

ITUWTIS

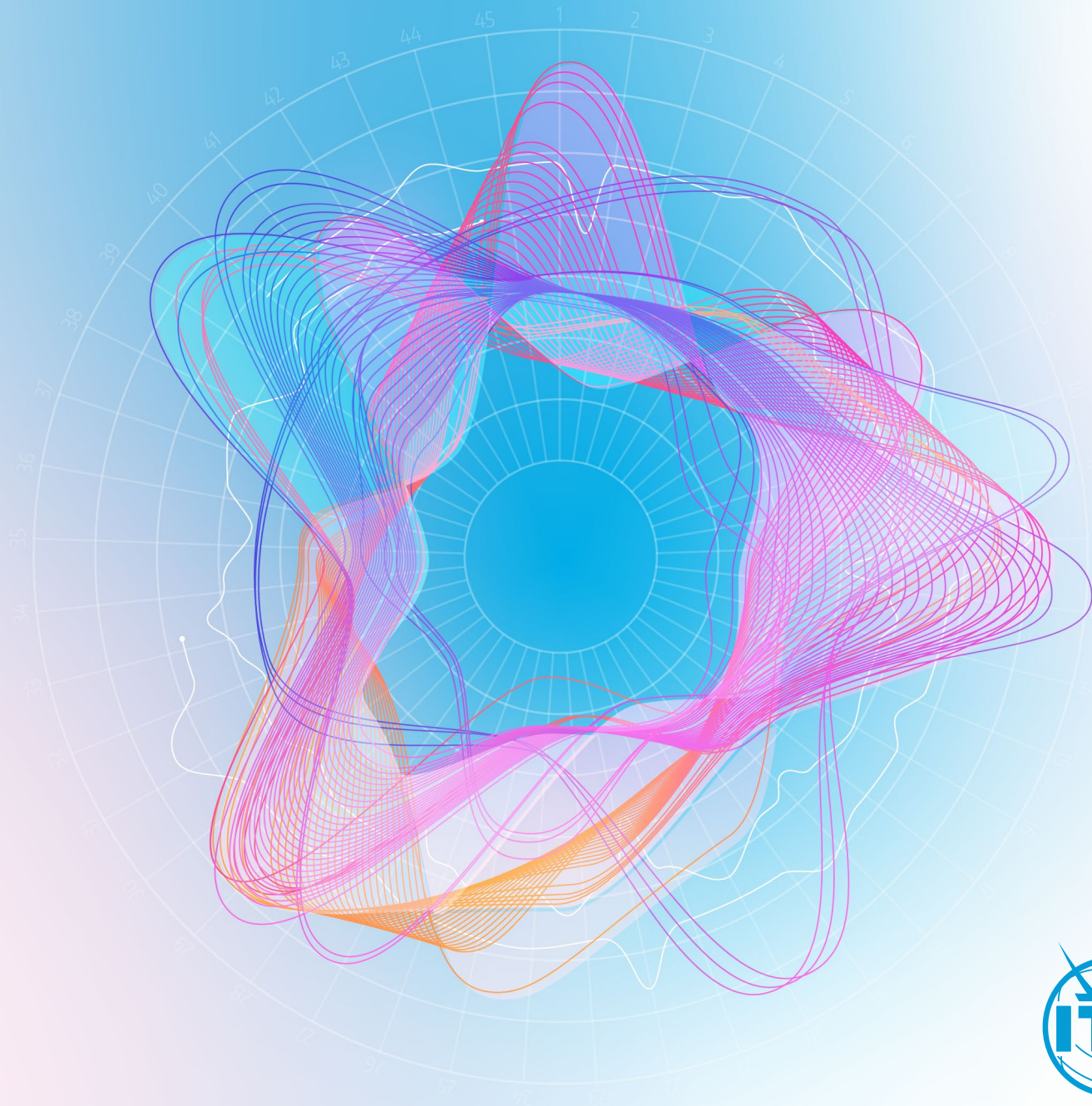
GENEVA2026

7- 8 September 2026

Geneva, Switzerland

#ITUWTIS

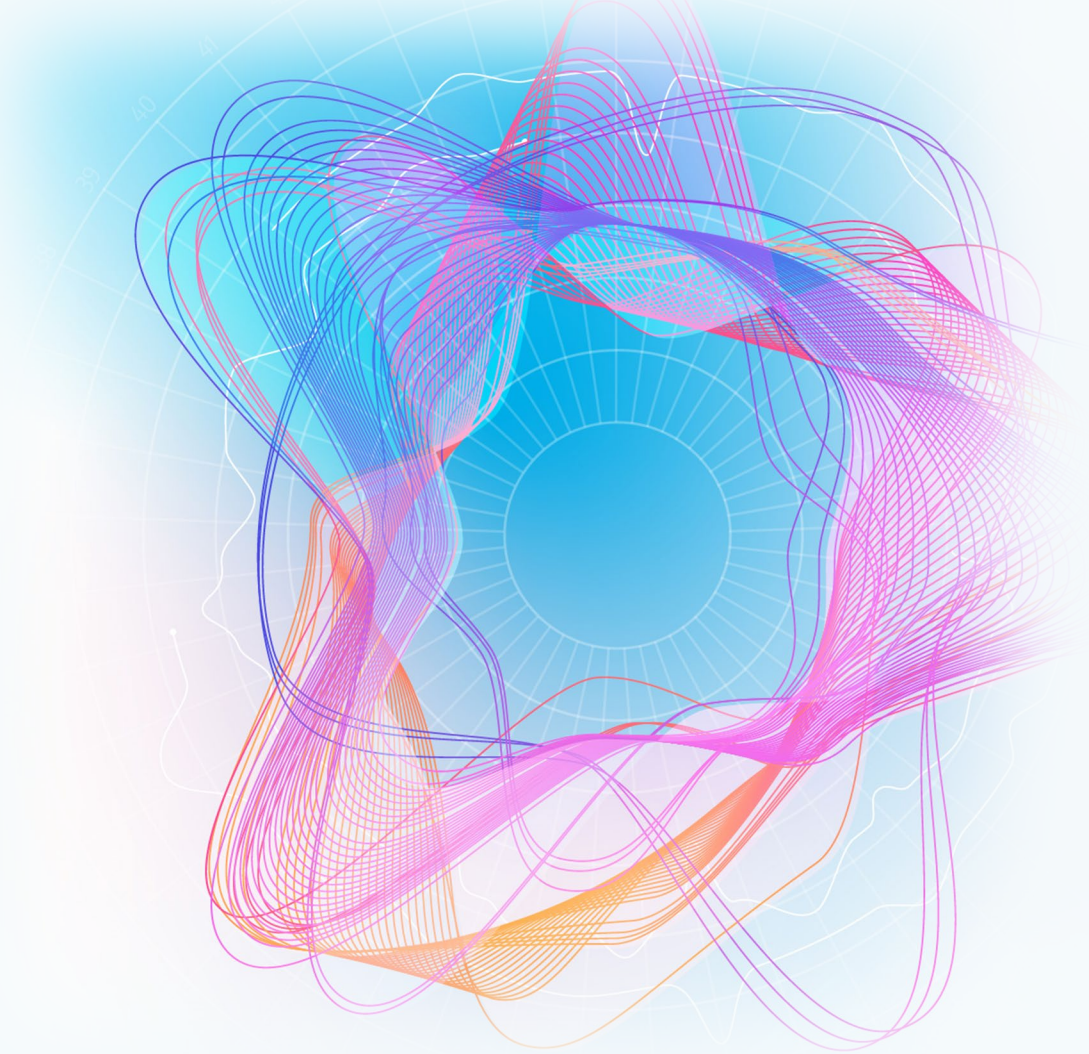
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Measuring Digital Development (with a focus on Facts and Figures): Mentimeter survey

ITU Oversight Unit/Evaluation division
ICT Data and Analytics division

7 September 2026



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Why is ITU undertaking this assessment?

The Oversight Unit/Evaluation (OU/E), ITU's independent evaluation function, is conducting a Rapid Assessment of ITU products and services to strengthen the evidence base on how ITU offerings create value for Member States and stakeholders. The assessment addresses an important evidence gap between outputs and outcomes, with particular attention to access, use, knowledge application, value, influence and user experience.

Objectives

1. Strengthen understanding of how ITU products and services are accessed, used and applied.
2. Generate evidence on perceived value, influence and user experience.
3. Explore future relevance and sustainability of ITU offerings.
4. Develop evidence-based and future-resilient recommendations for improvement and positioning.

Assessment Approach

Phase 1: Organization-wide rapid review.

Phase 2: Deep dives on selected products and services (including MDD & Facts and Figures).

Phase 3: Foresight evaluation.

Phase 4: Recommendations and strategic positioning.

Focus of the Deep Dive

This deep dive examines the **Measuring Digital Development (MDD)** publication family, with a particular focus on **Facts and Figures** and related flagship publications. The assessment seeks to better understand:

- Who uses MDD publications.
- How users access Facts and Figures and use data, findings and recommendations.
- Perceived usefulness and value.
- Influence on policy, regulation, research and decision-making.

WTIS Mentimeter Survey

As part of this deep dive, WTIS participants are invited to complete a short anonymous Mentimeter survey.

Why Participate?

Your feedback will help ITU:

- Better understand user needs and experiences.
- Strengthen future MDD products and communications.
- Improve evidence on the value and influence of ITU data and statistics products.
- Identify participants for optional follow-up focus group discussions that will explore findings in greater depth.

To participate in the Mentimeter scan this QR Code:



Thank you

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