



# Shaping the ICT statistics agenda

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Insights from the Expert Group on  
Telecommunications/ICT Indicators

23 September 2024 | 14:30-15:45 (CET)

# | Agenda

- ✓ Mission of EGTI
- ✓ EGTI work methodology
- ✓ Meeting Summary for the 14th Meeting of the ITU Expert Group on Telecommunication/ICT Indicators
- ✓ Current Work of EGTI

# | Mission of EGTI



To **review existing and develop new** telecommunication/ICT **supply-side indicators** on a continuous basis, including reviewing and developing **harmonized definitions and data collection** methodologies to keep up to date with the fast changing nature of ICT technologies and services.



To decide on ICT indicators from the supply side to be **collected through the ITU statistical questionnaires** on telecommunications/ICT.



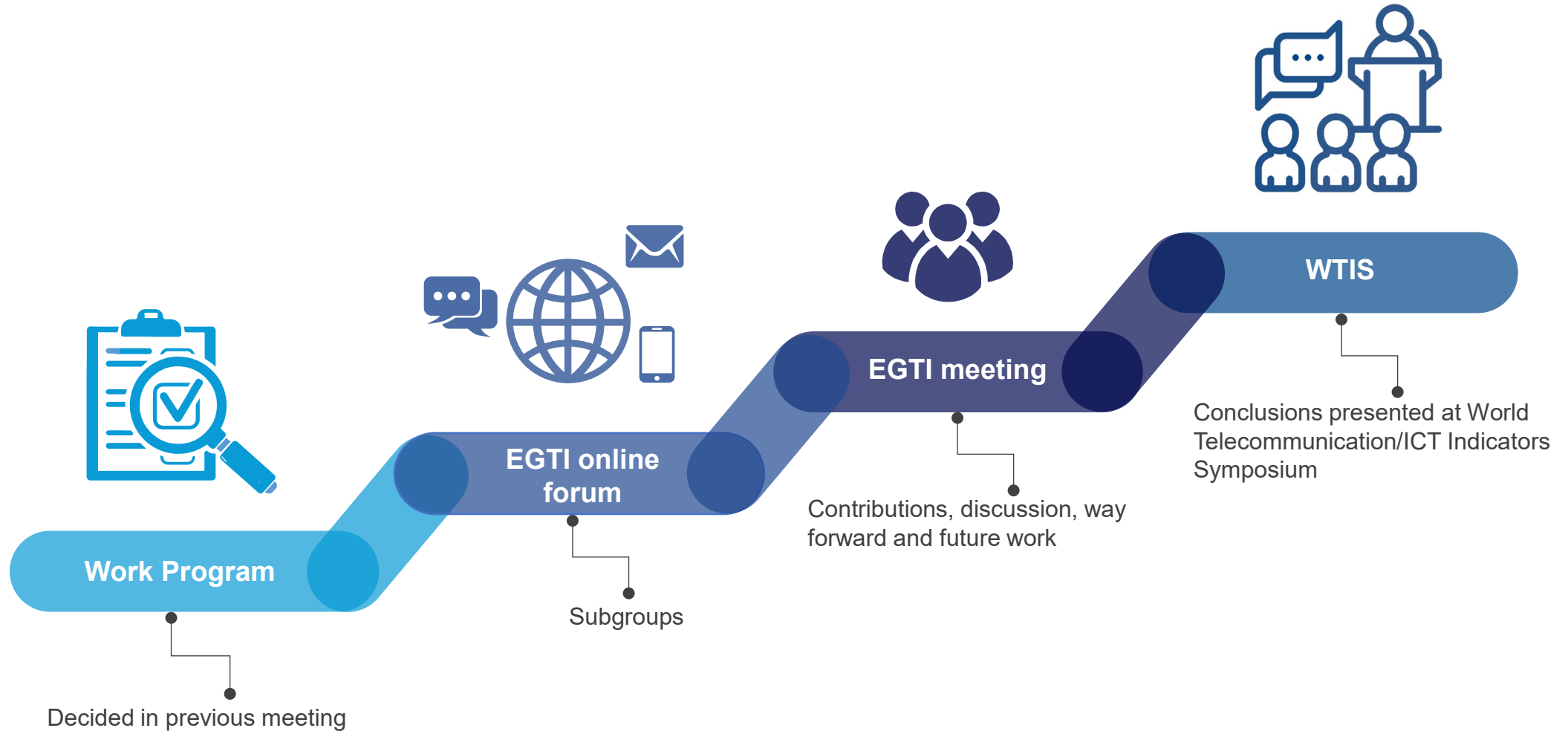
To **periodically review the *ITU Handbook for the Collection of Administrative Data on Telecommunications/ICT***. The Handbook is updated to reflect the updated definitions and methodologies.



To work with the Expert Group on ICT Household Indicators (**EGH**) on issues related to indicators and topics that are common to both groups.

Online forum: <https://www.itu.int/net4/ITU-D/ExpertGroup/default.asp>

# EGTI work methodology



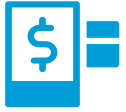
# 14<sup>th</sup> EGTI Meeting 2023

## Summary



18-21 September 2023  
(Hybrid Format)

### Topics on the Agenda



**Pilot data collection on mobile money indicators:** discussed outcomes of the EGTI Mobile Money pilot questionnaire and the IMF Financial Access Survey data collection on mobile money.



**Update on ICT Price Basket data collection:** discussed the latest experience on collecting ICT price statistics, the relevance of the baskets, definitions in light of evolving consumption patterns and service offers.



**Satellite-based fixed broadband Internet:** learned about satellite-based fixed broadband Internet technology and discussed a range of possibly relevant indicators.



**OTT indicators:** discussed the difficulties of data collection and the relevance of demand-side measures



**Fixed broadband penetration:** discussed the pros and cons of using population and household as denominator

### Conclusions

**Pilot data collection on mobile money indicators :** ITU will not collect data for the mobile money indicators in its Long Questionnaires, but will seek to develop a long and strategic partnership with the IMF FAS team to provide feedback and suggestions on their mobile money questionnaire.

**Update on ICT Price Basket data collection:** Re-activate the subgroup on ICT prices to address suggestions on relevance of baskets and data collection rules;

**Satellite-based fixed broadband Internet:** Agreed to open an online forum to share experiences, define scope on what kind of indicators to look at for data collection; and Issues around methodology and scope.

**OTT indicators :** Open discussion forum to continue sharing experiences and reporting on evolving practices.


**Fixed broadband penetration :** ITU will work with UN Population Division of UNDESA to improve availability of comparable data on the number of households.



## Current work

- Subgroup on **ICT price Baskets**
- Joint Subgroup EGTI/EGH on **Reviewing ICT Development Index**
- Continued Experience sharing on the following: **Mobile money; Satellite-based broadband Internet measurement; Measuring middle-mile connectivity; Measuring speed; Emerging technologies; OTT**



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## Expert Group on Telecom/ICT Indicators Forum

[https://www.itu.int/net4/ITU-D/ExpertGroup/topic.asp?TOPIC\\_ID=8459](https://www.itu.int/net4/ITU-D/ExpertGroup/topic.asp?TOPIC_ID=8459)

**Thank you!**