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## SBA Communications: Telecom towers reducing costs and boosting broadband rollout

As part of the independent tower industry, SBA Communications has contributed significantly to expanding meaningful connectivity in the United States and emerging markets in Africa and Latin America. The company achieved this by investing in building, managing and acquiring telecom infrastructure, including towers, poles and rooftops. This allows mobile operators to turn CAPEX (capital expenditure) into OPEX (operational expenditure) and invest in the improvement of connectivity services.

The SBA infrastructure-sharing model demonstrates economic efficiencies by maximizing resources and avoiding unnecessary duplicity of infrastructure.

Recent [studies](#) on the independent tower industry in Africa and Latin America evidenced the positive impact of infrastructure sharing in advancing connectivity in those regions. According to the Latin-American study, for example, markets that have a dynamic and competitive tower industry, provide benefits such as higher 4G coverage, faster wireless broadband, higher capital spending, overall lower telecom costs and higher broadband adoption.

"SBA is proud to invest in the deployment of infrastructure in underserved communities in Tanzania, as part of its universal fund's connectivity programme. In Peru, SBA invests in passive infrastructure for [Internet para Todos](#), a successful PPP model bringing connectivity to rural areas in the country," said Maria Alexandra Velez, Senior Director of Government and Regulatory Affairs at SBA.



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Maria Alexandra Velez  
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