

B Y N D

2 0 1 5

NEXT STOP: COSTA RICA
SAN JOSE, 9-11 SEPTEMBER 2013





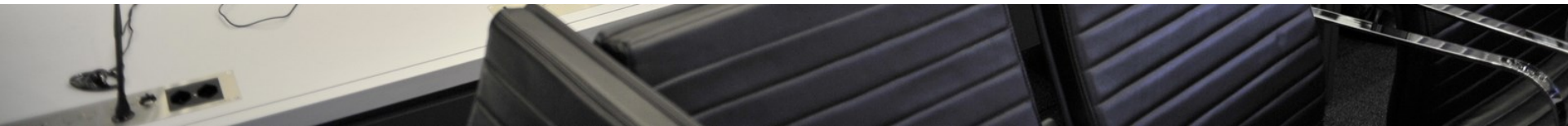
BYND
2015

VISION

A platform for young people to:
Express themselves

Be included in key debates shaping the global agenda

*The summit will mobilize youth worldwide
to create solutions for social good,
using information and communication technologies (ICTs)*





CALL TO ACTION

The opportunity:

Youth are pioneering users of ICTs

The challenge:

inspire them to change their world
in a positive way by using ICTs

The logo for BYND 2015, featuring the letters 'BYND' in the top row and '2015' in the bottom row, each letter contained within a dark square with a yellow border.

BYND
2015

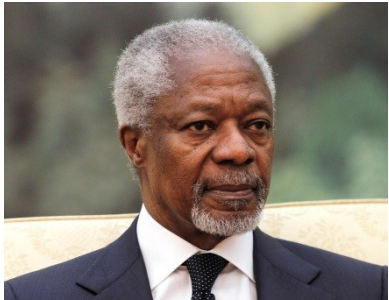
INVOLVEMENT

500 young delegates from around the world on-site through various partner organizations

Change makers, mentors and inspiring guests

BYND
2015

BYND CONNECTED



Online discussion and engagement
with **Kofi Annan**
via webcast and social media

Targeting key platforms from the Beyond-2015 process.
#post2015 #BYND



FIVE ENGAGING TRACKS

| Tracks | Issues to be discussed |
|--------------------------|---|
| GET AHEAD | Employment Innovation Entrepreneurship |
| BE HEALTHY | Sport Lifestyle awareness Mobile health |
| BE SMART, BE SAFE | Cybersecurity Child online protection |
| RESPECT YOUR ENVIRONMENT | Sustainable development Climate change Environmental protection |
| CHANGE YOUR WORLD | Post 2015 global agenda Citizenship and governance |



FIVE ENGAGING TRACKS

| | Sunday, 8-S | Monday 9-S | Tuesday 10-S | Wednesday 11-S |
|-----------|--------------------------------|---|---------------------------------------|---|
| Morning | Registration | GET AHEAD <i>(kick off hackathon)</i> | BE HEALTHY <i>(offsite)</i> | RESPECT YOUR ENVIRONMENT <i>(offsite)</i> |
| Afternoon | <i>Summit Opening Gala</i> | | BE SMART, BE SAFE | CHANGE YOUR WORLD |

BYND
2015

BE PART OF OUR TEAM!

Summit Level Partners



Thematic Level Partners



Corporate Partners

Advanced discussions with:



- Network: (Partners in Learning) 4.5M teachers, 300M students + Youth Spark
- Developers, mentors, technology tools



- Aldea Digital – Guinness Record for largest digital inclusion
- Training, access, youth and ICT



- Campus Party – world's largest technology festival
- Wayra – young entrepreneurs 'pitching' their projects



- Cisco Networking Academies – 10,000 Academies, 165 countries, 1 million students

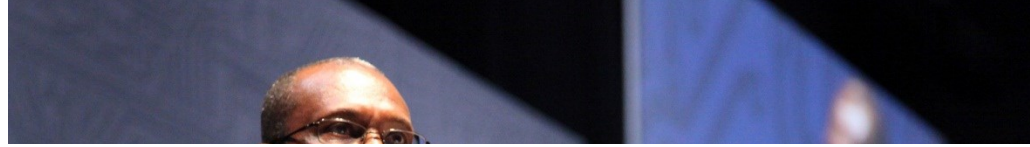
And more....



GET INVOLVED

Support youth from your country:
Bring a delegation
Encourage corporate partners
Ensure regional balance





BYND
2015

From Costa Rica to NY GA

Post Summit:

Build support in NY GA
for Post-2015 ICT related goals



Your logo
here



BYND PRECONCEPTIONS

BYND
2015

A GLOBAL SUMMIT
TO MOBILIZE
YOUTH TO JOIN
FORCES AND
CREATE SOLUTIONS
FOR SOCIAL GOOD,
ENABLED THROUGH
WIDESPREAD
ACCESS TO
INFORMATION AND
COMMUNICATION
TECHNOLOGIES
[ICTs]



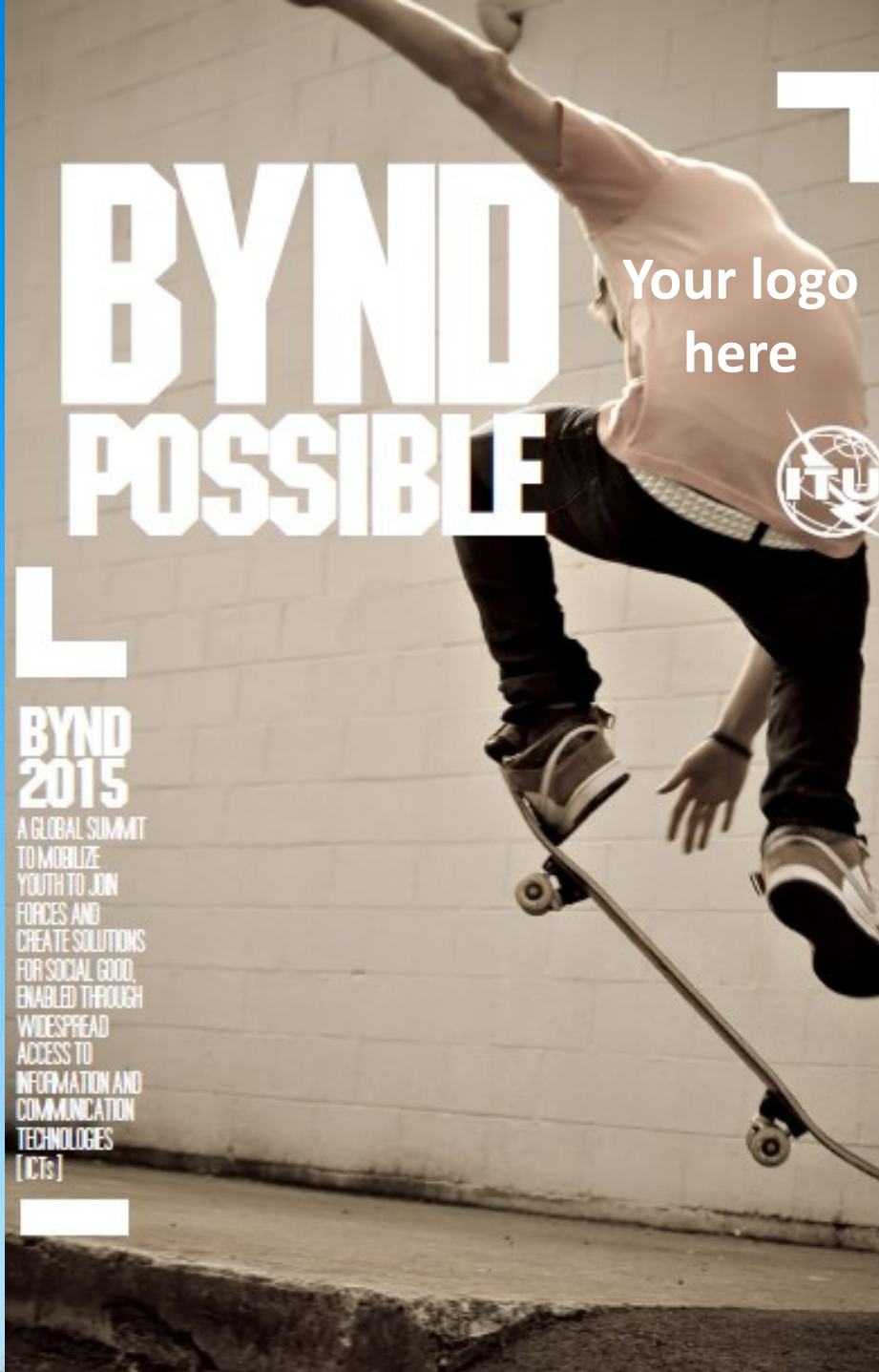
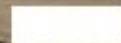
BYND POSSIBLE

Your logo
here



BYND
2015

A GLOBAL SUMMIT
TO MOBILIZE
YOUTH TO JOIN
FORCES AND
CREATE SOLUTIONS
FOR SOCIAL GOOD,
ENABLED THROUGH
WIDESPREAD
ACCESS TO
INFORMATION AND
COMMUNICATION
TECHNOLOGIES
[ICTs]



B Y N D

2 0 1 5

NEXT STOP: COSTA RICA
SAN JOSE, 9-11 SEPTEMBER 2013

