

# WORLD SUMMIT ON THE INFORMATION SOCIETY

## WSIS FORUM 2021 PARTNERSHIP OPPORTUNITIES



World Summit  
on the Information Society  
Turning targets into action  
Geneva 2003 | Tunis 2005 | New York 2015



# WSIS FORUM 2020 IN NUMBERS

**15,000** PARTICIPANTS (CUMULATIVE)

FROM **150** COUNTRIES

**45%** OF PARTICIPANTS WERE WOMEN

**840+** HIGH-LEVEL SPEAKERS FROM GOVERNMENTS,  
PRIVATE SECTOR, CIVIL SOCIETY, INTERNATIONAL ORGANIZATIONS,  
UNITED NATIONS, ACADAMIA AND TECHNICAL COMMUNITY

**100+** MINISTERS, DEPUTIES AND HIGH-LEVEL  
GOVERNMENT OFFICIALS

**160+** THEMATIC SESSIONS AND WORKSHOPS

**20+** HIGH-LEVEL DIALOGUES, MINISTERIAL ROUND TABLE,  
SEVERAL PUBLICATION RELEASES, HACKATHON

**18** WSIS PRIZE WINNERS AWARDED WITH GLOBAL RECOGNITION

**130+** EXHIBITORS DISPLAYING GOOD  
PRACTICES AT THE VIRTUAL EXHIBITION SPACE

**72** WSIS CHAMPIONS IDENTIFIED AS  
EXAMPLES OF GOOD PRACTICE

# WSIS FORUM 2021 PARTNERSHIP OPPORTUNITIES

The World Summit on the Information Society Forum 2021 is the largest annual gathering of the 'ICT for development' community. The WSIS Forum is co-organized by ITU, UNESCO, UNDP and UNCTAD, and with all WSIS Action Line Facilitators and Co-Facilitators.

Each year, the Forum provides structured opportunities to network, learn and participate in multi-stakeholder discussions and consultations on WSIS implementation. It also continues to provide a platform for stakeholders to develop partnerships for projects and initiatives that harness the potential of information and communication technologies for advancing and achieving the Sustainable Development Goals, the 2030 Agenda for Sustainable Development (UNGA Resolution A/70/1).

**For additional information please visit the  
WSIS Forum website:**  
[www.wsis.org/forum](http://www.wsis.org/forum)



*"The annual WSIS Forum has become a global multi-stakeholder platform for coordination of the implementation of the WSIS Outcomes, information exchange amongst the different WSIS Stakeholders, knowledge creation and the sharing of best practices. I would like to thank all Partners who have generously contributed towards enhancing the outcome and results of the WSIS Forum.*

*Beyond 2015, following the multi-stakeholder approach, the WSIS Forum, builds upon the outcomes of the WSIS+10 Review and the 2030 Agenda for Sustainable Development. In this regard the WSIS-SDG Matrix developed by UN WSIS Action line Facilitators will serve as the mechanism to map, analyse and coordinate the implementation of ICTs as enablers and accelerators of the SDGs".*

*With the goal to evolve and adapt to the future needs of the Information and Knowledge Societies and WSIS process beyond 2015, I invite all Stakeholders to Partner with the WSIS Forum 2021 and look forward to working together towards an impactful Forum."*

**Mr Houlin Zhao,**  
Secretary-General, ITU



## **WSIS FORUM 2021 PARTNERSHIP OFFERS DIGITAL TRANSFORMATION PARTNERS**

Promotion for WSIS Forum 2021 Partners continues online through WSIS web-presence, including WSIS Forum website, social media channels, WSIS Flash newsletter. Also, partners will be promoted during Open Consultation Process and other WSIS-related meetings. Promotions will be strengthened during the virtual workshops at the WSIS Forum 2021.



## I. STRATEGIC PARTNER: PLATINUM

Enhanced visibility  
offer for strategic  
partner platinum  
(exclusive)

1. Visionary speech at the virtual opening ceremony (extended time)
2. Priority for statement at the virtual high-level policy session
3. Priority speech at the virtual closing ceremony as Platinum partner
4. Panelist in the high-level dialogue sessions and interactive sessions
5. Special intervention at the ministerial roundtable (government only)
6. Assistance with arranging virtual bilateral meetings (if fully virtual event, virtual bilateral meetings)
7. Special virtual announcement and promotion of partnership
8. Logo on promotional materials of the virtual WSIS Forum 2021 including website, presentations, videos, etc.
9. Exclusive virtual thematic/country workshop & related promotion
10. Registration area branding
11. Exhibition space
12. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
13. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
14. Thank you to partner displays between virtual workshops
15. Promotion during the high-level policy sessions
16. Branding on photo booth
17. Exclusive video interview, also converted to podcast
18. Host of exclusive VIP social activity only for high-level participants (in case of a fully virtual event, special online social activity will be planned)
19. Promotion of partner through a dedicated space
20. Reflection in the official WSIS Forum 2021 press release
21. Promotional videos of partner to be displayed in the virtual platform (45 seconds)
22. Dedicated focal point for the WSIS Forum
23. Partner's registration support for the virtual WSIS Forum
24. Reflected as partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner



## II. STRATEGIC PARTNER: GOLD PLUS

Enhanced visibility offer  
for strategic partner  
gold plus

1. Priority speech at the virtual opening segment as Gold Plus partner
2. Priority for statement at the high-level policy session
3. Assistance with arranging bilateral meetings (if fully virtual event, virtual bilateral meetings)
4. Special virtual announcement and promotion of partnership
5. Logo on promotional materials of the virtual WSIS Forum 2021 including website, presentations, videos, etc.
6. Exclusive thematic/country workshop & related promotion
7. Registration area branding
8. Exhibition space
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
10. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
11. Thank you to partner displays between virtual workshops
12. Promotion during the high-level policy sessions
13. Branding on photo booth
14. Exclusive video interview, also converted to podcast
15. Promotion of partner through a dedicated space
16. Reflection in the official WSIS Forum 2021 press release
17. Promotional videos of partner to be displayed in the virtual platform (40 seconds)
18. Dedicated focal point for the WSIS Forum
19. Reflected as Partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner



### III. STRATEGIC PARTNER: GOLD

Enhanced visibility offer  
for strategic partner gold

1. Priority speech at the virtual opening segment as Gold partner
2. Priority for statement at the high-level policy session
3. Assistance with arranging virtual bilateral meetings (if fully virtual event, virtual bilateral meetings)
4. Special virtual announcement and promotion of partnership
5. Logo on promotional materials of the virtual WSIS Forum 2021 including website, presentations, videos, etc.
6. Exclusive thematic/country workshop & related promotion
7. Registration area branding
8. Exhibition space
9. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
10. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
11. Thank you to partner displays between virtual workshops
12. Promotion during the high-level policy session
13. Branding on photo booth
14. Exclusive video interview, also converted to podcast
15. Reflection in the official WSIS Forum 2021 press release
16. Promotional videos of partner to be displayed in the virtual platform (30 seconds)
17. Dedicated focal point for the WSIS Forum
18. Reflected as Partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner



## **IV. PARTNER: SPECIFIC ACTIVITIES**

Enhanced visibility offer  
for partner for specific  
activities

1. Priority for statement at the virtual high-level policy session
2. Special virtual announcement and promotion of partnership
3. Logo on promotional materials of the virtual WSIS Forum 2021
4. Exclusive thematic/country workshop & related promotion
5. Registration area branding
6. Exhibition space
7. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)
8. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)
9. Branding on photo booth
10. Dedicated focal point for the WSIS Forum
11. Reflected as Partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner





## **V. PARTNER: CONTRIBUTING**

Enhanced visibility offer  
for contributing partner

1. Logo on promotional materials of the virtual WSIS Forum 2021
2. Exclusive thematic/country workshop & related promotion
3. Registration area branding
4. Exhibition space
5. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)

## **VI. PARTNER: SUPPORTING**

Enhanced visibility offer  
for supporting partner

1. Logo on promotional materials of the virtual WSIS Forum 2021
2. Exclusive thematic/country workshop & related promotion
3. Promotion through WSIS social media channels (Twitter, Facebook, Instagram)

	STRATEGIC PARTNER			PARTNER		
SERVICES	PLATINUM	GOLD PLUS	GOLD	SPECIFIC ACTIVITIES	CONTRIBUTING	SUPPORTING
Visionary priority speech at the opening segment	● (extended time)	●	●			
Priority for statement at the high-level policy session	●	●	●	●		
Priority speech at the closing ceremony as Platinum partner	●					
Panelist in the high-level dialogue sessions and interactive sessions	●					
Special intervention at the ministerial roundtable (government only)	●					
Assistance with arranging bilateral meetings (if fully virtual event, virtual bilateral meetings)	●	●	●			
Special virtual announcement and promotion of partnership	●	●	●	●		
Logo on promotional materials of the WSIS Forum 2021 including website, presentations, videos, etc.	●	●	●	●	●	●
Exclusive thematic/country workshop & related promotion	●	●	●	●	●	● (without promotion)
Registration area branding	●	●	●	●	●	
Exhibition space	●	●	●	●	●	
Promotion of partnership through WSIS Flash (a monthly WSIS newsletter)	●	●	●	●		
Promotion through WSIS social media channels (Twitter, Facebook, Instagram)	●	●	●	●	●	●
Thank you to partner displays between workshops	●	●	●			
Promotion during the high-level policy sessions	●	●	●			
Branding on photo booth	●	●	●	●		
Exclusive video interview, also converted to podcast	●	●	●			
Host of exclusive VIP social activity only for high-level participants (in case of a fully virtual event, special online social activity will be planned)	●					
Promotion of partner through a dedicated space	●	●				
Reflection in the official WSIS Forum 2021 press release	●	●	●			
Promotional videos of partner to be displayed in the virtual platform	● (45 seconds)	● (40 seconds)	● (30 seconds)			
Dedicated focal point for the WSIS Forum	●	●	●	●		
Partner's registration support for the WSIS Forum	●					
Reflected as partner of the redesigned WSIS websites, including WSIS gateway and WSIS Stocktaking, in a functional and visual manner	●	●	●	●		<b>CONTACT</b> wsis-info@itu.int
<b>VALUE</b>	<b>150.000 CHF</b>	<b>100.000 CHF</b>	<b>65.000 CHF</b>	<b>30.000 CHF</b>	<b>15.000 CHF</b>	

**International Telecommunication Union**

Place des Nations  
CH-1211 Geneva 20  
Switzerland

---

[www.wsis.org/forum](http://www.wsis.org/forum)

contact us at:  
[wsis-info@itu.int](mailto:wsis-info@itu.int)

---