



WSIS FORUM 2022 PARTNERSHIP PACKAGES

Digital Transformation Partners

*Promotions of the WSIS Forum 2022 Partners entail benefits that start with the special announcements once the partnerships are confirmed, and continues online until the final week 30 May – 3 June 2022. Partners will also be promoted during the WSIS Forum 2022 Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the workshops at the WSIS Forum 2022.**

I. STRATEGIC PARTNER: PLATINUM (150,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM (EXCLUSIVE)

1. Visionary speech at the opening ceremony¹
2. Priority for statement at the high-level policy session
3. Priority speech at the closing ceremony as Platinum partner
4. Panelist in the high-level dialogue sessions and interactive sessions
5. Special intervention at the ministerial roundtable (government only)
6. Assistance with arranging bilateral meetings
7. Special announcement and promotion of partnership
8. Logo on promotional materials of the WSIS Forum 2022 including website, presentations, videos, etc.
9. Exclusive thematic/country workshop & related promotion
10. Registration area branding
11. Exhibition space
12. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
13. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
14. Thank you to partner displays
15. Promotion during the high-level policy sessions
16. Branding on photo booth
17. Video interview, also converted to podcast
18. Host of exclusive VIP social activity only for high-level participants
19. Promotion of partner through a dedicated space
20. Reflection in the official WSIS Forum 2022 press release
21. Dedicated focal point for the WSIS Forum 2022
22. Partner's registration support for the WSIS Forum 2022
23. Promotional videos of partner to be displayed during the event (60 seconds)

¹ The speech will be limited to 3-5 minutes.

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.



WSIS FORUM 2022 PARTNERSHIP PACKAGES

Digital Transformation Partners

*Promotion of the WSIS Forum 2022 partners entail benefits that start with the announcement once the partnerships are confirmed, and continues online until the final week 30 May – 3 June 2022. Partners will also be promoted during the WSIS Forum 2022 Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the workshops at the WSIS Forum 2022.**

II. STRATEGIC PARTNER: GOLD PLUS (100,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD PLUS

1. Priority speech at the opening segment as Gold Plus partner²
2. Priority for statement at the high-level policy session
3. Assistance with arranging bilateral meetings
4. Special announcement and promotion of partnership
5. Logo on promotional materials of the WSIS Forum 2022 including website, presentations, videos, etc.
6. Thematic/country workshop & related promotion
7. Registration area branding
8. Exhibition space
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
10. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
11. Thank you to partner displays
12. Promotion during the high-level policy sessions
13. Branding on photo booth
14. Video interview, also converted to podcast
15. Promotion of partner through a dedicated space
16. Reflection in the official WSIS Forum 2022 press release
17. Dedicated focal point for the WSIS Forum 2022
18. Promotional videos of partner to be displayed during the event (45 seconds)

² The speech will be limited to 3-5 minutes.

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.



WSIS FORUM 2022 PARTNERSHIP PACKAGES

Digital Transformation Partners

*Promotion of the WSIS Forum 2022 partners entail benefits that start with the announcement once the partnerships are confirmed, and continues online until the final week 30 May – 3 June 2022. Partners will also be promoted during the WSIS Forum 2022 Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the workshops at the WSIS Forum 2022.**

III. STRATEGIC PARTNER: GOLD (65,000 CHF)

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD

1. Priority speech at the opening segment as Gold partner³
2. Priority for statement at the high-level policy session
3. Assistance with arranging bilateral meetings
4. Special announcement and promotion of partnership
5. Logo on promotional materials of the WSIS Forum 2022 including website, presentations, videos, etc.
6. Thematic/country workshop & related promotion
7. Registration area branding
8. Exhibition space
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
10. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
11. Thank you to partner displays
12. Promotion during the high-level policy session
13. Branding on photo booth
14. Video interview, also converted to podcast
15. Reflection in the official WSIS Forum 2022 press release
16. Dedicated focal point for the WSIS Forum 2022
17. Promotional videos of partner to be displayed during the event (30 seconds)

³ The speech will be limited to 3-5 minutes.

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.



WSIS FORUM 2022 PARTNERSHIP PACKAGES

Digital Transformation Partners

*Promotion of the WSIS Forum 2022 partners entail benefits that start with the announcement once the partnerships are confirmed, and continues online until the final week 30 May – 3 June 2022. Partners will also be promoted during the WSIS Forum 2022 Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the workshops at the WSIS Forum 2022.**

IV. PARTNER: SPECIFIC ACTIVITIES (30,000 CHF)

ENHANCED VISIBILITY OFFER FOR PARTNER FOR SPECIFIC ACTIVITIES

1. Priority for statement at the high-level policy session
2. Special announcement and promotion of partnership
3. Logo on promotional materials of the WSIS Forum 2022
4. Thematic/country workshop & related promotion
5. Registration area branding
6. Exhibition space
7. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
8. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
9. Branding on photo booth
10. Dedicated focal point for the WSIS Forum 2022

V. PARTNER: CONTRIBUTING (15,000 CHF)

ENHANCED VISIBILITY OFFER FOR CONTRIBUTING PARTNER

1. Logo on promotional materials of the WSIS Forum 2022
2. Thematic/country workshop & related promotion
3. Registration area branding
4. Exhibition space
5. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)

VI. PARTNER: SUPPORTING (contact: wsis-info@itu.int)

ENHANCED VISIBILITY OFFER FOR SUPPORTING PARTNER

1. Logo on promotional materials of the WSIS Forum 2022
2. Thematic/country workshop & related promotion
3. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.

SERVICES	STRATEGIC PARTNER			PARTNER		
	PLATINUM	GOLD PLUS	GOLD	SPECIFIC ACTIVITIES	CONTRIBUTING	SUPPORTING
Visionary priority speech at the opening segment	√	√	√			
Priority for statement at the high-level policy session	√	√	√	√		
Priority speech at the closing ceremony as Platinum partner	√					
Panelist in the high-level dialogue sessions and interactive sessions	√					
Special intervention at the ministerial roundtable (government only)	√					
Assistance with arranging bilateral meetings	√	√	√			
Special announcement and promotion of partnership	√	√	√	√		
Logo on promotional materials of the WSIS Forum 2022 including website, presentations, videos, etc.	√	√	√	√	√	√
Thematic/country workshop & related promotion	√	√	√	√	√	√ (without promotion)
Registration area branding	√	√	√	√	√	
Exhibition space	√	√	√	√	√	
Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)	√	√	√	√		
Promotion through WSIS social media channels (Twitter, Facebook, Instagram)	√	√	√	√	√	√
Thank you to partner displays	√	√	√			
Promotion during the high-level policy sessions	√	√	√			
Branding on photo booth	√	√	√	√		

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.

Video interview, also converted to podcast	√	√	√			
Host of exclusive VIP social activity only for high-level participants	√					
Promotion of partner through a dedicated space	√	√				
Reflection in the official WSIS Forum 2022 press release	√	√	√			
Promotional videos of partner to be displayed in the platform	√ (60 seconds)	√ (45 seconds)	√ (30 seconds)			
Dedicated focal point for the WSIS Forum 2022	√	√	√	√		
Partner's registration support for the WSIS Forum 2022	√					

* The WSIS Forum 2022 is scheduled to be held starting on 15 March with the final week that will be held on 30 May – 3 June 2022 at ITU Headquarters premises in Geneva, with the fallback option of a fully virtual event along the lines of WSIS Forum 2021, or a hybrid event with physical and virtual components, depending on the evolving COVID-19 pandemic situation.