

Ambassadors' Briefing





When did the **"T"** in ITU change from **Telegraph** to **Telecommunication?**





When did the **"T"** in ITU change from **Telegraph** to **Telecommunication?**

Correct Answer: 1934

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Why was the **Titanic** significant to the **ITU?**





Why was the **Titanic** significant to the **ITU**?

Correct Answer: All of the above





Agenda

1. ITU in the Global Agenda

- 2. Transforming ITU
- 3. What's on the horizon?
- 4. Updates
- 5. ITU 160th Anniversary



UN80

Marks the UN's 80th anniversary amidst global challenges.

Launched by the Secretary-General to enhance UN's delivery and modernization.





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1. Thought Leadership

2. Strategic Partnership and Membership Engagement 3. Organizational Excellence

4. OneITU

Transformation Roadmap

- **Governance**: Accountability Framework
- System, Processes and Tools: Al implementation
- **People and Culture**: Leadership culture, performance, recruitment and staff engagement
- **Resource Optimisation:** Financial accounting, procurement
- Members and Partners: Outreach and engagement



Highlighting key efficiencies achieved in 2023-2024

Operational Area	Efficiency Initiative Reduction in staffing costs, reinvestment into key areas and acquiring new skills.				
Human Resources / Staff costs					
Energy costs	Strategic procurement negotiations through optimized supplier contracts.				
Process Automation & Digitalization	Implementation of process automation and workflow optimization.				
Online Meetings & Training	Increased use of virtual meetings and trainings.				
Translation & Interpretation	Translation and interpretation efficiencies using AI, reducing administrative overhead while maintaining service quality.				
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DANA DANIA

Shared Services Utilization Exploring UN Global Shared Services.



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3. What's on the horizon?

- a) Council 2025
- b) Geneva Digital Engagement
- c) FfD4
- d) WSIS+20
- e) Al4G
- f) WTDC-25
- 4. Updates
- 5. ITU 160th Anniversary



Strategic and Policy issues
Administrative and Financial issues
Preparation for upcoming conferences

TUCOUNCIL GENEVA2025

17-27 June 2025 Geneva, Switzerland



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Geneva Digital Engagement

Geneva Digital Kitchen: Let's Talk Digital

ITU hosts regular gatherings with UN system entities and other international organizations.





4th International Conference on Financing for Development Sevilla, Spain | 30 June - 3 July 2025

4TH INTERNATIONAL CONFERENCE **FINANCING FOR DEVELOPMENT** S E V I L L A 2 0 2 5



World Summit on The Information Society

WORLD SUMMIT ON THE INFORMATION SOCIETY



7 —— 11 July 2025 Palexpo, Geneva

WSIS.org/summit25





Accelerating the United Nations Sustainable Development Goals

8 — 11 July 2025 Palexpo, Geneva

aiforgood.itu.int/summit25







Unlock your AI Skills

Expand your AI knowledge with high-quality courses from industry experts and top institutions through online courses, workshops, and more!





Al Governance Dialogue

Moving from principles to implementation

10 July 2025 Geneva, Switzerland





International Al Standards Exchange

Shaping the future of global AI standards development

11 July 2025 Geneva, Switzerland



High-Level Engagement Calendar

WSIS+ 20 // AI for Good

	7 July 2025	8 July 2025	9 July 2025	10 July 2025	11 July 2025
AM	WSIS+20 High- Level Event 2025 inaugural session	Al For Good Global Summit 2025	WSIS+20 High- Level Event 2025 + NoW breakfast	High Level Panels on Shaping the Digital Future for Humanity	International AI Standards Exchange
Noon	WSIS+20 High- Level Event 2025 Exhibition inauguration		Ambassadors' Expo Tour	Al Governance Dialogue	WSIS+20 High- Level Event closing plenary
PM	Al Skills Coalition trainings - "Al in Action" for Ambassadors		160 th Anniversary Dinner		







TUXTDC BAKU2025

17-28 November 2025 Baku, Azerbaijan



TUXTOC BAKU2025 REGIONAL PREPARATORY MEETINGS

Six Regional Preparatory Meetings held to agree on Regional Initiatives that will be presented at the WTDC-25

Regional Development Forums held back-to-back with RPMs.

ITUTDAG

TELECOMMUNICATION DEVELOPMENT ADVISORY GROUP



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4. Updates

- a) Space Activities
- b) STI Forum
- c) G20
- d) Digital Resilience
- 5. ITU 160th Anniversary



Spectrum management RNSS jamming and spoofing

ITU joined efforts with ICAO and IMO and signed a Joint Statement with the ICAO that was shared with UN Secretary-General urging Member States to implement a series of preventive and mitigating measures.

Space Connect

Bringing together industry leaders, regulators, and specialists from across the globe

Monthly, dynamic virtual episode exploring the rapidly evolving space sector.

Covering current & diverse space topics



Spectrum Management for space and terrestrial systems

Processing of requests stemming from the entry into force of new Radio Regulations provisions decided by WRC-23

Preparatory work for WRC-27

The WRC-27 preparatory process is ongoing and there are numerous initiatives, events and workshops identifying the difficulties and the possible ways to address them





10th Annual Multi-Stakeholder Forum on Science, Technology and Innovation for the SDGs (STI Forum) 7 to 8 May 2025, New York, UN HQ



G20 Engagement

Working Group engagement:

- 1. Sherpa Track on Al
- 2. Digital Economy Working Group
- 3. Working Group on Disaster Risk Reduction





Submarine Cable Resilience

Cable Resilience Summit 2025:

- 1. Working Group on Timely Deployment & Repair: Addressing logistical challenges to cable repairs.
- 2. Working Group on Risk Identification, Monitoring & Mitigation: Strengthening data-driven risk assessment.
- 3. Working Group on Fostering Connectivity & Geographic Diversity: Encouraging investment in diverse cable routes.





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#ConnectedByITU

Paris, 17 May 1865



160th Anniversary of ITU

17 May 2025 marks the annual celebration of World Telecommunication and Information Society Day (#WTISD)

Join the celebrations!





What are you going to do at **ITU's 160th Anniversary** celebration this Saturday?





What are you going to do at **ITU's 160th Anniversary** celebration this Saturday?

Correct Answer: All the above





