

Draft GSR-23 Best Practice Guidelines Consultation

“Regulatory and economic incentives for an inclusive sustainable digital future”

Defining regulatory and economic incentives to stimulate the deployment of digital infrastructure, especially in rural and isolated areas

What are the main regulatory and economic incentives that could accelerate a sustainable digital future?

One of the main regulatory incentives that the Federal Telecommunications Institute (IFT) of Mexico offers to the telecommunications and broadcasting markets is to generate a stable and participatory regulatory environment by having a public, transparent and evidence-based process for issuing and modifying its regulations through public consultations and the use of *ex ante* Regulatory Impact Analyses. The entire process of drafting a regulation from its origin to its entry into force is completely public and transparent on the Institute's own website.

With the above, economic agents in the telecommunications and broadcasting sectors will have more information about the markets in which they operate and will be able to make the best decisions in terms of consumption, savings and investment, which could enable them to accelerate a sustainable digital future.

How to encourage the private sector to continue to invest in rural, isolated, and nonprofitable areas?

In this regard, a necessary but not sufficient condition to promote investment in rural, isolated and unprofitable areas is to provide investors with legal certainty and security, through the implementation of government regulations, policies, guidelines and actions related to the above question.

Identifying the right incentives required to ensure the introduction of emerging ICT technologies and business models

What are the right regulatory and economic incentives and business approaches for the different players in the value chain to promote investment and increase business activities across sectors and industries, and foster demand for and use of ICTs?

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With the above, economic agents in the telecommunications and broadcasting sectors will have more information about the markets in which they operate and will be able to make the best decisions regarding consumption, savings and investment, which could allow them to increase the demand and use of information technologies.

Furthermore, it is considered convenient to value the development of alternative and innovative mechanisms in the regulation that encourage the use of Information Technologies, process automation and the use of artificial intelligence to achieve the purposes that such normative provisions pursue.