| **WSIS FORUM 2020** | \n|---|---|
| **IN NUMBERS** |   |
| **15,000** PARTICIPANTS (CUMULATIVE) | **160+** THEMATIC SESSIONS AND WORKSHOPS |
| FROM **150** COUNTRIES | **20+** HIGH-LEVEL DIALOGUES, MINISTERIAL ROUND TABLE, SEVERAL PUBLICATION RELEASES, HACKATHON |
| **45%** OF PARTICIPANTS WERE WOMEN | **18** WSIS PRIZE WINNERS AWARDED WITH GLOBAL RECOGNITION |
| **840+** HIGH-LEVEL SPEAKERS FROM GOVERNMENTS, PRIVATE SECTOR, CIVIL SOCIETY, INTERNATIONAL ORGANIZATIONS, UNITED NATIONS, ACADAMIA AND TECHNICAL COMMUNITY | **130+** EXHIBITORS DISPLAYING GOOD PRACTICES AT THE VIRTUAL EXHIBITION SPACE |
| **100+** MINISTERS, DEPUTIES AND HIGH-LEVEL GOVERNMENT OFFICIALS | **72** WSIS CHAMPIONS IDENTIFIED AS EXAMPLES OF GOOD PRACTICE |
The World Summit on the Information Society Forum 2021 is the largest annual gathering of the ‘ICT for development’ community. The WSIS Forum is co-organized by ITU, UNESCO, UNDP and UNCTAD, and with all WSIS Action Line Facilitators and Co-Facilitators.

Each year, the Forum provides structured opportunities to network, learn and participate in multi-stakeholder discussions and consultations on WSIS implementation. It also continues to provide a platform for stakeholders to develop partnerships for projects and initiatives that harness the potential of information and communication technologies for advancing and achieving the Sustainable Development Goals, the 2030 Agenda for Sustainable Development (UNGA Resolution A/70/1).

For additional information please visit the WSIS Forum website: www.wsis.org/forum

“The annual WSIS Forum has become a global multi-stakeholder platform for coordination of the implementation of the WSIS Outcomes, information exchange amongst the different WSIS Stakeholders, knowledge creation and the sharing of best practices. I would like to thank all Partners who have generously contributed towards enhancing the outcome and results of the WSIS Forum.

Beyond 2015, following the multi-stakeholder approach, the WSIS Forum, builds upon the outcomes of the WSIS+10 Review and the 2030 Agenda for Sustainable Development. In this regard the WSIS-SDG Matrix developed by UN WSIS Action line Facilitators will serve as the mechanism to map, analyse and coordinate the implementation of ICTs as enablers and accelerators of the SDGs”.

With the goal to evolve and adapt to the future needs of the Information and Knowledge Societies and WSIS process beyond 2015, I invite all Stakeholders to Partner with the WSIS Forum 2021 and look forward to working together towards an impactful Forum.”

Mr Houlin Zhao,
Secretary-General, ITU
Promotion for WSIS Forum 2021 Partners continues online through WSIS web-presence, including WSIS Forum website, social media channels, WSIS Flash newsletter. Also, partners will be promoted during Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the virtual workshops at the WSIS Forum 2021.
1. Visionary speech at the virtual opening ceremony (extended time)
2. Priority for statement at the virtual high-level policy session
3. Priority speech at the virtual closing ceremony as Platinum partner
4. Panelist in the high-level dialogue sessions and interactive sessions
5. Special intervention at the ministerial roundtable (government only)
6. Assistance with arranging virtual bilateral meetings
   (if fully virtual event, virtual bilateral meetings)
7. Special virtual announcement and promotion of partnership
8. Logo on promotional materials of the virtual WSIS Forum 2021 including website, presentations, videos, etc.
9. Exclusive virtual thematic/country workshop & related promotion
10. Registration area branding
11. Exhibition space
12. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
13. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
14. Thank you to partner displays between virtual workshops
15. Promotion during the high-level policy sessions
16. Branding on photo booth
17. Exclusive video interview, also converted to podcast
18. Host of exclusive VIP social activity only for high-level participants
   (in case of a fully virtual event, special online social activity will be planned)
19. Promotion of partner through a dedicated space
20. Reflection in the official WSIS Forum 2021 press release
21. Promotional videos of partner to be displayed in the virtual platform
   (45 seconds)
22. Dedicated focal point for the WSIS Forum
23. Partner’s registration support for the virtual WSIS Forum
24. Reflected as partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner

I. STRATEGIC PARTNER: PLATINUM
Enhanced visibility offer for strategic partner platinum (exclusive)
II. STRATEGIC PARTNER: GOLD PLUS
Enhanced visibility offer for strategic partner gold plus
III. STRATEGIC PARTNER: GOLD
Enhanced visibility offer for strategic partner gold

1. Priority speech at the virtual opening segment as Gold partner
2. Priority for statement at the high-level policy session
3. Assistance with arranging virtual bilateral meetings (if fully virtual event, virtual bilateral meetings)
4. Special virtual announcement and promotion of partnership
5. Logo on promotional materials of the virtual WSIS Forum 2021 including website, presentations, videos, etc.
6. Exclusive thematic/country workshop & related promotion
7. Registration area branding
8. Exhibition space
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
10. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
11. Thank you to partner displays between virtual workshops
12. Promotion during the high-level policy session
13. Branding on photo booth
14. Exclusive video interview, also converted to podcast
15. Reflection in the official WSIS Forum 2021 press release
16. Promotional videos of partner to be displayed in the virtual platform (30 seconds)
17. Dedicated focal point for the WSIS Forum
18. Reflected as Partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner
IV. PARTNER: SPECIFIC ACTIVITIES
Enhanced visibility offer for partner for specific activities

1. Priority for statement at the virtual high-level policy session
2. Special virtual announcement and promotion of partnership
3. Logo on promotional materials of the virtual WSIS Forum 2021
4. Exclusive thematic/country workshop & related promotion
5. Registration area branding
6. Exhibition space
7. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
8. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
9. Branding on photo booth
10. Dedicated focal point for the WSIS Forum
11. Reflected as Partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner
V. PARTNER: CONTRIBUTING
Enhanced visibility offer for contributing partner

1. Logo on promotional materials of the virtual WSIS Forum 2021
2. Exclusive thematic/country workshop & related promotion
3. Registration area branding
4. Exhibition space
5. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)

VI. PARTNER: SUPPORTING
Enhanced visibility offer for supporting partner

1. Logo on promotional materials of the virtual WSIS Forum 2021
2. Exclusive thematic/country workshop & related promotion
3. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
<table>
<thead>
<tr>
<th>SERVICES</th>
<th>STRATEGIC PARTNER</th>
<th>PARTNER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PLATINUM</td>
<td>GOLD PLUS</td>
</tr>
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<td>Visionary priority speech at the opening segment (extended time)</td>
<td>✔️</td>
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**VALUE**

- **STRATEGIC PARTNER**: 150,000 CHF
- **GOLD PLUS**: 100,000 CHF
- **GOLD**: 65,000 CHF
- **PARTNER**: 30,000 CHF
- **SUPPORTING**: 15,000 CHF

**CONTACT**

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