

Keynote speaker:

Virginie Fortun, Le Temps SA, Switzerland

Keynote: *Redefining the news: time for innovation and transformation*

Biography:

Virginie Fortun is a Management Board Member of Le Temps SA in charge of strategic development. She joined the media company in 2006 after having spent 7 years within the Management Consulting industry, working for Arthur Andersen and BearingPoint.

Her background includes economy, finance as well as marketing and her expertise covers strategy definition and implementation, innovation and project management.