

Summary and Conclusions

14th Meeting of the ITU Expert Group on Telecommunication/ICT Indicators (EGTI)

21 September 2023



Report on the pilot data collection on mobile money indicators

EGTI Members discussed during the session:

- outcomes of the EGTI Mobile Money pilot questionnaire and the IMF Financial Access Survey (FAS) data collection on mobile money

EGTI agreed:

- On the importance of mobile money for digital inclusion in developing countries across the world;
- At country level, encourage coordination between ICT regulators and Central Banks or financial regulators to facilitate smooth transmission of information;
- ITU will not collect data for the mobile money indicators in its Long Questionnaires, but will seek to develop a long and strategic partnership with the IMF FAS team to provide feedback and suggestions on their mobile money questionnaire;
- ITU will continue to keep the forum discussion on mobile money open to ensure that countries can share experiences and recommendations that the ITU can report to the IMF.

Update on ICT Price Basket data collection

EGTI Members discussed during the session:

- The latest experience on collecting ICT price statistics, the relevance of baskets (especially the mobile cellular low-usage basket), of definitions (such as data allowances and the fixed broadband minimum download speed) and rules (such as contract modality and commitment periods) in light of evolving consumption patterns and service offer.

EGTI agreed:

- On the importance of data collection for ICT Price baskets;
- Re-activate the subgroup on ICT prices to address suggestions on relevance of baskets and data collection rules;

Satellite-based fixed broadband Internet

- EGTI Members learned about satellite-based fixed broadband Internet technology through the Hungarian regulatory authority's experience with a LEO provider as well as about the technology and the relevant work of ITU-R. A range of possibly relevant indicators were also proposed.
- The presentations highlighted that new services such as Starlink implies a new model of providing Internet service with implications for access, pricing, QoS, etc.
- **EGTI agreed** to open an online forum to share experiences
 - To define scope on what kind of indicators to look at for data collection;
 - Issues around methodology and scope

OTT indicators

EGTI Members discussed during the session:

- Summary of the work of the joint EGTI and EGH subgroup on OTT services;
- The difficulties of data collection and the relevance of demand-side measures

EGTI Members agreed to:

- Close the subgroup
- Open discussion forum to continue exchange and reporting on evolving MS practices, with emphasis on OTT communications and data sourcing

Fixed broadband penetration

EGTI Members discussed during the session:

- The summary report of the subgroup, the pros and cons of using population and household as denominator

EGTI agreed:

- ITU will work with UN Population Division of UNDESA to improve availability of comparable data on the number of households
- Countries are encouraged to collect the data on households with fixed broadband using household surveys, and to submit total number of households to UN DESA
- EGTI agreed to close the subgroup

Future Work

EGTI agreed:

- The following topics were flagged for future work:
 - ICT prices; Joint EGTI-EGH subgroup on reviewing the IDI; Mobile money; Satellite-based broadband Internet measurement; Measuring middle-mile connectivity; Measuring speed; Emerging technologies; OTT
- Based on the guidelines, for a subgroup to be launched, at least 10 committed participants should sign up by 21 October in the online forum;
 - Feedback during the session indicated sufficient commitment for launching the following topics in the form of a subgroup: ICT prices and joint EGTI-EGH subgroup on reviewing the IDI;

Thank you!
for your active participation