

WORLD SUMMIT ON THE INFORMATION SOCIETY

WSIS FORUM 2020 PARTNERSHIP OPPORTUNITIES





WSIS FORUM 2019 IN NUMBERS

3,000 PARTICIPANTS

1000+ REMOTE PARTICIPANTS

FROM 85 COUNTRIES

150+ COUNTRIES REPRESENTED

500+ HIGH-LEVEL LEADERS FROM GOVERNMENTS, PRIVATE SECTOR, CIVIL SOCIETY, INTERNATIONAL ORGANIZATIONS, ACADEMIA AND TECHNICAL COMMUNITY

85+ MINISTERS, DEPUTIES AND HIGH-LEVEL GOVERNMENT OFFICIALS

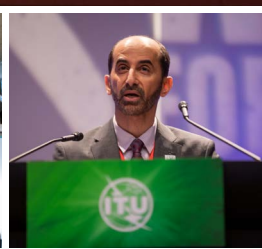
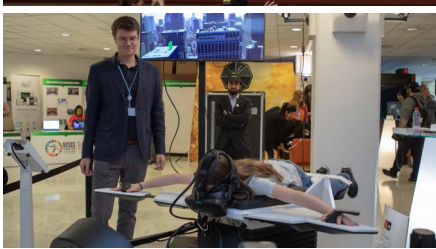
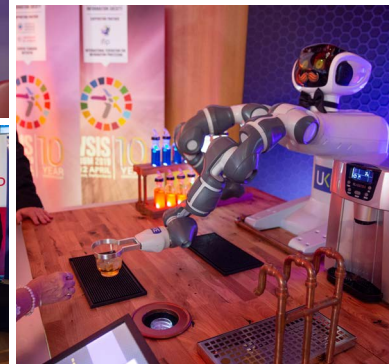
300 THEMATIC SESSIONS AND WORKSHOPS

20+ HIGH-LEVEL INTERACTIVE DIALOGUES, MINISTERIAL ROUND TABLE, SEVERAL PUBLICATION RELEASES, HACKATHONS

18 WSIS PRIZE WINNERS AWARDED WITH GLOBAL RECOGNITION

72 WSIS CHAMPIONS IDENTIFIED AS EXAMPLES OF GOOD PRACTICE

40+ EXHIBITORS DISPLAYING GOOD PRACTICES AT THE EXHIBITION SPACE



WSIS FORUM 2020 PARTNERSHIP OPPORTUNITIES

The World Summit on the Information Society Forum 2020 is the largest annual gathering of the 'ICT for development' community. The WSIS Forum is co-organized by ITU, UNESCO, UNDP and UNCTAD, and with all WSIS Action Line Facilitators and Co-Facilitators.

Each year, the Forum provides structured opportunities to network, learn and participate in multi-stakeholder discussions and consultations on WSIS implementation. It also continues to provide a platform for stakeholders to develop partnerships for projects and initiatives that harness the potential of information and communication technologies for advancing and achieving the Sustainable Development Goals, the 2030 Agenda for Sustainable Development (UNGA Resolution A/70/1).

For additional information please visit the WSIS Forum website:
www.wsis.org/forum



"The annual WSIS Forum has become a global multi-stakeholder platform for coordination of the implementation of the WSIS Outcomes, information exchange amongst the different WSIS Stakeholders, knowledge creation and the sharing of best practices. I would like to thank all Partners who have generously contributed towards enhancing the outcome and results of the WSIS Forum.

Beyond 2015, following the multi-stakeholder approach, the WSIS Forum, builds upon the outcomes of the WSIS+10 Review and the 2030 Agenda for Sustainable Development. In this regard the WSIS-SDG Matrix developed by UN WSIS Action line Facilitators will serve as the mechanism to map, analyse and coordinate the implementation of ICTs as enablers and accelerators of the SDGs".

With the goal to evolve and adapt to the future needs of the Information and Knowledge Societies and WSIS process beyond 2015, I invite all Stakeholders to Partner with the WSIS Forum 2020 and look forward to working together towards an impactful Forum."

Mr Houlin Zhao,
Secretary-General, ITU

WSIS FORUM 2020 PARTNERSHIP OPPORTUNITIES*

		STRATEGIC PARTNER			PARTNER	
SERVICES		PLATINUM (EXCLUSIVE)	GOLD	SILVER	SPECIFIC ACTIVITIES	CONTRIBUTING
HIGH-LEVEL VISIBILITY	Priority for policy statement at the high-level track	●	●	●	●	
	Opening & closing ceremony speech	●	●			
	Panelist in high-level dialogue sessions and interactive sessions	●	●	●		
	Visionary speech at the opening ceremony (extended time)	●				
	Special intervention at ministerial roundtable (government only)	●				
HIGH-LEVEL NETWORKING	Access to VIP lounges	●	●	●	●	●
	Extended number of Invitations to high-level social events	●	●	●	●	
	Assistance with arranging bilateral meetings	●	●			
	High-level networking coffee (host)	●	●		●	
	High-level networking lunch (host)	●	●			
	High-level gala dinner (host)	●				
	Exclusive high-level breakfast			●		
	WSIS Forum 2020 Cloud Café host			●		
	Logo on promotional materials of the WSIS Forum 2020	●	●	●	●	●
	Exclusive thematic/country workshop & related promotion	●	●	●	●	●
MARKETING & PROMOTION	Coffee before thematic/country workshop	●	●	●	●	
	Registration area branding	●	●	●	●	●
	Exhibition stand ¹	●	●	●	●	●
	Exclusive Exhibition space during the High-level Track	●	●	●		
	Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)	●	●	●	●	
	Branding on the photo booth	●	●	●	●	
	Exclusive video interview of high-level representative	●	●	●		
	Reflection in the official WSIS Forum press release	●	●	●		
	Promotional videos of Partner to be displayed in the venue (15 seconds for Silver, 30 seconds for Gold, 45 seconds for Platinum)	●	●	●		
	Video highlighting the presence of partner at the WSIS Forum (2 minutes)	●				
OTHER	Special photographer/videographer	●				
	Reserved seating area at plenary meeting ²	●	●	●	●	●
	Dedicated focal point during the WSIS Forum	●	●	●	●	
	Meeting room available during WSIS Forum	●	●	●	●	
	Partners registration support	●	●	●		
VALUE	150.000 CHF	65.000 CHF	45.000 CHF	30.000 CHF	15.000 CHF	

*Please note that additional partnership offers and customised packages are available upon request. For more information contact us: wsis-info@itu.int

¹ Prime spot only for Platinum and Gold partner.

² Exclusive seating only for Platinum and Gold partner.



STRATEGIC PARTNER: PLATINUM

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM (EXCLUSIVE)

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Visionary speech at the opening ceremony (extended time)
5. Special intervention at ministerial roundtable (government only)
6. Access to VIP lounges
7. Extended number of Invitations to high-level social events
8. Assistance with arranging bilateral meetings
9. High-level networking coffee (host)
10. High-level networking lunch (host)
11. High-level gala dinner (host)
12. Logo on promotional materials of the WSIS Forum 2020
13. Exclusive thematic/country workshop & related promotion
14. Coffee before thematic/country workshop
15. Registration area branding
16. Exhibition stand
17. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
18. Branding on the photo booth
19. Exclusive video interview
20. Exclusive Exhibition space during the High-level Track
21. Reflection in the official WSIS Forum press release
22. Video highlighting the presence of partner at the WSIS Forum (2 minutes)
23. Promotional videos of Partner to be displayed in the venue (45 seconds)
24. Special photographer/videographer
25. Reserved seating area at plenary meeting
26. Dedicated focal point during the WSIS Forum
27. Meeting room available during WSIS Forum
28. Partner's registration support



STRATEGIC PARTNER: GOLD

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Access to VIP lounges
5. Extended number of Invitations to high-level social events
6. Assistance with arranging bilateral meetings
7. High-level networking coffee (host)
8. High level networking lunch (host)
9. Logo on promotional materials of the WSIS Forum 2020
10. Exclusive thematic/country workshop & related promotion
11. Coffee before thematic/country workshop
12. Registration area branding
13. Exhibition stand
14. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
15. Branding on the photo booth
16. Exclusive video interview
17. Exclusive Exhibition space during the High-level Track
18. Promotional videos of Partner to be displayed in the venue (30 seconds)
19. Reflection in the official WSIS Forum press release
20. Reserved seating area at plenary meeting
21. Dedicated focal point during the WSIS Forum
22. Meeting room available during WSIS Forum
23. Partner's registration support



STRATEGIC PARTNER: SILVER

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER SILVER

1. Priority for policy statement at the high-level track
2. Panelist in high-level dialogue sessions and interactive sessions
3. Access to VIP lounges
4. Exclusive high-level breakfast
5. WSIS Forum 2020 Cloud Café host
6. Extended number of Invitations to high-level social events
7. Assistance with arranging bilateral meetings
8. Logo on promotional materials of the WSIS Forum 2020
9. Exclusive thematic/country workshop & related promotion
10. Coffee before thematic/country workshop
11. Registration area branding
12. Exclusive branding as Silver Partner in Exhibition Space
13. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
14. Branding on the official WSIS Forum 2020 photo booth
15. Exclusive video interview of Head of Delegation
16. Exclusive Exhibition space during the High-level Track
17. Promotional videos of Partner to be displayed in the venue (15 seconds)
18. Reflection in the official WSIS Forum press release
19. Reserved seating area at plenary meeting
20. Dedicated focal point during the WSIS Forum
21. Exclusive meeting room during WSIS Forum
22. Partner's registration support



PARTNER: SPECIFIC ACTIVITIES

ENHANCED VISIBILITY OFFER FOR PARTNER FOR SPECIFIC ACTIVITIES

1. Priority for policy statement at the high-level track
2. Access to VIP lounges
3. Extended number of Invitations to high-level social events
4. High-level networking coffee (host)
5. Logo on promotional materials of the WSIS Forum 2020
6. Exclusive thematic/country workshop & related promotion
7. Coffee before thematic/country workshop
8. Registration area branding
9. Exhibition stand
10. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
11. Branding on the photo booth
12. Reserved seating area at plenary meeting
13. Dedicated focal point during the WSIS Forum
14. Meeting room available during WSIS Forum



**PARTNER:
CONTRIBUTING**

**ENHANCED VISIBILITY OFFER FOR
CONTRIBUTING PARTNER**

1. Access to VIP lounges
2. Logo on promotional materials of the WSIS Forum 2020
3. Exclusive thematic/country workshop & related promotion
4. Registration area branding
5. Exhibition stand
6. Reserved seating area at plenary meeting

International Telecommunication Union

Place des Nations
CH-1211 Geneva 20
Switzerland

www.wsis.org/forum
