



WSIS FORUM 2023 PARTNERSHIP PACKAGES

Digital Transformation Partners

Promotions of the WSIS Forum 2023 Partners entail benefits that start with the special announcements once the partnerships are confirmed, and continues until the WSIS Forum 2023 that will take place from 13 to 17 March 2023. Partners will also be promoted during the WSIS Forum 2023 Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the workshops at the WSIS Forum 2023.

SERVICES	STRATEGIC PARTNER			PARTNER		
	PLATINUM (Exclusive)	GOLD PLUS (Exclusive)	GOLD (Multiple)	SPECIFIC ACTIVITIES (Multiple)	CONTRIBUTING (Multiple)	SUPPORTING (Multiple)
Visionary priority speech at the opening ceremony	√ (extended time)					
Priority speech at the opening segment		√	√			
Priority for statement at the high-level policy session	√	√	√	√		
Priority speech at the closing ceremony as Platinum partner	√					
Panelist in the high-level dialogue sessions	√					
Special intervention at the ministerial roundtable (government only)	√					
Assistance with arranging bilateral meetings	√	√	√			
High-level networking coffee	√	√				
High-level networking lunch	√	√				
High-level gala dinner	√					
High-level networking breakfast	√	√				
Reserved seating area at plenary meeting	√	√	√			

Special announcement and promotion of partnership	√	√	√	√		
Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.	√	√	√	√	√	√
Thematic/country workshop & related promotion	√	√	√	√	√	√
Coffee before thematic/country workshop	√	√	√	√		
Registration area branding	√	√	√	√	√	√
Exhibition lounge	√	√	√			
Exhibition booth				√	√	√
Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 500, 000 stakeholders)	√	√	√	√		
Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)	√	√	√	√	√	√
Thank you to partner displays	√	√	√	√	√	√
Branding on photo booth	√	√	√	√		
Video interview, also converted to podcast	√	√	√			
Host of exclusive VIP social activity only for high-level participants	√					
Access to VIP lounges	√	√	√	√	√	
Presentation opportunity during high-level networking events (high-level lunch, breakfast, VIP lounges)	√	√	√	√		
Extended number of invitations to high-level social events	√	√	√	√		
Promotion of partner through a dedicated space	√	√				
Reflection in the official WSIS Forum 2023 press release	√	√	√			
Promotional videos of partner to be displayed in the venue	√ (60 seconds)	√ (45 seconds)	√ (30 seconds)			
Dedicated meeting room available during the WSIS Forum	√	√	√	√	√	
Dedicated focal point for the WSIS Forum 2023	√	√	√	√		

Partner's registration support for the WSIS Forum 2023	√	√	√			
Special photographer/videographer	√					
Video highlighting the presence of partner at the WSIS Forum	√					
VALUE	150,000 CHF	100,000 CHF	65,000 CHF	30,000 CHF	15,000 CHF	contact: wsis- info@itu.int



STRATEGIC PARTNER: PLATINUM (150,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM

1. Visionary priority speech at the opening ceremony
2. Priority for statement at the high-level policy session
3. Priority speech at the closing ceremony as Platinum partner
4. Panelist in the high-level dialogue sessions
5. Special intervention at the ministerial roundtable (government only)
6. Assistance with arranging bilateral meetings
7. High-level networking coffee
8. High-level networking lunch
9. High-level gala dinner
10. High-level networking breakfast
11. Reserved seating area at plenary meeting
12. Special announcement and promotion of partnership
13. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
14. Thematic/country workshop & related promotion
15. Coffee before thematic/country workshop
16. Registration area branding
17. Exhibition lounge
18. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 500,000 stakeholders)
19. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
20. Thank you to partner displays
21. Branding on photo booth
22. Video interview, also converted to podcast
23. Host of exclusive VIP social activity only for high-level participants
24. Access to VIP lounges
25. Presentation opportunity during high-level networking events (high-level lunch, breakfast, VIP lounges)
26. Extended number of invitations to high-level social events
27. Promotion of partner through a dedicated space
28. Reflection in the official WSIS Forum 2023 press release
29. Promotional videos of partner to be displayed in the venue (60 seconds)
30. Dedicated meeting room available during the WSIS Forum
31. Dedicated focal point for the WSIS Forum 2023
32. Partner's registration support for the WSIS Forum 2023
33. Special photographer/videographer
34. Video highlighting the presence of partner at the WSIS Forum



STRATEGIC PARTNER: GOLD PLUS (100,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD PLUS

1. Priority speech at the opening segment
2. Priority for statement at the high-level policy session
3. Assistance with arranging bilateral meetings
4. High-level networking coffee
5. High-level networking lunch
6. High-level networking breakfast
7. Reserved seating area at plenary meeting
8. Special announcement and promotion of partnership
9. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
10. Thematic/country workshop & related promotion
11. Coffee before thematic/country workshop
12. Registration area branding
13. Exhibition lounge
14. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 500, 000 stakeholders)
15. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
16. Thank you to partner displays
17. Branding on photo booth
18. Video interview, also converted to podcast
19. Access to VIP lounges
20. Presentation opportunity during high-level networking events (high-level lunch, breakfast, VIP lounges)
21. Extended number of invitations to high-level social events
22. Promotion of partner through a dedicated space
23. Reflection in the official WSIS Forum 2023 press release
24. Promotional videos of partner to be displayed in the venue (45 seconds)
25. Dedicated meeting room available during the WSIS Forum
26. Dedicated focal point for the WSIS Forum 2023
27. Partner's registration support for the WSIS Forum 2023



STRATEGIC PARTNER: GOLD (65,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD

1. Priority speech at the opening segment
2. Priority for statement at the high-level policy session
3. Assistance with arranging bilateral meetings
4. Reserved seating area at plenary meeting
5. Special announcement and promotion of partnership
6. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
7. Thematic/country workshop & related promotion
8. Coffee before thematic/country workshop
9. Registration area branding
10. Exhibition lounge
11. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 500, 000 stakeholders)
12. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
13. Thank you to partner displays
14. Branding on photo booth
15. Video interview, also converted to podcast
16. Access to VIP lounges
17. Presentation opportunity during high-level networking events (high-level lunch, breakfast, VIP lounges)
18. Extended number of invitations to high-level social events
19. Reflection in the official WSIS Forum 2023 press release
20. Promotional videos of partner to be displayed in the venue (30 seconds)
21. Dedicated meeting room available during the WSIS Forum
22. Dedicated focal point for the WSIS Forum 2023
23. Partner's registration support for the WSIS Forum 2023



**PARTNER:
SPECIFIC ACTIVITIES (30,000 CHF)**

ENHANCED VISIBILITY OFFER FOR PARTNER FOR SPECIFIC ACTIVITIES

1. Priority for statement at the high-level policy session
2. Special announcement and promotion of partnership
3. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
4. Thematic/country workshop & related promotion
5. Coffee before thematic/country workshop
6. Registration area branding
7. Exhibition booth
8. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 500, 000 stakeholders)
9. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
10. Thank you to partner displays
11. Branding on photo booth
12. Access to VIP lounges
13. Presentation opportunity during high-level networking events (high-level lunch, breakfast, VIP lounges)
14. Extended number of invitations to high-level social events
15. Dedicated meeting room available during the WSIS Forum
16. Dedicated focal point for the WSIS Forum 2023



**PARTNER:
CONTRIBUTING (15,000 CHF)**

ENHANCED VISIBILITY OFFER FOR CONTRIBUTING PARTNER

1. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
2. Thematic/country workshop & related promotion
3. Registration area branding
4. Exhibition booth
5. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
6. Thank you to partner displays
7. Access to VIP lounges
8. Dedicated meeting room available during the WSIS Forum



PARTNER:
SUPPORTING (contact: wsis-info@itu.int)

ENHANCED VISIBILITY OFFER FOR SUPPORTING PARTNER

1. Logo on promotional materials of the WSIS Forum 2023 including website, presentations, videos, etc.
2. Thematic/country workshop & related promotion
3. Registration area branding
4. Exhibition booth
5. Promotion through WSIS social media channels (Twitter, Facebook, Instagram, LinkedIn)
6. Thank you to partner displays