

# Xian Persaud

## International Relations & Business Intelligence Professional

A Business Intelligence Specialist in Policy, Economics and Consumer Research . I have a passion for maintaining a practical and responsible work environment. I am inspired to bring value to this organization with my knowledge and skill set in the areas of data analytics, risk management, local and international policy development, consumer research, and software application. I am also a staunch advocate for organization, effective communication and smart resource allocation.

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☎ 1-242-427-3433

📍 Nassau, Bahamas

## WORK EXPERIENCE

### International Relations Officer

Utilities Regulation Competition Authority (URCA)

08/2019 - Present

Nassau, Bahamas

#### Achievements/Tasks

- Maintain international commitments at the International Telecommunication Union (ITU)-a United Nations specialized agency- during Council Meetings, Council Working Groups (CWGs) and Study Groups in Geneva, Switzerland
- Produce tech-driven research documents for government heads and international bodies as it relates to Information Communication Technologies (ICTs) for Sustainable Development
- Develop business and economic relationships with Member States within the Organization of American States (OAS ) Inter-American Telecommunication Commission (CITEL) including COM/CITEL, PCC.I and PCC.II
- Provide analyses on development issues such as the digital skill gap, disruptive technologies (AI, IoT, 5G, and Big Data), gender parity in the digital world, disabled and women inclusiveness and youth empowerment within the IT sector
- Develop briefing documents on fellowships, climate change, child online protection, and other relevant Internet Information topics for local and international stakeholders

### Consumer Market Intelligence (CMI) & Business Specialist

Commonwealth Brewery Ltd. (Heineken OpCo)

08/2019

Nassau, Bahamas

#### Achievements/Tasks

- Develop critical market analyses needed for more than 100 brand and product frameworks
- Pro-actively collect sources that provide information on macro-economics, consumer trends, category development, competitors
- Manage & develop research plan as required by brand teams
- Present analysis to executive and local management team members
- Provide analyses to drive ROI measurements
- Received promotion to this role in under one year

Contact: Meike Dijkstra - 397-1400

## SKILLS

Microsoft Power BI

Quantitative Research

Financial Reporting

Survey Logic

Compiling Statistics

Database Management

Advanced Excel Proficiency

Research Testing Methods

Public Relations

International Government Policy

## ACHIEVEMENTS

2017 U.S. Embassy Bahamas Nominee for the Foreign Press Center (FPC) reporting tour, "American Innovation and Entrepreneurship"

2017: Granted the opportunity to exclusively interview and meet the Chief S&P Analyst to The Bahamas Julia Smith, former U.S. Department of Justice Tax Division Head Caroline Ciruolo and CEO of the Wynn Group (Canada) Paul Wynn

2015 Selected Student Research Contributor for the Bahamas' National Development Plan (NDP)

## REFERENCES

Country Manager, Paraguay and former Country Manager of The Bahamas, Inter-American Development Bank Group (IDB), Maria Florencia Attademo-Hirt

Contact: 396-7800

Chief Financial Officer (CFO) at Fidelity Bank Ltd., Mr. Gowon Bowe

Contact: 396-2100

## CONFERENCES

2016 and 2017 Bahamas Institute of Chartered Accountants (BICA) Annual Meeting

BICA

2016 and 2017 Royal Fidelity Bahamas Economic Outlook (BEO)

RFMB

## WORK EXPERIENCE

### Commercial Business Analyst

Commonwealth Brewery Ltd. (Heineken OpCo)

04/2018 – 01/2019

Nassau, Bahamas

Leading distributor / manufacturer of international and local beer brands such as Heineken, Coor's Light and Kalik.

#### Achievements/Tasks

- Analyses of Trend, Volume and Sales Data for over 700 products
- Built Interactive Daily Reports and Dashboards for the Commercial Department
- Performed Business Intelligence Activities such as Brand Performance Analysis
- Create and Maintain Sales Targets, Net Numerical Distribution, and Market Share Databases

Contact: Ricardo Richards de la Garza – 397-1400

### Business Writer

The Nassau Guardian Ltd.

02/2016 – 02/2018

Nassau, Bahamas

#### Achievements/Tasks

- Researched and wrote stories about local and international economic affairs for publication in both print and online [↗](#)
- Analyzed and collected data in publications from international agencies such as Moody's, Standard & Poor's, The World Bank, International Monetary Fund (IMF), and the Inter-American Development Bank (IDB). [↗](#)
- Attended local and international business outlooks and conferences from companies such as KPMG, BISX, Royal Fidelity Bank & Trust, Bahamas Chamber of Commerce, URCA and the U.S. Embassy.
- Gained knowledgeable in areas such as AML/CTF regulations, policies in the telecommunications sector, debt financing, TIEAs, and other related tax and finance regulations.

Contact: Mr. Brent Dean – 302-2300

### ORIMS Project Data Assistant

The Central Bank of The Bahamas- Research Department & Banking Supervision

11/2014 – 11/2015

Nassau, Bahamas

Financial Regulator of The Bahamas

#### Achievements/Tasks

- Computed and organized statistical data for financial institutions in The Bahamas and the region
- Gained knowledge of AML/CTF procedures for financial reporting purposes
- Compiled data for more than 250 Banks & Trust Companies to be uploaded to an online database and shared with internal management
- Ensured accuracy of data and input into the Online Reporting and Information Management System (ORIMS)
- Analyzed data to report any errors or further areas to be reviewed

Contact: Mr. Alwyn Jordan – 302-2600

## EDUCATION

### B.B.A Economics

The University of The Bahamas

2017