**ITU COUNCIL WORKING GROUP  
ON INTERNATIONAL INTERNET-RELATED PUBLIC POLICY ISSUES   
(CWG-INTERNET)**

# **Online Open Consultations on**

**"Public Policy considerations for OTTs”**

*(June- September 2017)*

## USEFUL INFORMATION AND INSTRUCTIONS

### Information on the Online Open Consultations

The online open consultations are held throughout the period between two successive meetings of the CWG-Internet. This process gives an opportunity to all stakeholders from all nations to express their views with regards to the topic(s) under discussion.

As responses to the online open consultations can contain lengthy attachments, short summaries can prove useful to readers and facilitate the discussion process during the physical open consultation meeting. Therefore you are kindly requested to additionally provide a **short summary of your response (1- 3 paragraphs)**.

### Information on the Physical Open ConsultationsA physical open consultation meeting is organized **30 days** after the end of the online open consultation. Discussions during the physical consultation meeting are based on the responses received during the online consultation process, which are consolidated in a single document by the ITU Secretariat.

During this physical meeting, respondents to the online consultation have the opportunity to present their submitted views and to have a fruitful discussion with the other participants, including Members of the CWG-Internet. For those not in the position to participate on site, remote participation is also available upon request.

**Information on the details of the physical open consultation meeting will be published in advance on the** [**ITU Website**](https://www.itu.int/en/council/cwg-internet/Pages/open-consultations.aspx)**.**

## TOPIC OF DISCUSSION

Following the instructions of Council [Resolution 1344](http://www.itu.int/md/S15-CL-C-0112/en) (Mod. 2015), the [ITU Council Working Group on International Internet-related Public Policy Issues (CWG-Internet)](http://www.itu.int/en/council/cwg-internet/Pages/default.aspx) decided on 25 May 2017 **to hold an open consultation (online and physical) on the following topic**:

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| --- |
| **"Public Policy considerations for OTTs**  Considering the rapid development of information and communications technology (ICT) which led to the advent of Internet-based services commonly known as “over-the-top” (hereafter: OTT), all stakeholders are invited to submit their inputs on the following key aspects from policy perspective:  1. What are the opportunities and implications associated with OTT?  2. What are the policy and regulatory matters associated with OTT?  3. How do the OTT players and other stakeholders offering app services contribute in aspects related to security, safety and privacy of the consumer?  4. What approaches might be considered regarding OTT to help the creation of environment in which all stakeholders are able to prosper and thrive?  5. How can OTT players and operators best cooperate at local and international level? Are there model partnership agreements that could be developed?" |

## How to submit your input (accessible format)

You can include your responses to the questions into the following space and submit it through the [online form](http://www.itu.int/en/council/cwg-internet/Pages/form-june2017.aspx) **OR** send it to [InternetPublicViews@itu.int](mailto:InternetPublicViews@itu.int) including your Full Name, Title, Country and Organization you are representing.

Your response will then be published on the ITU Website: [http://www.itu.int/en/council/cwg-internet/Pages/consultation-feb2017.aspx](http://www.itu.int/en/council/cwg-internet/Pages/consultation-june2017.aspx)

***The new deadline for submissions is: 19 August 2017***

## QUESTIONS

### **Question 1:**

**What are the opportunities and implications associated with OTT?**

Answer to question 1: [Add your input in this section]

### **Question 2:**

**What are the policy and regulatory matters associated with OTT?**

Answer to question 2: [Add your input in this section]

### **Question 3:**

**How do the OTT players and other stakeholders offering app services contribute in aspects related security, safety and privacy of the consumer?**

Answer to question 3: [Add your input in this section]

### **Question 4:**

**What approaches which might be considered regarding OTT to help the creation of environment in which all stakeholders are able to prosper and thrive?**

Answer to question 4: [Add your input in this section]

### **Question 5:**

**How can OTT players and operators best cooperate at local and international level? Are there model partnership agreements that could be developed?**

Answer to question 5: [Add your input in this section]

## SHORT SUMMARY (for long contributions)

[In the case of long contributions please provide a short summary (1-3 paragraphs) outlining the main points of your response above]

## CONTACT DETAILS

* First/Last Name:
* Title:
* Country:
* Organization you are representing: