



Strategic Dialogue

CICG, Geneva, Switzerland,
13 May 2013

Building our Broadband Future

The **Strategic Dialogue** builds on the positive vision of the importance of broadband as a basic platform for progress and explores issues of the benefits of broadband, the rationale for regulation and our networked future.

SESSION ONE 14.30-16.00:

Building out Broadband

MODERATOR:

Mr. Raffaele Barberio,
Director, Key4Biz

SCRIBE:

Mr. Ulf Pehrsson,
Vice-President for
Government and Industry
Relations, Ericsson

SPEAKERS

Mr. Moez Chakchouk,
CEO, Tunisian Internet
Agency (ATI)

Mr. Matthias Kurth,
Executive Chairman &
Member of the Executive
Committee, Cable Europe

Ms. Lynn St Amour,
President & CEO, Internet
Society (ISOC)

**H.E. Mr. Diego
Molano Vega,**
Minister of Information
and Communication
Technologies, Colombia

H.E. Ms. Magdalena Gaj,
President, Office
of Electronic
Communications, Poland

This Session explores the broadband revolution and examines the role of broadband as critical infrastructure in the modern global economy. The role of broadband for promoting economic growth, productivity and trade is by now well-established. Although access to broadband networks may be rivalrous and excludable, the information and knowledge which can be provided via broadband services are now global goods with global reach. Today, it is increasingly clear that no country can do without broadband infrastructure. Worldwide, however, two thirds of global citizens remain to be connected to the Internet. Opinion is divided, however, as to whether broadband Internet service represents a basic need, fundamental right or luxury. This Session explores whether broadband access is today a basic need, public utility, fundamental right or privilege.

16.00-16.30: Break

SESSION TWO 16.30-18.00:

Broadband Driving Development

MODERATOR:

Mr. Raffaele Barberio,
Director, Key4Biz

SCRIBE:

Ms. Kathryn Brown,
Senior Vice-President,
Corporate Citizenship
and International
Relations, Verizon

SPEAKERS

H.E. Ms. Omobola Johnson,
Minister of Communication
Technology, Government
of Nigeria

Mr. Yung Kim,
President and Group Chief
Strategy Officer of Korea
Telecom Corporation

H.E. Dr. Amr Badawi,
Executive President of
the National Telecom
Regulatory Authority
(NTRA), Egypt

Mr. Franco Bernabè,
Executive Chairman
& CEO, Telecom Italia

Dr. Robert Pepper,
Vice-President, Global
Technology Policy, Cisco

Dr. Hamadoun Touré,
Secretary-General, ITU

This Session considers the benefits of broadband for accelerating development. Broadband promises to transform the provision of healthcare and education in developed and developing countries alike. How can broadband improve people's lives? Are Megabits or mobiles most helpful to the citizens of developing countries? What is the size of the remaining business opportunity from connecting the world, and connecting women, remote communities and marginalized groups? And how can broadband infrastructure and services be made to work to the best benefit of developing countries? This Session considers the applications of broadband infrastructure and services for improving people's lives and accelerating achievement of the MDGs.

- *Applications of Broadband for healthcare*
- *Applications of Broadband for education*
- *Applications of Broadband for other MDGs*

18:15 – 20:00: **Official Reception** Montbrilliant Cafeteria, ITU Montbrilliant building