the UNSD Handbook. Work is at an early planning stage.



Objective of the 2027 edition

The Manual would leave general survey methodology to the UNSD Handbook and concentrate on what is specific to ICT statistics.



Subsidiarity

Generic material would be cross-referred to the UNSD Handbook.



Updated standards for producing ICT statistics

Indicators, model questions, classifications, and data reporting to ITU.



Recommendations from EGH since 2020

ICT skills under the DigComp framework, the most substantial of them, together with mobile money, over-the-top services, e-waste, and others.



Room to address specific topics, in **collaboration with countries**

Section-by-section review of the 2020 Manual: about 1/3 to be retained in condensed form, about 1/3 retained and updated, and about 1/3 cross-referred to the UNSD Handbook.

Manual for measuring ICT access and use by households and individuals 2020 edition



From 2020 to 2027: proposed structure

2020 edition (10 chapters)

- Introduction
- Coordination among national actors
- Planning and preparation
- Measurement standards and parameters
- Sources and data collection techniques
- Question and questionnaire design
- Sampling
- Data processing
- Quality and evaluation
- Dissemination of data and metadata

2027 edition (8 chapters in 3 sections)

Framework

- Introduction and conceptual framework

Measurement standards

- Core indicators
- HH1–HH23 indicator profiles
- Classifications and disaggregations

Implementation

- Sources, survey types and data collection
- Model questions and questionnaire
- Processing and calculation
- Dissemination and metadata

Emerging topics

MANUAL 2027

Proposed structure

3 parts · 8 chapters

DRAFT

PART I · FRAMEWORK

1. Introduction and conceptual framework

PART II · MEASUREMENT STANDARDS

2. Core ICT household indicators
3. Profiles of the core indicators (HH1–HH23)
4. Classification variables and disaggregations

PART III · SURVEY IMPLEMENTATION

5. Data sources, survey types and collection
6. Model questions and questionnaire design
7. Data processing and indicator calculation
8. Dissemination, metadata and reporting

2020 edition Proposed structure for the 2027 edition

2020 edition	2027 edition (proposed structure)
1. Introduction	1. Introduction and conceptual framework
2. Coordination among national actors	→ Standalone toolkit
3. Planning and preparation	→ UNSD Handbook, updating ICT-specific content
4. Measurement standards and parameters	2. Core indicators 3. Indicator profiles 4. Classifications
5. Sources and data collection techniques	5. Sources, survey types and data collection
6. Question and questionnaire design	6. Model questions and questionnaire
7. Sampling	→ UNSD Handbook, updating ICT-specific content
8. Data processing	7. Processing and indicator calculation
9. Quality and evaluation	→ UNSD Handbook, updating ICT-specific content
10. Dissemination of data and metadata	8. Dissemination and metadata

A toolkit for national coordination

Why

- Producing ICT indicators involves NSO, regulator, the sector ministry, and the operators. Coordinating them is a practical problem, not one for a methodological manual.

What it will contain

- Map of actors, models for inter-institutional agreements, division of roles, and country experiences.

A publication of its own

- It benefits especially from the experience of countries with well-established institutional arrangements.

The chapter on NSS coordination would leave the Manual and become a standalone publication.





We are looking for experiences

The Manual is built on practical experience. The 2020 edition included 24 experiences; for 2027 we want to update and expand that base. Contributions have already been received.

Africa

-  Ghana
-  Kenya
-  Uganda

Arab States

-  Lebanon
-  Oman
-  Palestine
-  Qatar
-  Saudi Arabia

Americas

-  Brazil
-  Canada
-  Costa Rica
-  Curaçao
-  Honduras

Asia and the Pacific

-  Australia
-  Hong Kong (China)
-  India
-  Nepal
-  Philippines

CIS

-  Russian Federation

Europe

-  France
-  Greece
-  Luxembourg
-  Malta
-  Spain



Thank you!