



WORLD SUMMIT ON THE INFORMATION SOCIETY

WSIS FORUM 2019 PARTNERSHIP OPPORTUNITIES



WSIS FORUM 2018 IN NUMBERS

2500+ PARTICIPANTS

**1000+ REMOTE PARTICIPANTS
FROM 85 COUNTRIES**

150+ COUNTRIES REPRESENTED

**500+ HIGH-LEVEL LEADERS FROM
GOVERNMENTS, PRIVATE SECTOR, CIVIL
SOCIETY, INTERNATIONAL ORGANIZATIONS,
ACADEMIA AND TECHNICAL COMMUNITY**

85+ MINISTERS AND DEPUTIES

**250+ THEMATIC SESSIONS AND
WORKSHOPS**

**20+ HIGH-LEVEL INTERACTIVE DIALOGUES,
MINISTERIAL ROUND TABLE, SEVERAL
PUBLICATION RELEASES, HACKATHONS**

**18 WSIS PRIZE WINNERS AWARDED
WITH GLOBAL RECOGNITION**

**72 WSIS CHAMPIONS IDENTIFIED AS
EXAMPLES OF GOOD PRACTICE**

**40+ EXHIBITORS DISPLAYING GOOD
PRACTICES AT THE EXHIBITION SPACE**

WSIS FORUM 2019 PARTNERSHIP OPPORTUNITIES

The World Summit on the Information Society Forum 2019 is the largest annual get-together of the 'ICT for development' community. The WSIS Forum is co-organized by ITU, UNESCO, UNDP and UNCTAD, and with all WSIS Action Line Facilitators and Co-Facilitators.

Each year, the Forum provides structured opportunities to network, learn and participate in multistakeholder discussions and consultations on WSIS implementation. It also continues to provide a platform for stakeholders to develop partnerships for projects and initiatives that harness the potential of information and communication technologies for advancing and achieving the Sustainable Development Goals, the 2030 Agenda for Sustainable Development (UNGA Resolution A/70/1).

For additional information please visit the WSIS Forum website
www.wsis.org/forum



"The annual WSIS Forum has become a global multistakeholder platform for coordination of the implementation of the WSIS Outcomes, information exchange amongst the different WSIS Stakeholders, knowledge creation and the sharing of best practices. I would like to thank all Partners who have generously contributed towards enhancing the outcome and results of the WSIS Forum.

Beyond 2015, following the multi-stakeholder approach, the WSIS Forum, will build upon the outcomes of the WSIS+10 Review and the 2030 Agenda for Sustainable Development. In this regard the WSIS-SDG Matrix developed by UN WSIS Action line Facilitators will serve as the mechanism to map, analyse and coordinate the implementation of ICTs as enablers and accelerators of the SDGs".

With the goal to evolve and adapt to the future needs of the Information and Knowledge Societies and WSIS process beyond 2015, I invite all Stakeholders to Partner with the WSIS Forum 2019 and look forward to working together towards an impactful Forum."

Mr Houlin Zhao,
Secretary-General, ITU

WSIS FORUM 2019 PARTNERSHIP OPPORTUNITIES*

		STRATEGIC PARTNER			PARTNER	
SERVICES		PLATINUM (EXCLUSIVE)	GOLD	SILVER	SPECIFIC ACTIVITIES	CONTRIBUTING
HIGH-LEVEL VISIBILITY	Priority for policy statement at the high-level track	●	●	●	●	
	Opening & closing ceremony speech	●	●	●		
	Panelist in high-level dialogue sessions and interactive sessions	●	●			
	Visionary speech at the opening ceremony (extended time)	●				
	Special intervention at ministerial roundtable (government only)	●				
HIGH-LEVEL NETWORKING	Access to VIP lounges	●	●	●	●	●
	Extended number of Invitations to high-level social events	●	●	●	●	
	Assistance with arranging bilateral meetings	●	●			
	High-level networking coffee (host)	●	●		●	
	High-level networking lunch (host)	●	●			
	High-level gala dinner (host)	●				
	Exclusive high-level breakfast			●		
	WSIS Forum 2019 Cloud Café host			●		
	Logo on promotional materials of the WSIS Forum 2019	●	●	●	●	●
	Exclusive thematic/country workshop & related promotion	●	●	●	●	●
	Coffee before thematic/country workshop	●	●	●	●	
MARKETING & PROMOTION	Registration area branding	●	●	●	●	●
	Exhibition stand ¹	●	●	●	●	
	Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)	●	●	●	●	
	Branding on the photo booth	●	●	●	●	
	Exclusive video interview of high-level representative	●	●	●		
	Reflection in the official WSIS Forum press release	●	●	●		
	Video highlighting the presence of partner at the WSIS Forum (2 minutes)	●				
	Special photographer/videographer	●				
	Reserved seating area at plenary meeting ²	●	●	●	●	●
	Dedicated focal point during the WSIS Forum	●	●	●	●	
OTHER	Meeting room available during WSIS Forum	●	●	●	●	
	Partners registration support	●	●	●		
VALUE		150.000 CHF	65.000 CHF	45.000 CHF	30.000 CHF	15.000 CHF

*Please note that additional partnership offers and customised packages are available upon request. For more information contact us: wsis-info@itu.int

¹ Prime spot only for Platinum and Gold partner.

² Exclusive seating only for Platinum and Gold partner.



STRATEGIC PARTNER: PLATINUM

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM (EXCLUSIVE)

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Visionary speech at the opening ceremony (extended time)
5. Special intervention at ministerial roundtable (government only)
6. Access to VIP lounges
7. Extended number of Invitations to high-level social events
8. Assistance with arranging bilateral meetings
9. High-level networking coffee (host)
10. High-level networking lunch (host)
11. High-level gala dinner (host)
12. Logo on promotional materials of the WSIS Forum 2019
13. Exclusive thematic/country workshop & related promotion
14. Registration area branding
15. Exhibition stand
16. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
17. Branding on the photo booth
18. Exclusive video interview
19. Reflection in the official WSIS Forum press release
20. Video highlighting the presence of partner at the WSIS Forum (2 minutes)
21. Special photographer/videographer
22. Reserved seating area at plenary meeting
23. Dedicated focal point during the WSIS Forum
24. Meeting room available during WSIS Forum
25. Partner's registration support



**STRATEGIC PARTNER:
GOLD**

**ENHANCED VISIBILITY OFFER FOR
STRATEGIC PARTNER GOLD**

1. Priority for policy statement at the high-level track
2. Opening & closing ceremony speech
3. Panelist in high-level dialogue sessions and interactive sessions
4. Access to VIP lounges
5. Extended number of Invitations to high-level social events
6. Assistance with arranging bilateral meetings
7. High-level networking coffee (host)
8. High level networking lunch (host)
9. Logo on promotional materials of the WSIS Forum 2019
10. Exclusive thematic/country workshop & related promotion
11. Registration area branding
12. Exhibition stand
13. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
14. Branding on the photo booth
15. Exclusive video interview
16. Reflection in the official WSIS Forum press release
17. Reserved seating area at plenary meeting
18. Dedicated focal point during the WSIS Forum
19. Meeting room available during WSIS Forum
20. Partner's registration support



**STRATEGIC PARTNER:
SILVER**

**ENHANCED VISIBILITY OFFER FOR
STRATEGIC PARTNER SILVER**

1. Priority for policy statement at the high-level track
2. Panelist in high-level dialogue sessions and interactive sessions
3. Access to VIP lounges
4. Exclusive high-level breakfast
5. WSIS Forum 2019 Cloud Café host
6. Extended number of Invitations to high-level social events
7. Assistance with arranging bilateral meetings
8. Logo on promotional materials of the WSIS Forum 2019
9. Exclusive thematic/country workshop & related promotion
10. Registration area branding
11. Exclusive branding as Silver Partner in Exhibition Space
12. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
13. Branding on the official WSIS Forum 2019 photo booth
14. Exclusive video interview of Head of Delegation
15. Reflection in the official WSIS Forum press release
16. Reserved seating area at plenary meeting
17. Dedicated focal point during the WSIS Forum
18. Exclusive meeting room during WSIS Forum
19. Partner's registration support



**PARTNER:
SPECIFIC ACTIVITIES**

**ENHANCED VISIBILITY OFFER FOR
PARTNER FOR SPECIFIC ACTIVITIES**

1. Priority for policy statement at the high-level track
2. Access to VIP lounges
3. Extended number of Invitations to high-level social events
4. Assistance with arranging bilateral meetings
5. High-level networking coffee (host)
6. Logo on promotional materials of the WSIS Forum 2019
7. Exclusive thematic/country workshop & related promotion
8. Registration area branding
9. Exhibition stand
10. Promotion of partnership through WSIS Flash, WSIS websites and social media channels (200 000 stakeholders)
11. Branding on the photo booth
12. Reserved seating area at plenary meeting
13. Dedicated focal point during the WSIS Forum
14. Meeting room available during WSIS Forum



**PARTNER:
CONTRIBUTING**

**ENHANCED VISIBILITY OFFER FOR
CONTRIBUTING PARTNER**

1. Access to VIP lounges
2. Logo on promotional materials of the WSIS Forum 2019
3. Exclusive thematic/country workshop & related promotion
4. Registration area branding
5. Exhibition stand
6. Reserved seating area at plenary meeting

International Telecommunication Union

Place des Nations
CH-1211 Geneva 20
Switzerland

www.wsis.org/forum
