



## BDT COMMUNIQUÉ

# Participants meet to discuss methodologies to measure data for digital transformation

**22 September 2023**, Geneva, Switzerland

Ensuring data collection and methodologies are universally standardized and implementable are key for the increased availability and quality of data.

The [14th meeting of the Expert Group on Telecommunication/ICT Indicators](#) (EGTI) and [11th meeting of the Expert Group on ICT Household Indicators](#) (EGH) met from 18-21 September 2023 in Geneva, Switzerland, to discuss and improve methodologies for measuring digital development. During their annual meetings, EGTI and EGH also held a two-day session dedicated to the ICT Development Index (IDI). This session offered a final opportunity to the experts to elaborate on the new methodology.

Dr Cosmas Luckyson Zavazava, Director of ITU's Telecommunication Development Bureau, said, "The EGTI/EGH meetings are a space to discuss critical issues and advance the ICT measurement agenda. But the work does not stop here; ITU is committed to support membership in their quest for more and better data. Without reliable and internationally comparable data, we cannot measure progress towards digital development and accordingly allocate the necessary resources."

### EGTI/EGH

The four-day meeting discussed key issues of data collection, especially in the context of new and emerging technologies.

Mr Bernard Banda, Chair of the EGTI, said "For over a decade, members of the ITU's expert groups on ICT indicators have been gathering to advance the ICT measurement agenda, with the same passion for data and a shared commitment to achieving universal and meaningful connectivity."

Ms Linah Ngumba, Chair of EGH, said "Good data is the first step of the journey towards universal and meaningful connectivity. We cannot design efficient, impactful interventions if one doesn't know where the issues are and what they are. Unfortunately, lack of data, particularly on users and non-users, means that decision makers are in the dark."

Discussions included a pilot data collection on mobile money, an update on ICT price baskets data collection, the development of indicators measuring over-the-top (OTT) services, measuring fixed-broadband penetration, measuring e-waste, and measuring ICT skills using household surveys.

Participants also heard experiences of collecting satellite-based Internet statistics and learnt about the Findex survey from the World Bank.

### **ICT Development Index**

Following the meeting, in accordance with Plenipotentiary Resolution 131, the document with the IDI methodology and all the relevant information will be prepared and shared with Member States for their final approval. If at least 70% of responding Member States approve the methodology, the IDI is expected to launch in 2023. [Learn more.](#)

#### **Resources and background information:**

- [EGTI/EGH Flickr](#)
- [ICT Development Index \(IDI\) website](#)

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#### **For questions, please contact:**

##### **ITU Statistics**

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