

Telecommunication Development Bureau (BDT)



Ref.: Circular/BDT/DKH/IDA/120

Geneva, 9 March 2022

- Administrations of ITU Member States
- Resolution 99 (Rev. Dubai, 2018)
- Regulators
- National Statistical Offices (NSOs)
- ITU Sector Members
- ITU Academia
- United Nations, specialized agencies and IAEA

Subject: Webinar on "Measuring Digital Development: Latest insights from ITU", 5 April 2022

Dear Sir/Madam,

I am pleased to invite your organization to participate in the webinar on "Measuring Digital Development: Latest insights from ITU", to be held on 5 April 2022 from 13h00 to 14h30 (Geneva time) in English only.

This webinar offers a unique opportunity to learn about the latest statistical products and initiatives of the International Telecommunication Union (ITU), and exchange views with ITU's ICT Data and Analytics team.

My colleagues will present the key findings from *Facts and Figures 2021*, ITU's annual assessment of the state of digital connectivity around the world. The latest edition reveals that a 'Grand Canyon' separates the digitally empowered from the digitally excluded, with 96 per cent of the 2.9 billion people still offline living in the developing world. They will also present the state of ICT affordability – a key enabler of connectivity – with the *Policy brief on the affordability of ICT services 2021* that will be published in collaboration with the Alliance for Affordable Internet (A4AI). In addition, they will introduce ITU's ongoing work on big data and its potential to transform the way digital development is measured.

More details about the webinar can be found on the <u>webinar webpage</u>.

Registration is mandatory and will be carried out <u>exclusively online</u> via this <u>registration link</u>. Participants can register using their ITU user account credentials (i.e. username and password). In case they do not have an ITU user account, they can create one by following <u>this procedure</u>. For participants who already created their user account when they registered for an ITU meeting recently, their user account is still valid.

Instructions on how to connect to the platform for the webinar will be sent to duly registered participants in a confirmation of registration e-mail. For assistance, please contact: <u>BDTMeetingsRegistration@itu.int.</u>

I look forward to the participation of your organization and thank you for your continued support. Stay healthy and safe.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin Director