



## World Telecommunication and Information Society Day

### PROGRAMME 17 May 2016

- 11:00** Opening address by ITU Secretary-General Mr Houlin Zhao
- 11:05** Message from UN Secretary-General Mr Ban Ki-moon  
Introduced by Director General of UN Office at Geneva Mr Michael Møller
- 11:15** **Keynote:** Whurley, Co-Founder, Honest Dollar
- 11:25** **Keynote:** Alexandre Weber, Co-Founder, Seedstars
- 11:35** **Keynote:** Raphael Silva, Co-founder, Ludwig Project
- 11:45** **Panel discussion:**  
Moderator – Ms Astrid Zweynert, Thomson Reuters
- Mr Houlin Zhao, ITU Secretary-General
  - Ms Katherine Milligan, Director, Schwab Foundation for Social Entrepreneurship
  - Ms Candace Johnson, President, EBAN
  - Whurley, Co-Founder and CEO, Honest Dollar
  - Mr Marcos Vaena, Chief of Enterprises and Competitiveness, ITC
- 12:45** Ceremony closes