



**Generation  
Connect**

**Global Youth Summit  
2022**

**Connecting the unconnected  
to achieve sustainable development**

March 2022

[www.itu.int/generationconnect/youthsummit](http://www.itu.int/generationconnect/youthsummit)

# Generation Connect



The Generation Connect Global Youth Summit 2022 is part of ITU's "**Generation Connect**", the overarching initiative of the ITU Youth Strategy.

Objective of Generation Connect:

- Engage global youth and encourage their participation as equal partners alongside the leaders of today's digital change, empowering young people with the skills and opportunities to advance their vision of a connected future.

<https://www.itu.int/generationconnect>



# Generation Connect Objectives



1. Mainstream youth engagement and participation in the work of ITU to support the achievement of the overall goals of the Union.
2. Encourage youth participation in ITU programs, events and activities, as well as engage with them for the decision-making processes.
3. Promote ICT youth related ICT policies within ITU Members to ensure inclusiveness and empower youth, particularly in developing countries.
4. Engage in regular dialogue and consultations with youth.
5. Include a youth perspective in the development and implementation of the ITU strategic plan







# Generation Connect Global Youth Summit 2-4 June 2022, Kigali, Rwanda



## Objectives of the Generation Connect Global Youth Summit

- To achieve meaningful youth engagement, consultation, collaboration, empowerment, participation and calls for action, aimed at bringing the voices of young people into the ITU discussions and activities;
- To attain open and frank discussions, where youth can share what is good about technology, and what worries them. By fully engaging youth from the design and content to the format of the Summit, ITU will get a truly meaningful youth roadmap for the future;
- To encourage the participation of young women, young people with disabilities and young indigenous people. The Summit hopes to also include the voices of young people that are not connected and are currently not being empowered through technology;
- To implement, through the organization of the Youth Summit, the ITU Youth Strategy, which was adopted by ITU Members during TDAG-20;
- To be aligned with the vision and objectives of the United Nations Youth Strategy: Youth 2030 - working with and for young people.



# Generation Connect Global Youth Summit 2-4 June 2022, Kigali, Rwanda



## Target

Target youth engagement and participation of over 400 young attendees (ages 18-29), with a diverse range of at least two or more youth individuals per country to participate in the Summit.

Virtual participation open to youth aged 15-29.

## Why

Youth representatives will build new digital skills, debate and network with global decision makers of the ICT sector including politicians, business leaders and make an impact on a global stage.

## Where

Held in a hybrid format, with physical participation along with virtual youth engagement, preceding the WTDC

## Result

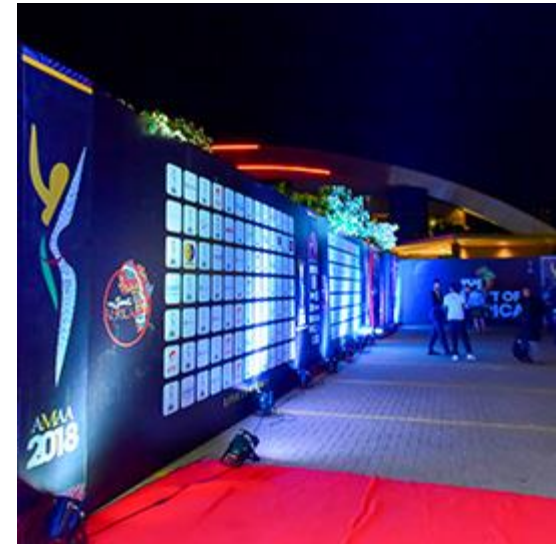
“Call to Action” document to be submitted to world leaders at WTDC.

Participation in the Summit, will encourage participants to go back to their countries, organizations and communities and redouble their efforts as global digital change makers



# Venue

## Intare Conference Arena Kigali, Rwanda



<https://www.intare.rw/>



## How to participate

### Registration opens in April



#### Registration

The Generation Connect Global Youth Summit will be in a hybrid format, combining physical and virtual participation.

Registration will open in April 2022 via the ITU Global Youth Summit event website.

#### Physical participation

Youth aged 18-29  
Registrations will need to be approved by an ITU Member State, Sector member or Academia member's designated focal point.

#### Online participation

Youth aged 15-29  
Online registrations will need to be approved by ITU Generation Connect Global Youth Summit team

#### Target participants

Students with a passion for digital solutions  
Social change-makers  
Young entrepreneurs  
Promising young engineers  
Policy specialists from your administration, company or university





## The programme

# Connecting the unconnected to achieve sustainable development



### ENGAGE

Involving young people in decision-making processes. Youth play an integral role in digital accessibility and policy making for a digital future. Topics in this stream of the Summit will include digital inequalities, sustainability, and the role of youth in policy making.

### EMPOWER

Providing resources for young people in the workforce, including youth entrepreneurs, to enhance their digital skills. Offering guidance and equal opportunities for young people is essential in bridging the digital divide. This stream will cover topics such as bridging the gender digital divide, entrepreneurship, mentorship and the future of work

### PROTECT

Fostering the safety and wellbeing of young people using digital technologies. With digital advancement comes the responsibility to prevent online risks and use technologies efficiently. Topics for discussion will include the role of ICTs in mitigating climate change, online safety, cybersecurity and maintaining mental health and avoid digital dependencies.



## The programme

### A wide range of sessions for all participants

The Generation Connect Global Youth Summit was co-designed with and for youth. The Co-Design Team was established in July 2021 with Generation Connect Regional Youth Envoys, Generation Connect Visionaries Board Members, Generation Connect Video Pitch Competition winners and ITU Youth Task Force members, who discussed ideas for the structure, content, activities and outcomes of the Youth Summit.

Inter-  
Generational  
Debate

Call to action

Gaming hub

Hackathon

Masterclasses

Mentoring

Social events

Workshops

Y4Y Debating  
Sessions

Youth  
Networking  
sessions

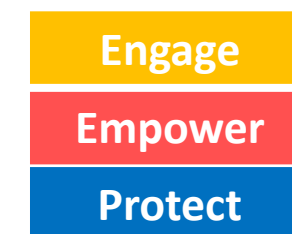
Partner  
events

# Generation Connect Global Youth Summit - draft agenda

(doesn't include partner sessions, currently under discussion)

	Thursday, 2 June	Friday, 3 June	Saturday, 4 June	
Early morning			Masterclass #5: In the Shoes of a Cyber Diplomat (O)	
09.30-10.30		Inter-Generational Dialogue #2 [Creating/levelling] opportunities for digital entrepreneurs (H) (I)	Inter-generational Panel Discussion #4: Mind the gap: turning equality into reality (H) (I)	
10.30-11.00				
11.00-12.30		Workshop Youth Index Session (P)	Masterclass #2 Under attack: why learning to deal with a cyber threat is a critical skill for your future (H)	Masterclass #6 Digital skills for the future of work
		Workshop Generation Connect Gender Champions Workshops (P)	Masterclass #3 Online Safety for Digital Inclusion (H)	ITU Expert Experience Mentoring session #2 (H)
12.30-14.00 Lunch		Youth Networking Session #3 (P)	Masterclass #4 Mental Health & Digital Dependency (H)	
14.00-15.00	Opening ceremony (H) (I)	Inter-Generational Dialogue #3 Building a safer online world (H) (I)	Lunch break Entertainment activity: poetry, local musical performance	
15.00-17.00	Inter-Generational Dialogue #1 Connect - Engage: Making Youth change enablers (H) (I)	Technology and Gaming Hub (H)	Youth Networking Session #4 (H)	
		Youth For Youth Debating Sessions (1) The future of work (2) Bridging the gender digital divide (H)	Guided Reflection Sessions (H)	
17.00-18.00	Youth Networking Session #1 The Who is Who at the Summit (P)	ITU Expert Experience - Mentoring session #1 (H)	Technology and Gaming Hub (H)	
		Youth Call to Action Session #1 (H)	Hackathon Session #2 Hacking Digital Skills4Jobs PITCHES	
18.00-18.15/18.30	Spotlight session	Guided Reflection Sessions (H)	Closing ceremony	
18.15/18.30-19.30	Opening Dinner for Youth with High-Level Guests	Spotlight session	Presentation of the Youth Call to Action (H) (I)	
Evening	Youth Networking Session #2	Youth Dinner (P)		
	Masterclass #1: Climate Resilience through Remote & Environmental Sensing (O)	Entertainment Activity - Virtual Cultural Deep Dive of Host City (H)	Entertainment activities (H)	

Main areas of action





## How to contribute to the Summit

### 1. Bring your youth to Kigali

- Our goal is to have at least 400 young people (at least one young man and one young woman from each country) at the physical Youth Summit.
- Consider including the Generation Connect Regional **Youth Envoys** and the Generation Connect **Visionaries Board** - in your delegations for the Youth Summit and WTDC.
- Help us reach this goal by bringing your youth to Kigali





## How to contribute to the Summit

### 1. Bring your youth to Kigali

- Target participants
  - Students with a passion for digital solutions
  - Social change-makers
  - Young entrepreneurs
  - Promising young engineers
  - Policy specialists from your administration, company or university





## How to contribute to the Summit

### 2. Consider one of the sponsorship packages

## Sponsorship

<p><b>Platinum</b> CHF 150K (only one)</p>	<p><b>Gold</b> CHF 50 K</p>
<p><b>Silver</b> CHF 25 K</p>	<p><b>Bronze</b> CHF 15 K</p>

All benefits details available at:

[www.itu.int/generationconnect/youthsummit](http://www.itu.int/generationconnect/youthsummit)

### Contact

Partnership and Resource Mobilization  
[bdtpartners@itu.int](mailto:bdtpartners@itu.int)

Generation Connect  
[generationconnect@itu.int](mailto:generationconnect@itu.int)





## How to contribute to the Summit

### 3. Consider mobilizing partners from your country

#### ROLE OF EVENT PARTNERS

- ✓ Organizing and leading a partner side session and/or
- ✓ Contributing to core programme sessions
- ✓ Bring a high-level speaker to one of our spotlight sessions

#### PARTNER BENEFITS

- ✓ Logo placement on the room designated for the partner session
- ✓ Logo placement on website
- ✓ Company name mentioned in the programme



## 3 ways to engage!



### 1. Bring your youth

Two or more youth per country, ages 18-29:

Students

Social change-makers

Young entrepreneurs

Promising young engineers

Policy specialists



### 2. Consider sponsoring

Platinum  
CHF 150K (only one)

Gold  
CHF 50 K

Silver  
CHF 25 K

Bronze  
CHF 15 K



### 3. Mobilize partners

Organizing and leading a partner side session and/or

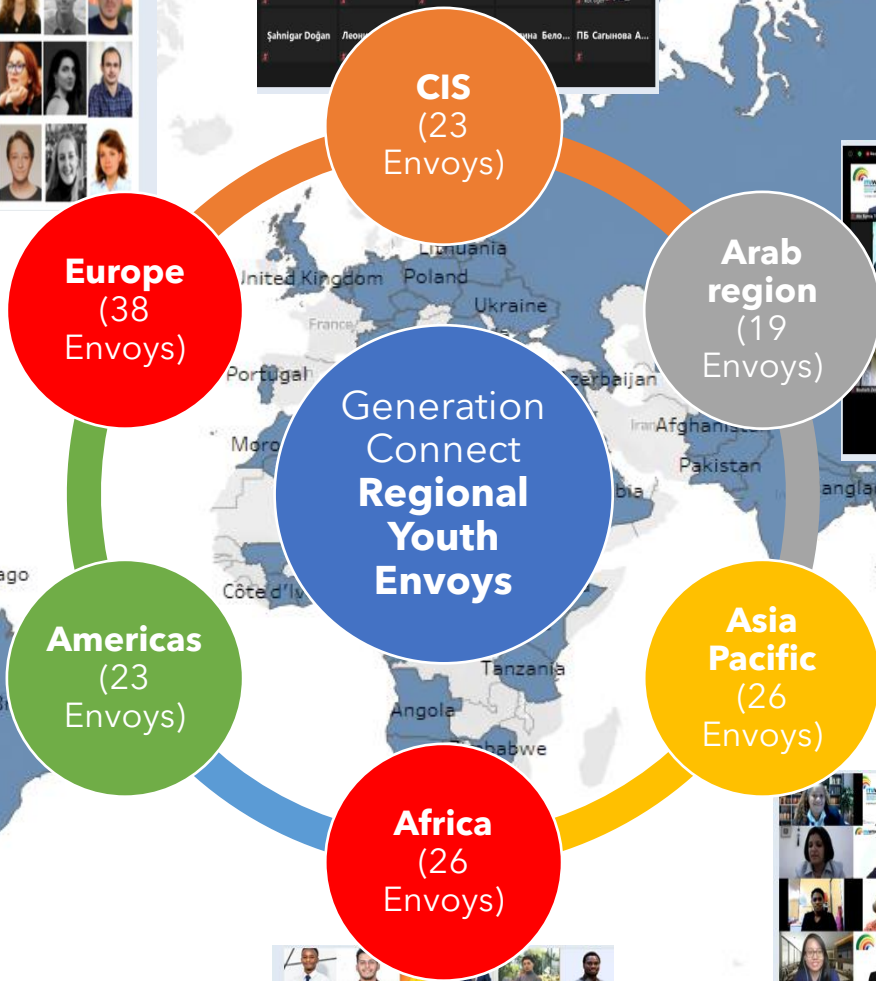
Contributing to core programme sessions

Bring a high-level speaker to one of our spotlight sessions





# Consider sponsoring one of Regional Youth Envoys



## 155 Regional Youth Envoys from 82 Countries



# Generation Connect GLOBAL YOUTH SUMMIT 2022



[generationconnect@itu.int](mailto:generationconnect@itu.int)

[www.itu.int/generationconnect/youthsummit](http://www.itu.int/generationconnect/youthsummit)



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**[Play video on Generation Connect]**

[https://www.youtube.com/watch?v=5-RyNcVg5mA&list=RDCMUCQdZWRxu7uCjkCay0OCnvWw&start\\_radio=1](https://www.youtube.com/watch?v=5-RyNcVg5mA&list=RDCMUCQdZWRxu7uCjkCay0OCnvWw&start_radio=1)