ITU Ambassadors' Information Meeting
ITU Tower, Room C2
10.30, Thursday 17 July 2013

This presentation will be available at:

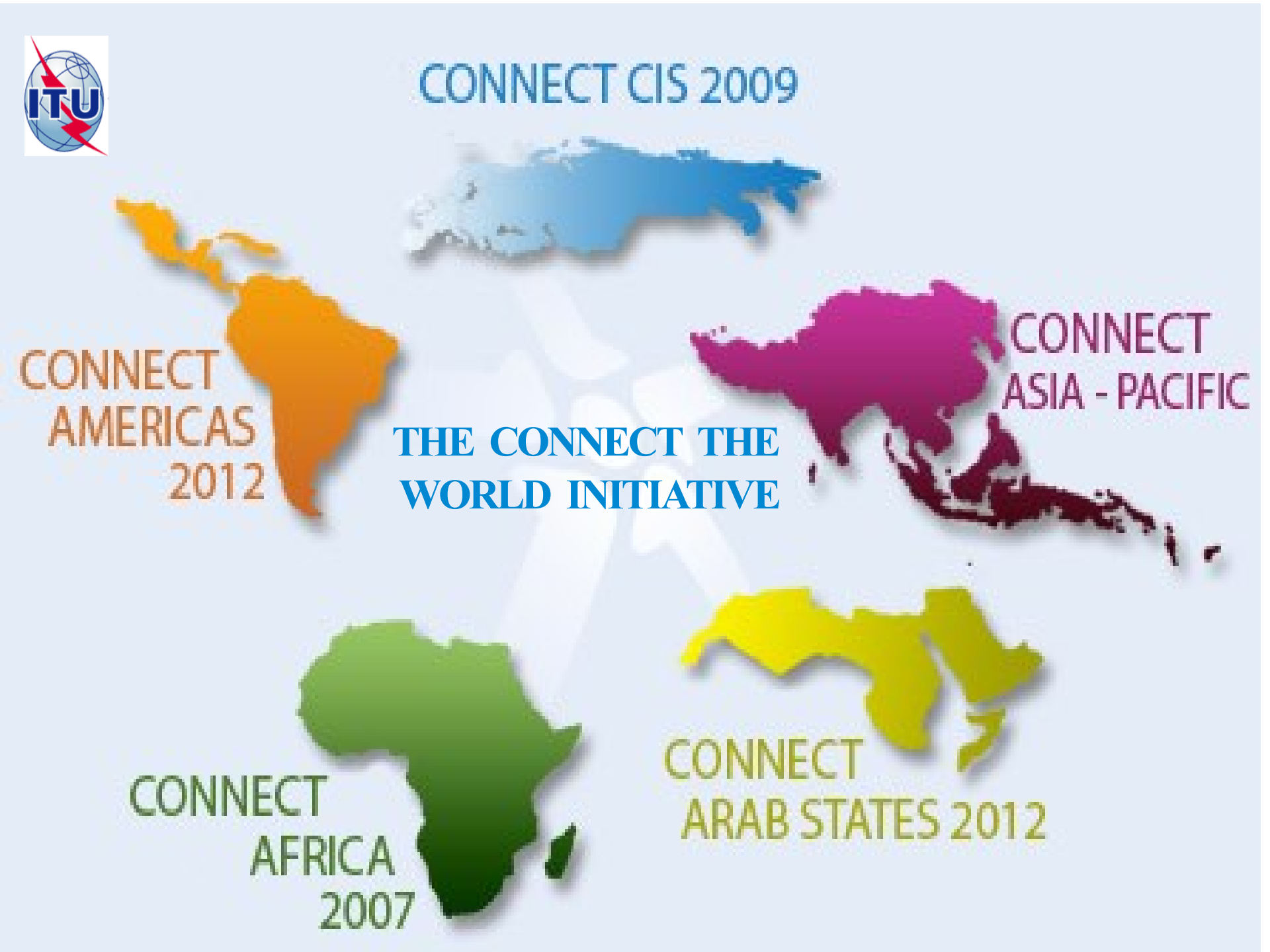
www.itu.int/missionscorner

ITU Ambassadors' Information Meeting Agenda

- **Welcome**
- **ITU Connect Asia-Pacific Summit:**
  Bangkok, Thailand, 18 November
- **ITU Telecom World 2013:**
  Bangkok, Thailand, 19-22 November
- **Q&A**
- **Closing Remarks**

CONNECT
ASIA-PACIFIC
2013

Bangkok, Thailand, 18 November 2013


CONNECT CIS 2009
CONNECT AMERICAS 2012
CONNECT ASIA - PACIFIC
THE CONNECT THE WORLD INITIATIVE
CONNECT AFRICA 2007
CONNECT ARAB STATES 2012

THE CONNECT SUMMITS

Connect Summits aim at mobilizing human, financial, technical and political resources for the implementation of connectivity targets established at the World Summit on the Information Society (WSIS):

- **Achieve political support at national and regional level**
- **Identify priority projects and project holders (in line with ITU Regional Initiatives) and engage potential partners**
- **Match partners and projects and establish Public-Private Partnerships**

“I am delighted that, thanks to the generous invitation of the Kingdom of Thailand, we have a unique opportunity to bring together government and private sector leaders from the Asia-Pacific and beyond to stimulate ICT development and foster exciting new business opportunities in this most vibrant region.”
-- Dr Hamadoun Touré
Secretary-General, ITU

“Public-private partnerships are key to sustainable development. Connect Asia-Pacific offers the perfect environment to develop partnerships by convening together ICT international players, national authorities, project holders, funders and partners at the highest level.”
-- Mr. Brahima Sanou, ITU Development Bureau Director

The ITU Connect Asia-Pacific Summit is a unique event bringing together public and private sector representatives at the highest level to discuss an ICT-led future.

Bangkok, Thailand, 18 November 2013

WHO WILL BE THERE?

Heads of States/Heads of Governments

Government Ministers

Chief Executive Officers and Top Industry Decision Makers

Heads of Regulatory Agencies

Top UN Officials

Heads of Regional and International Development Organizations

Leaders of Regional and International Financial Institutions

Prominent Academics and Industry Analysts

Theme: Smartly DIGITAL
Digital Inclusive Green Innovative
Transformative Affordable Living

55%

Asia-Pacific represents 55% of the world's population

65%

China and India represent around 65 per cent of region's population

67 %

of people in Asia-Pacific DON'T use the Internet

Only

45% annually

Mobile broadband has grown
45% annually from
2010- 2013

22%

But mobile broadband penetration at 22% is below world average

REGIONAL INITIATIVES

- **Unique ICT needs of least developed countries, small island developing states and landlocked developing countries**
- **Emergency telecommunications**
- **Digital broadcasting**
- **Broadband access and uptake in urban and rural areas**
- **Telecommunication/ICT policy and regulation in the Asia-Pacific region**

SUMMIT STRUCTURE

- **Summit Grand Opening**
- **Ministerial Roundtable**
- **Multi-Stakeholder Meeting**
- **Partnership Announcements**
- **Gala Dinner**

WHY PARTICIPATE?

- Debate and shape over-the-horizon policies
- Hear how leaders are tackling head-on the problems of connectivity, youth unemployment, entrepreneurship and innovation
- Network in a privileged environment of leaders and industry experts
- Forge public-private partnerships
- Be part of bold decisions and commitments to meet tomorrow's challenges

Expected outcomes

- **Summit Communiqué**
- **Commitments**
- **Initiatives and stocktaking activities**
- **New partnerships**
- **Evaluation mechanisms**

OVERVIEW

WHAT: Connect Asia-Pacific Summit

WHERE: IMPACT Exhibition and Conference Centre, Bangkok, Thailand

WHEN: 18 November 2013 (before ITU TELECOM WORLD)

WHO: Heads of State, government and industry and ICT stakeholders from across region and world

WHY: Promote ICT growth throughout Asia-Pacific region

MORE: www.itu.int/en/ITU-D/Conferences/connect/Asia-Pacific/Pages/default.aspx

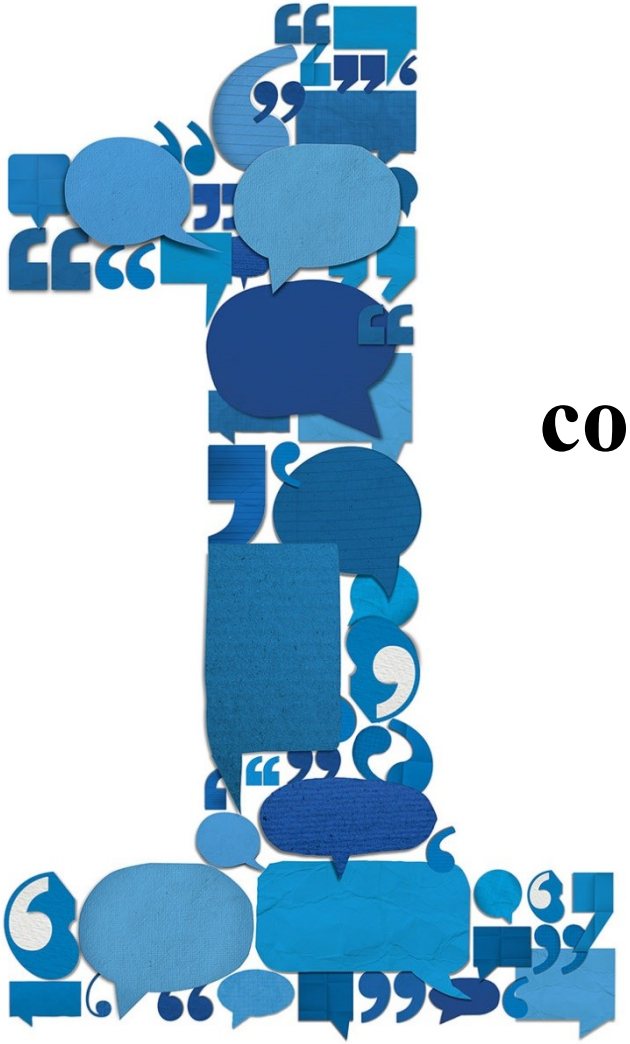
LET'S CONNECT THE WORLD!

CONNECT
ASIA-PACIFIC
2013

Bangkok, Thailand, 18 November 2013

ITU TELECOM WORLD '13

Bangkok 19-22 November



conversation that matters

ITU Telecom World 2013

ITU TELECOM WORLD '13
Bangkok 19-22 November

ITU Telecom World 2013 is a unique and essential conversation.
Debating policies, strategies, markets and models.
Understanding the radical transformation of the ICT industry.
Exploring collaboration across sectors and borders.
Essential to drive industry success and
address critical world socio-economic challenges

19 to 22 November 2013, Bangkok
Hosted by the government of the Kingdom of Thailand

Crucial Platform

Join the conversation that really matters, with the people that matter, with the power to make a real difference in the world:

- Strategic debate
- Knowledge-sharing
- High-level networking
- Product showcasing
- Thematic and National Pavilions showcasing

ITU TELECOM WORLD '13
Bangkok 19-22 November

Unique Audience

- Heads of State and government, heads of international organizations
- Ministers and regulators
- C-level industry executives from companies spanning full reach of ICT industry
- Thought-leaders and academia
- Young & digital visionaries
- Global media

Key Conversations

- Forum Panel Sessions
- Co-hosted Sessions
- Ministerial Roundtables
- Visionary Keynotes
- Big Conversations
- Meet-a-leader Sessions
- Sponsored Sessions
- Workshops

Key topics

Changing user behaviour as people increasingly interact and communicate through social media and data apps rather than voice or face-to-face.

Shifting industry dynamics as new, web-based companies compete with telcos and flourish playing by different rules.

Growing importance of the **Internet of Things and M2M** communication revolutionizing collection, analysis and distribution of data to empower people the world over.

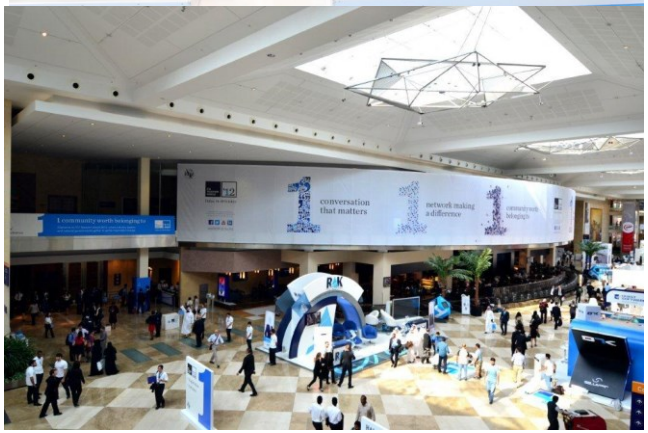
Event theme: **Embracing Change in a Digital World**

New technologies such as halo nets, embedded WiFi chips and unlimited, low cost processing and storage are creating a singularity, where human life will be irreversibly transformed.

The need for **new standardization and regulatory approaches** to allow for the evolving realities of new players, markets and technologies.

Smart Presence & Visibility

- National Pavilions
- Sponsorships
- Product Showcasing
- Thematic Pavilions
- Hospitality & Office Suites



High-Level Networking

- Networking Events
- Networking Spaces
- Networking Services
- Online Networking

ITU TELECOM WORLD '13
Bangkok 19-22 November

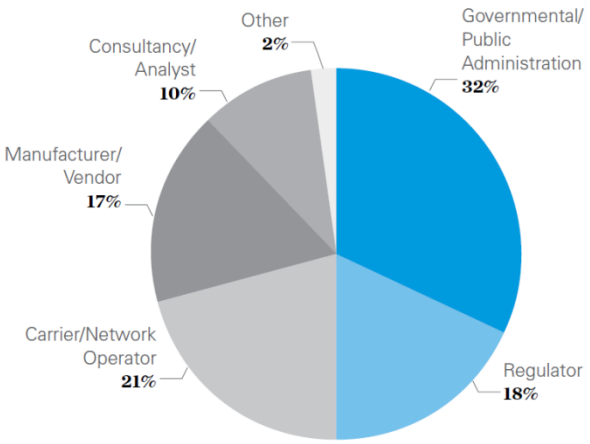
Young Innovators Programme

- Empowering young people, providing a global platform for their innovations
- Innovative ICT-based solutions to developmental challenges
- Finalists will be selected to attend the event, win funding
- Competition is now closed. Over 600 entries received from 87 countries

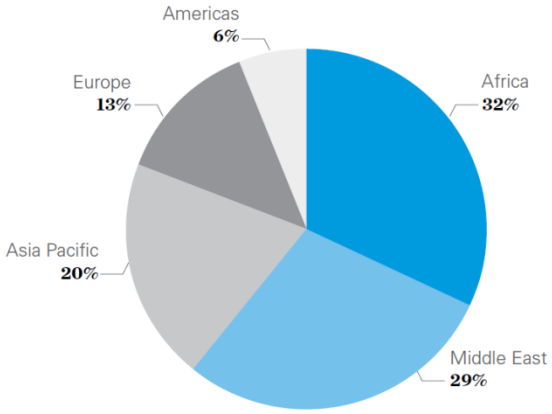
World 2012 demographics

World 2012 was held in Dubai and attended by 3 000* participants from over 900 organizations including **265 regulators and policy makers** from **58 countries** and **317 operators** from **52 countries**

*does not include participants from co-located event

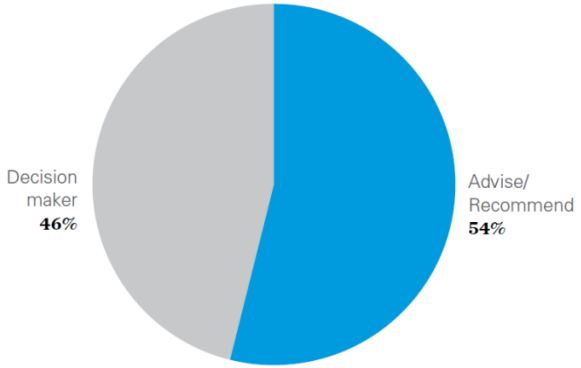


Company type
Where regulators and operators come together

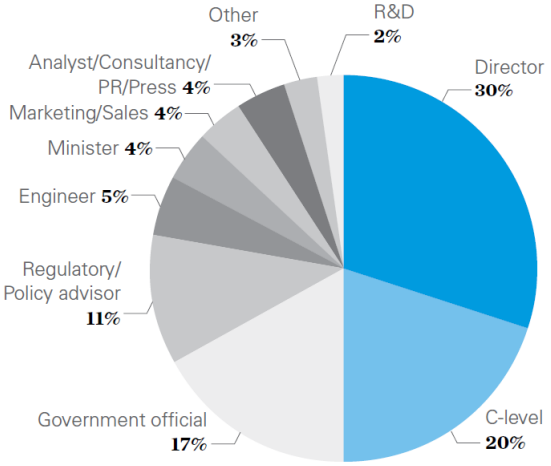


Regional distribution
(World 2012 in Dubai)
Your platform to meet industry and government leaders

Sector
Successfully delivering public and private sectors under one roof

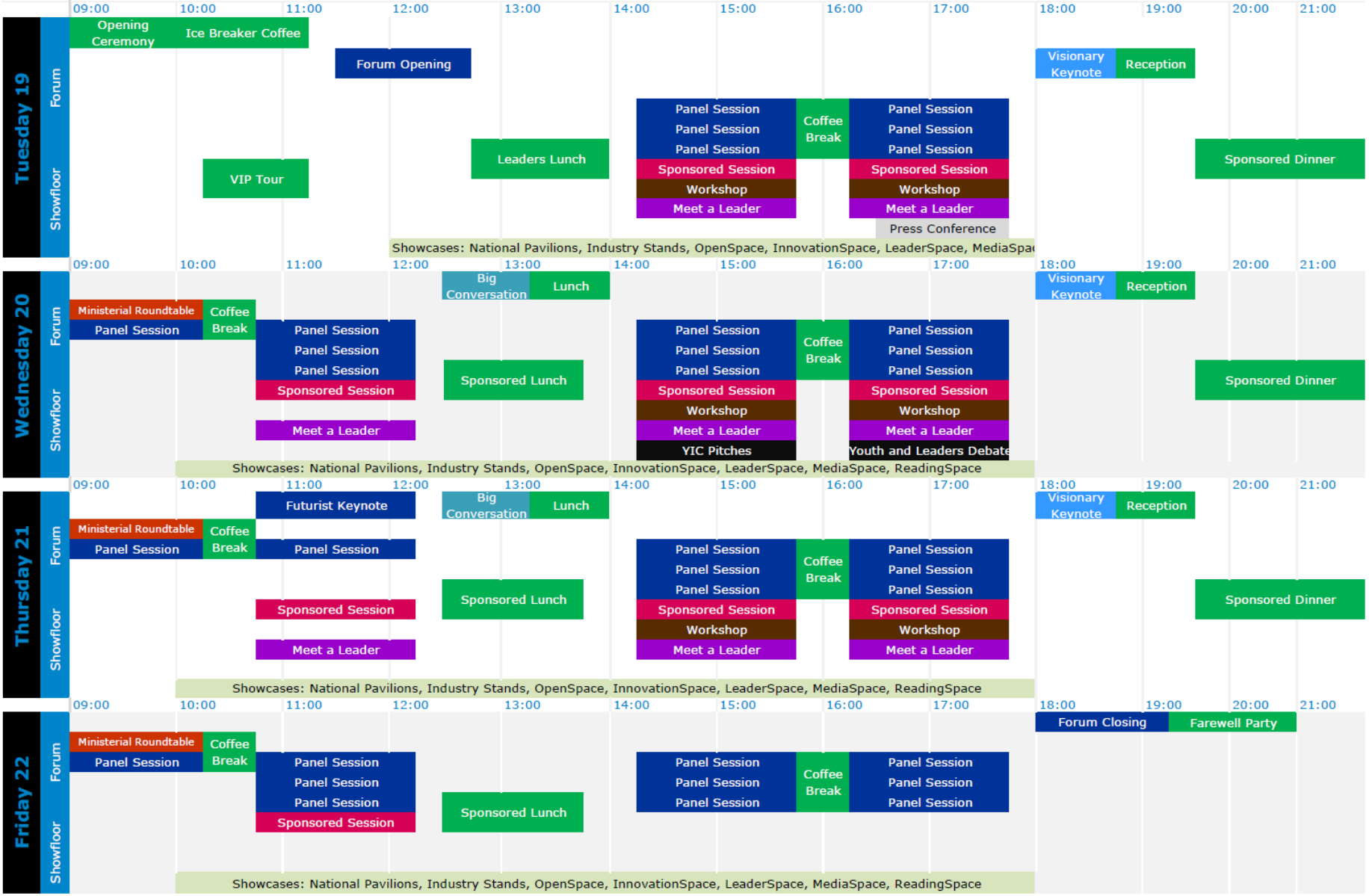


Purchasing role
Access the world's leading ICT decision-makers



Participants
Delivering the full value chain - over 50% of delegates at director level and above

Event at a Glance



Correct as of 02.07.2013. Full programme available at world2013.itu.int/event/programme

Access Passes for Member States

Personal invitations issued to Ministers and Regulators – confirmation of attendance should be sent to networking.telecom@itu.int

1 x Leader Pass for the MINISTER OF COMMUNICATIONS
8 x Gold Passes for the accompanying delegation from ASP region
4 x Gold Passes for the accompanying delegation from non ASP region

1 x Leader Pass for the REGULATOR
1x Gold Pass for accompanying delegate

Members States can purchase additional passes (including Leaders Pass) at 20% discount on prevailing rates

Special passes are available for spouses accompanying Ministers or Regulators

Coordination of Access Passes between Connect ASP and World 2013

Connect ASP and World 2013 will have separate registration processes and badges

Heads of State/Government, ministers, regulators and accompanying delegations attending Connect must register separately for World 2013

Large delegations attending Connect and staying on for World 2013 who exceed their free quota of Gold passes may purchase additional Gold passes with a 20% discount

All Connect pass holders interested in visiting the World 2013 Showfloor, but not attending the Forum, may register for a free Bronze pass onsite upon presentation of their Connect badge

World 2013 Access Pass categories

Leader : Leader status and full four-day access to the event (Forum and Showfloor). Includes the exclusive LeaderSpace and networking occasions.

Gold : Full four-day access to the event (Forum and Showfloor)

Silver: One-day access to the Forum and full four-day access to Showfloor

Bronze : Full four-day access to Showfloor and workspace sessions

Key Benefits for Leaders

- Invitation to attend the Opening Ceremony
- Access to the exclusive LeaderSpace lounge
- Exclusive filmed Executive Interview in the Event studio onsite
- Access to global and regional media interviews onsite
- Concierge Service
- Arrival and Departure facilitation at Bangkok airport
- Parking & Drop Off Passes
- Interaction with the Winners of the Young Innovators' Competition
- Access to Social Functions and the Online Networking tools

ITU TELECOM WORLD '13

Bangkok 19-22 November

2013

Join us in Bangkok to continue the conversation that matters

THAILAND convention & exhibition bureau

world2013.itu.int