

# **BECOME A HUB OF THE GENERATION CONNECT SUMMIT 2022**

### **INFORMATION PACKAGE**

# What is the Generation Connect Global Youth Summit 2022?

The Generation Connect Global Youth Summit (GYS) will be held on 2-4 June 2022, in Kigali, Rwanda, preceding the World Telecommunication Development Conference (WTDC) under the theme "**Connecting the unconnected to achieve sustainable development**". The Summit will be conducted in hybrid format. Youth aged 18-29 are invited to participate physically or virtually. The Summit will bring together over 500 young leaders, entrepreneurs, social change-makers, promising young engineers, policy specialists, students and others. Virtual participation will also be open to youth around the world.

# About the GYS Hubs

As part of the strategy for virtual participation, the GYS will encourage relevant organizations, such as universities, research centers, tech hubs, schools and other stakeholders to organize activities around the world aligned with the objectives of the Summit.

These "**GYS Hubs**" will be part of the Summit with an idea to build the link between physical and virtual world. The participants from hubs will be able to contribute to the outcome of the Summit by connecting live to the sessions organized at the Summit, organize their own sessions and sharing the outcomes of their activities with youth community from all over the world. The GYS Hubs will provide an opportunity for all youth to be part of the Summit, no matter their location, time zone and language. Hubs will facilitate bringing local ideas, creativity, ingenuity, and inputs into the discussions to be held at the Summit. Hubs will expand the reach of the Summit and make the event more inclusive, by including a wider range of perspectives from all regions of the world and countries.

# How should GYS Hubs be organized?

Hubs should ideally provide youth with the opportunity to participate virtually in the Summit by connecting live to the event, either fully or partially. When possible, Hubs will be brought live to the Summit to share their experiences, activities, and reflections with all participants at the physical event.

Hubs should provide a co-creative environment that leads to interactivity and networking and provide a good network connection for all participants. To allow for more flexibility, hubs could be engaged in different ways to support the vision of the Global Youth Summit 2022, from organizing an event or thematic debates around the main theme of the Summit to participating in consultation/ co-creation in drafting of the "Youth Call to Action" document which will be produced as an outcome of the Summit.



# What would be the role of my Hub?

- Mobilize youth to participate in the Generation Connect Global Youth Summit 2022.
- Engage youth in the consultation and co-creation process of the Youth "Call to Action" in the lead up to the Youth Summit.
- Collect opinions of youth in the respective region/country/community regarding their ideas for the future.
- Facilitate discussion under selected thematic areas.
- Provide live connection to the Summit via the Hub.
- Debate with Peers and Global Leaders.



# About the Youth "Call to Action"

The consultation and co-creation space to be designed in the lead up to the GYS will be built around the conversation on the Youth 'Call to Action'. The consultation will be hosted on the renowned online community engagement platform Spark Blue powered by UNDP.

The goal of the consultation and co-creation process is to cast a wide net in capturing the vision, priorities, and aspirations of young people across the world for the digital transformation. The consultation seeks to involve youth from different regions and backgrounds into the co-creation of youth's vision for the digital future, youth's commitment towards it and a set of concrete recommendations to policy and decision-makers from governments and the United Nations system, and in particular ITU.

All hubs are invited to contribute to the consultation on the Youth "Call to Action" in the lead up to the Youth Summit. Hubs will have an opportunity to participate in a real policy making process. Participants from Hubs will have an opportunity to experience how policy making process work.

This consultation and co-creation process will be conducted over a period of 4 weeks starting on 12 April. One of ITU's innovation tools, the Storytelling Canvas, will provide the framework for the consultation.

Please join the conversation at <u>https://www.sparkblue.org/our-digital-future</u> on 12 April.

During the Summit, there will be two sessions dedicated to the Call to Action where hubs will be invited to be part of this live discussion on how to take up the recommendations in the national and local contexts to fast-track the implementation of the recommendations.

The Youth "Call to Action" will be submitted to the chair of the ITIU World Telecommunication Development Conference (WTDC) to ensure that the voices of young people are considered in defining the strategies and objectives of the ITU Telecommunication Development Sector (ITU-D).

Click here to find out more about WTDC



# Who can organize a Hub?

Universities and research establishments, youth led organizations, tech hubs, innovation parks, schools, and other interested stakeholders.

# How can I create a hub?

All you need is a motivated group of young people interested in ICTs and development along with a venue (with good internet connectivity) in which to host the discussions. You need to <u>complete the expression of interest form</u> by 10 May 2022. You could also reach out to us to find out if there is a hub near you and an opportunity to join at <u>academia@itu.int</u>.

# How to Participate?

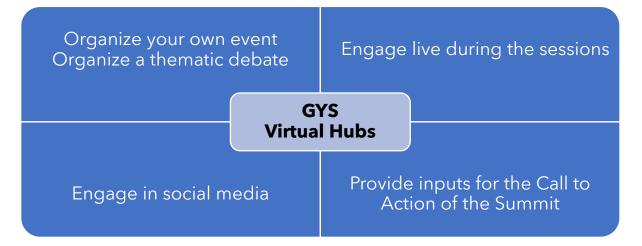
The topics are organized around the Summit's three main areas of action.

- *Engage*: digital inequalities, sustainability, and the role of youth in policy making.
- *Empower*: bridging the gender digital divide, entrepreneurship, mentorship and the future of work.
- *Protect*: the role of ICTs in mitigating climate change, online safety, cybersecurity and maintaining mental health and avoid digital dependencies.

Participation through the Hubs can be done through the following activities:

- Prepare your contribution/intervention for the Summit. Prepare your intervention on behalf of your Hub and submit it as an input to the event. A selection of the Hubs will be invited to make a short online live intervention at the Summit. You could find the programme <u>here</u>. Please indicate your preference in <u>the form</u> regarding the session(s) in which you would like to share your perspectives.
- 2) <u>Engage live during the session.</u> There will be an opportunity for all hubs to provide their input through interactive tools.
- 3) Organize a thematic debate (refer to the youth summit programme here). Select the session from the Youth Summit Programme. Use the content from the session to organize your own debate. You could either follow the session live or watch the recording and then organize a debate with your peers based on information that you learnt from the selected session. Share outcomes of your debate with a session organizer. The template will be shortly available on the web.
- 4) <u>Organize your own event.</u> You are free to organize an event in line with the programme of the Global Youth Summit 2022. It could be an exhibition, competition, hackathon, dialogue/session. Be creative! Send outcomes of your event to us. Please see promotional materials<u>here</u> which you could use to organize your event.
- 5) <u>Contribute to the consultation/co-</u>creation process for the Youth Call to Action. Timeframe: 12 April -6 May on SparkBlue.
- 6) <u>Promote the Summit in a social media (</u>write blogs, prepare a promotional campaign, share pictures on FB, Instagram, make a movie, produce a podcast and other with #GenerationConnect).





# What Support will ITU Provide?

ITU will support the hubs by providing relevant content and materials to support the Hubs in organizing their activities. This will include sharing toolkit for Hub organizers, videos, recording and messages from ITU senior officials, as well as templates and content linked to the organization of sessions.

Subject to time zone and availability of time, ITU may also provide support in mobilizing the participation of guest speakers to join the activities organized by your Hub. This may include mobilizing the virtual participation of the members from the ITU Generation Connect Regional Youth Envoys (<u>Africa</u>, <u>Americas</u>, <u>Arab states</u>, <u>Asia and the Pacific</u>, <u>Commonwealth of Independent States</u> and <u>Europe</u>).

Note that ITU will not provide financial support for the organization of the activities in your Hub.

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https://www.itu.int/generationconnect/youthsummit/