Automated Fleet Mobility and the Transportation Ecosystem Today
MOBILITY PROVIDER LANDSCAPE

- Public Transit Agencies
- Transportation Network Companies (TNCs)
- Companies serving private communities campuses
- Public Transit Agencies and Smart Cities
- Microtransit on-demand services
- Transportation Operators
THE CHALLENGE FOR MOBILITY PROVIDERS

Mobility providers have now to develop new mobility services fully integrated with autonomous vehicles.

Mobility providers need to operate fleets offering both on-demand and fixed route services efficiently matching supply and demand.

Such services rely on their ability to manage:

- **Hybrid** fleets
  (human-driven and autonomous vehicles)

- **Mixed** fleets
  (different brands of autonomous vehicles)
AUTONOMOUS MOBILITY & EXISTING TRANSPORTATION SYSTEMS

Multi-Modal Transportation

Integrating AV fleet services into transportation systems

- First mile last mile
- Predictive demand

Payment, apps, scheduling, traffic – passenger UX

Data intelligence
New revenue opportunities
Shared autonomous
ENABLING SMART MOBILITY SERVICES

To deploy, operate and scale innovative transportation services

Fleets mixing shared autonomous and human-driven vehicles

Agnostic platform, real-time coordination and optimization

Scheduled/on-demand
Fixed/dynamic route
Shared pooling / individual

SMART MOBILITY SERVICES
GOING FORWARD

The **benefits** of autonomous mobility doesn’t lie solely in autonomous vehicles, but in what they can offer when operated and managed **collectively as fleets** in an integrated transportation ecosystem.
Lissa Franklin
VP Business Development & Global Marketing
lissa.franklin@bestmile.com

bestmile.com

535 Mission St
14th Floor
San Francisco, CA 94105 USA

EPFL Innovation Park
Building D
1015 Lausanne, Switzerland