Workshop on "Transnational histories of telecommunications"
December 17-19, 2015
International Telecommunication Union, Geneva, Varembé building, Room G3
www.itu.int/go/workshop

Thursday, December 17, 2015	
19:00	Registration, assembly and reception
Friday, December 18, 2015	
08.30-09.00	Welcome speeches
09.00-10.30	**Session 1: The Origins of the ITU**
	Simone Fari (University of Granada): *The role of constitutive choices in the ITU's history*
	Gabriele Balbi (USI-Università della Svizzera italiana): *The role of Switzerland in the construction of the Telegraph Union*
	Kars Aznavour (EUI Florence): *The key role of tariffs in the establishment of the ITU*
	Discussant: Andreas Fickers (University of Luxemburg)
10.30-11.00	*Coffee Break*
11.00-12.30	**Session 2: Cables and Flows @ITU**
	Simone Müller (University of Freiburg): *Beyond the means of 99 Percent of the Population: Business Interests and the Regulation of Submarine Cable Communication within the ITU Setting*
	Ana Paula da Silva (Universidade Nova de Lisboa): *The Centrality of Peripheral Nodes for Global Flows: the Portuguese case(s)*
	Andrea Giuntini (University of Modena and Reggio Emilia): *The first globalization under the sea. ITU and the submarine communication from the Atlantic cable to World War I*
	Discussant: Leonard Laborie
12.30-14.00	*Lunch*

14.00-15.30	**Session 3: The First World War and its Aftermath @ITU**
	Maria Rikitianskaia (USI-Università della Svizzera italiana): *Mapping telecommunications during the World War One*
	Graeme Gooday (University of Leeds): *WW1 and the shaping of civilian post-war telecommunications*
	Heidi Tworek (University of British Columbia): *Expanding International Regulation from Telegraphy to Telecommunications*
	Discussant: Richard R. John
15.30-16.00	*Coffee break*
16.00-17.30	Visit ICT Discovery
19.00	*Social dinner at Café Lyrique* 12, Bd. du Théâtre 1204 Genève

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Saturday, December 19, 2015	
09.00-10.30	**Session 4: Global Communication @ITU**
	Marc Raboy (McGill University): *'Anyone but Marconi': The 1903 Conference on Wireless Telegraphy and the Origins of International Radio Regulation*
	Jiang Chang (Renmin University of China): '*Networking East and West : China and the ITU since 1920'*
	Dwayne Winsek (Carleton University): *From Copper Cable Capitalism to the GeoPolitical Economy of the Global Internet Infrastructure*
	Discussant: Simone Müller
10.30-11.00	*Coffee break*
11.00-12.30	**Session 5: Digitization @ITU**
	Diani Citra (Columbia University): *Understanding television digitization and the ITU's role through network power: a study on Indonesia's switchover*
	Stephanie Hof and Christian Henrich-Franke (University of Siegen): *ISDN: ITU and the digitalization of networks*
	Ben Klass (Carleton University): *Gift horse or trojan horse? Regulators' responses to the zero rating of mobile applications in Canada and around the world.*
	Discussant: Giuseppe Richeri (USI-Università della Svizzera italiana)
12.30-14.00	*Lunch*

14.00-15.30	*Session 6: Roundtable on future research @ITU*
	Kristine Clara (ITU Head Library, Archives, ICT Discovery): *Areas of Study supported by ITU Archives. Tips for scholars*
	Discussants: Simone Fari, Andreas Fickers, Richard R. John, Simone Müller, Giuseppe Richeri, Dwayne Winsek.
	Chair: Gabriele Balbi
15.30-16.00	Final remarks

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Organizing Committee	
Academic programme: Università della Svizzera italiana	Università della Svizzera italiana **Faculty of Communication Sciences**
Logistics and secretariat: ITU – Library and Archives	150 ITU 1865 2015

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