Her Majesty Queen Máxima of the Netherlands

United Nations Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGSA)

Her Majesty Queen Máxima of the Netherlands has served as the United Nations Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGSA) since 2009. As Special Advocate, she is a leading global voice on advancing universal access to and responsible usage of affordable, effective, and safe financial services for positive outcomes. The UNSGSA raises awareness, serves as a convener, encourages leaders, and supports actions to expand financial inclusion at a global and country level, all in close collaboration with partners from the public and private sector.