



“Financing digital development statistics

— From NSO perspective
**High Commission for planning
Morocco”**

About HCP Morocco

- The NSO-Morocco
- Decentralized National Statistical system
- Statistics Production mainly based on:
 - Censuses
 - Household surveys
 - Business surveys
 - Admin data
 - Ongoing developement of the use of Big data
- Financing of statistical operations is secured through the State budget allocations, complemented when needed by development partners (e.g. World Bank, EU, UN agencies)



Morocco ICT statistics

- Different sources of ICT Statistics
 - **HCP sources:**
 - ICT module on BS surveys
 - Census ICT module
 - LFS Module
 - **ANRT (Regulatory authority) sources**
 - Yearly survey on individual & households ICT acces & Use
 - Qualitative surveys



Challenges

NSS are facing major challenges for answering users needs:

- Data with High quality
- Reliable and up-to-date data
- Disaggregated data
- More frequent data
- Data for SDG monitoring
- Strengthening NSOs' position in the national data ecosystem



**Strong financing needs for both
domestic & external financing**



African, Arab & National
Commitments/Frameworks

Official Commitments on financing Statistics



African countries

AU executive Council/
ShaSA II 2017 -2026
financing plan

Road map on
transformation &
modernization
of official statistics in
Africa 2023-2030

African countries
ambition to dedicate
**0,15 % GDP to
financing OS)**

**African Statistical
Charter**



ESCWA Countries

ESCA Statistical
Committee helps member
states commit to
improving and financing
statistical systems..



Morocco/NMD

the New
Development Model
(2021 - 2035)
explicitly recognize
data and statistics as
strategic assets for
governance and
policy-making,
thereby requiring the
allocation of
adequate financial
resources.



Digital Morocco 2030

strategy, launched in
September 2024

Africa Hub /Improve
Digital public
services/Boost digital
economy/Tech
infrastructure

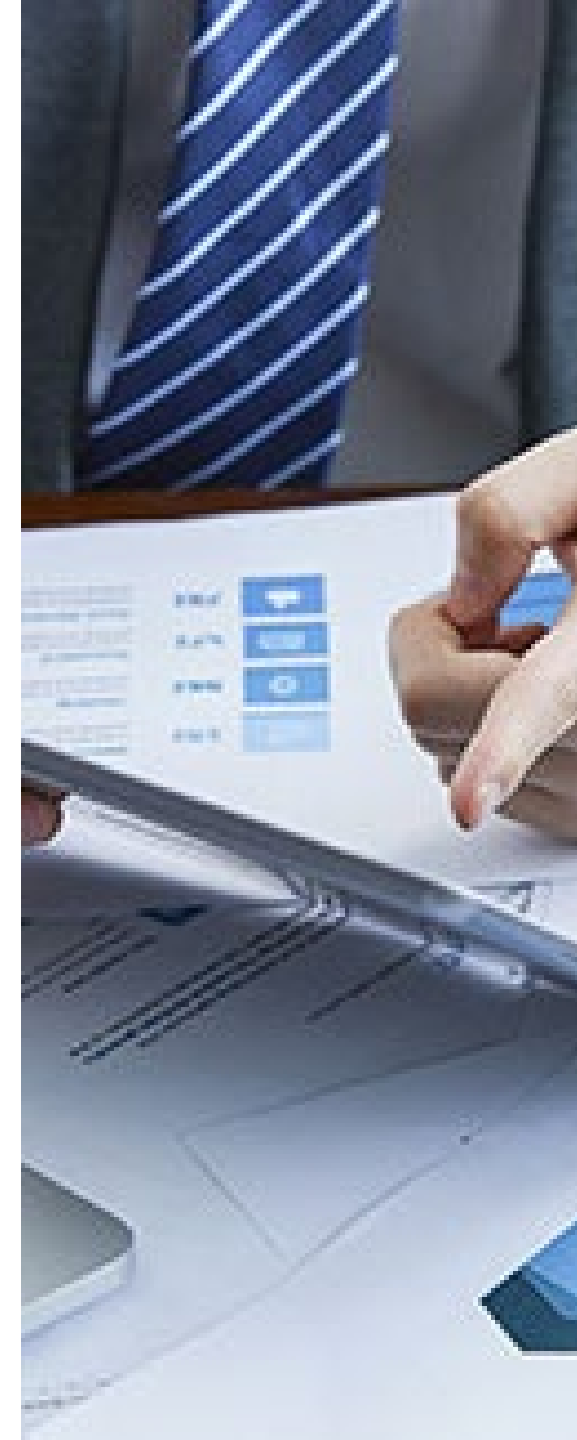
Backed by substantial
public and private
financing

HCP- Public financing statistics

- Three year financing plan (23 M \$)
- Negotiation on the basis of PDP (Performance Program)
- Commitment on the basis of performance indicators

Negotiations with Ministry of Economy and Finance based on:

- Usefulness of indicators for policy design & national priorities
- Compliance with international standards (SDDS, SNA 2025)
- Capturing emerging issues (digital economy, new topics)
- Fostering innovation (digitalization of surveys)
- Country commitment on SDGs indicators





External financing of statistics through cooperation & partnership

- **Rationale**

- New topic coverage
- New approach testing
- Redesign a survey
- Pilot surveys
- Introduction of innovation
- Unexpected data needs

- **Different mechanisms:**

- Through bilateral cooperation projects
- multilateral donors,
- co-financing arrangements,

Example 1 : MEDHIMS

‘Regional cooperation as a driver of financing surveys at national level’

- Regional initiative (MEDSTAT.EU/MED statistics program)
- Covers 18,000 households
- Implemented in 7 countries
- Regional level: Design of the survey (Questionnaires, Manuals,...)
- National level: Adaptation & implementation and data analysis
- Ensures harmonized data on international migration
- Morocco's first round financed by EU Delegation (2018/2019)
- EU committed to financing the second round (2027-2028)

ITU WTIS
GENEVA 2025

**“Sustainability : integration of MEDHIMS
in the national action plan.”**



The programme of regionally coordinated *Household International Migration Surveys in the Mediterranean Countries* (MED-HIMS)

Programme Steering Committee:

European Commission
The World Bank
UNFPA
UNHCR
ILO
IOM
League of Arab States
CAS-Lebanon (as
EMWGMS Coordinator)

Implementing and partner agencies:

ONS Algeria
CAPMAS Egypt
DoS Jordan
CAS Lebanon
HCP Morocco
PCBS Palestine
INS Tunisia



Example 2: Household survey on COVID-19 Impact

"Building resilience through external financing"

- Urgent need to measure socio-economic impact of the pandemic
- Multiple financing: supported by UN agencies consortium
- Integrated in an existing multipartners document project ASRODD
- Quick answer to data needs in the crisis period
- Data served to adjust government interventions & UN agencies support as for children vaccination, education, ..



External financing of statistics

Example 3: Income survey -2019

"How external financing could stimulate the to introduce new approaches"

- WB financing (TA & data collection)
- Sample: 3000 households
- The objective is to test WB approach in measuring income
- The results were published
- The approach was integrated in the national survey on living conditions (18 000 households)

"Sustainability :The use of the approach in the national survey financed by public budget"



Example 4: LFS-2025

“How external financing could help in the redesign of the existing national surveys”

- Co-financing financing (HCP & ILO)
- Sample: 3000 households
- The objective is to test the new LFS complying with CIST resolutions / Consider the new behavior of the Labor market / Introduce new modular topics..Migration, Green jobs, etc.
- The Pilot survey is being conducted in parallel with the classic one.

“Sustainability :The use of the revised questionnaire in 2026 survey that will be financed by public budget ”



External financing of statistics

Example 6: qualitative survey

“How external financing could helping going through qualitative survey”

- UE financing & Canadian financing
- Focus groups on women participation to Labour Market
- Perception survey on unemployment in a regional area
- The objective is to deepen the understanding of observations issued from quantitative surveys
- The experiences helped in strengthening regional capacities in designing surveys

“Sustainability :considering the key role of quantitative strategies to deepen analysis of data produced through quantitative surveys ”

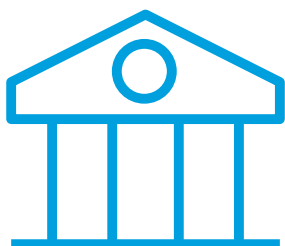


Example 7: Other examples

"How external financing could helping in introducing new topics

- Survey on the recruitment cost of international migrant & return back migrants
- financing ILO/THAMM+ Program
- Sample: 800
- The survey helped in calculating the related SDG 17.10.4

"Sustainability : Considering this costing in the upcoming surveys on migration.



Enhancing financing of statistics is one of the strategic components

HCP New ongoing Strategy

New admin. status

New administrative status is being set up to attract good profiles (Researchers, data scientists, multi-disciplinary profiles)

& to value the employees' expertise

Diversifying financing mechanisms

Promoting co-financing/

Make use the existing UE instruments that are still underused (TA, Twinning, etc.)

Ensuring complementarity between the financing supports coming from many international partners.

Promoting paid statistics services

Specific requests for data collection, data assessing

Strengthen users financing/co

Public institutions

Territorial authorities

Private sectors

NGOs & Universities

Promoting alternative sources to surveys

Administrative sources

Admin Registers

Big data sources

Combining sources

Cost-effectiveness compared to surveys.

Key lessons for stimulating both domestic & external financing for statistics



Advocacy tools /Rationale

Well document the rationale

Focus on Users needs & public policies priorities

NSSD or NSO strategy/Programme

Innovation & Modernisation

Redesign/Pilots

Complying with

International standards

SNA 25-SEEA

Regional comparability &

Harmonisation



New international standards

Emphasizing the imperative of complying with the new international standards as SNA 2025, SEEA, Digital Economy



Considering statistics in sector coop projects /Progr

Statistics as a cross-cutting component in donor-funded sector programs.

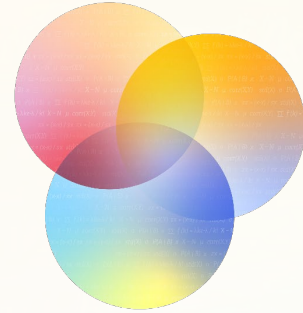
*Digital transition
Environment & CC
Gender*



Partnership with users & Diversifying financing mechanisms

*Public users
Territorial authorities
Private sector.*

*Cofinancing
Multidonors
Bilateral*



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Thank you