

# Summary and conclusions

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11th meeting of ITU Expert Group on ICT Household Indicators

September 2023





Report of EGTI/EGH joint subgroup

## Measuring over-the-top (OTT) services

### Summary

The subgroup chairs presented a summary of the joint subgroup report, highlighting existing challenges for data collection on the supply side and the current OTT-related data collected through ICT household surveys. The subgroup recommended:

- Promoting further exchange in the EGH and EGTI forums
- Member states to collect HH9 categories related to OTT and collect further data on the frequency of partaking in these activities
- Continuing to follow development on member state practices regarding provider/supply-side data collection at the forum level

During the discussion, EGH members thanked the subgroup for its work and noted the challenges mentioned in collecting these data

### Conclusion

Adopt new sub-indicators to measure frequency of use on existing HH9 indicators related to OTT services - this will be part of an addendum to the Manual

EGH closed the subgroup as it has completed its work

EGH will continue to monitor and share country experiences on the EGH Forum



Report of EGH subgroup

## Measuring e-waste

### Summary

UNITAR presented an overview of the results of their recent baseline study on e-waste in East Africa

The subgroup chair presented the results of its report on measuring e-waste including its recommendations for a harmonized framework for the collection of indicators on e-waste that countries can use and adapt for their purposes

During the discussion, EGH members thanked UNITAR and the subgroup for their work on the topic and pointed to recent country experiences

### Conclusion

EGH adopted the framework developed by the subgroup as a guideline for harmonized collection of e-waste data

EGH closed the subgroup as it has concluded its work

EGH will continue to monitor and share country experiences on e-waste surveys on the EGH Forum



Report of EGH subgroup

## Measuring ICT skills using household surveys

### Summary

The subgroup chair presented its work providing evidence for its conclusion that assessing each individual's skill level is feasible

Supporting this conclusion, Canada presented its experience through a pilot study, noting low technical difficulty in implementation

The subgroup recommended:

1. Transition to computing ICT skill levels for individuals
2. Countries should make efforts to collect as many ICT skills indicators as possible to improve comparability.
3. Aggregates should be by **skill area only** until overall data availability improves - EGH should assess progress in two or three years

EGH members noted the importance of measuring digital skills and agreed that data should be collected on this indicator

### Conclusion

EGH agreed to the recommendations of the subgroup including the transition to the calculation of ICT skill levels for individuals

#### **EGH agreed to extend the mandate of subgroup to address remaining issues**

- Notably regarding the robustness of ICT skills indicators and the consideration of required indicators within each skill area

EGH also encouraged countries to contact the ITU if they are interested in participating in a country pilot noting that further country experiences are needed to inform discussion



Experience sharing

## **World Bank's Findex survey**

### **Summary**

The World Bank presented its experience with administering its Findex survey as well as recent results

During the discussion, EGH members thanked the World Bank for its presentation and pointed to recent country experiences

### **Conclusion**

EGH encouraged members to continue to share their experiences and discuss on the EGH Forum



2024 EGH

## Future Work

### Subgroups and discussion topics

EGH agreed to extend the mandate of the subgroup on measuring ICT skills using household surveys

New subgroups:

- ICT Development Index (joint subgroup with EGTI)

EGH agreed to keep the following topics open as discussion topics of the EGH Forum:

- Review of the household long questionnaire

New discussion topics:

- Measuring OTT services
- Measuring e-waste
- Mobile money
- Analysis of HH6: Households with Internet Access

### Next steps

Encourage increased coordination within countries between regulators and NSOs

ITU to promote capacity building (both targeted and through the ITU Academy)

All decisions will be subject to comments until 21 October 2023, after which they will become final

**Thank you!**