



「BEYOND 2015: GLOBAL YOUTH SUMMIT」

COSTA RICA, 9-11 SEPTEMBER 2013



BYND 2015

World leaders are in the process of setting development goals and priorities that will drive global policy making for the next generation. **Beyond 2015** refers to the public and civil society engagement process by which the United Nations system is identifying its strategies for a post MDG world... the deadline is 2015. The **Global Youth Summit** will target this process in highlighting **the power of ICT for development.** The Summit will give youth a direct channel to world leaders at the UN, by capturing their combined voice in crucial national and international policy-making.

THE MDGs

The Millennium Development Goals, effected in 2000, have guided development work for the past 15 years across 8 thematic areas. Now they are being re-aligned, with public and civil society input, to meet the needs of Generation Y.

WHY YOUTH AND ICT

THE 'MILLENNIALS'

Think of them as the sweetest spot in Generation Y, and the biggest bulge in the population bubble. They were born in the 90's and are now just coming of age. They'd rather text their parents than talk to them on the phone. They don't know how to get a landline installed... and they wouldn't want one anyway. They don't listen to radio, and they stream their TV online. They are the digital natives.

Young people are pioneering the use of new technologies, and driving trends in what is a dynamic and major growth market. The good news is they are using ICT; the challenge is to inspire them to use it in constructive and empowering ways. The **BYND2015** Summit will bring together **young people who are helping change the world through ICT**, to inspire and challenge one another, and mobilize others to do the same.



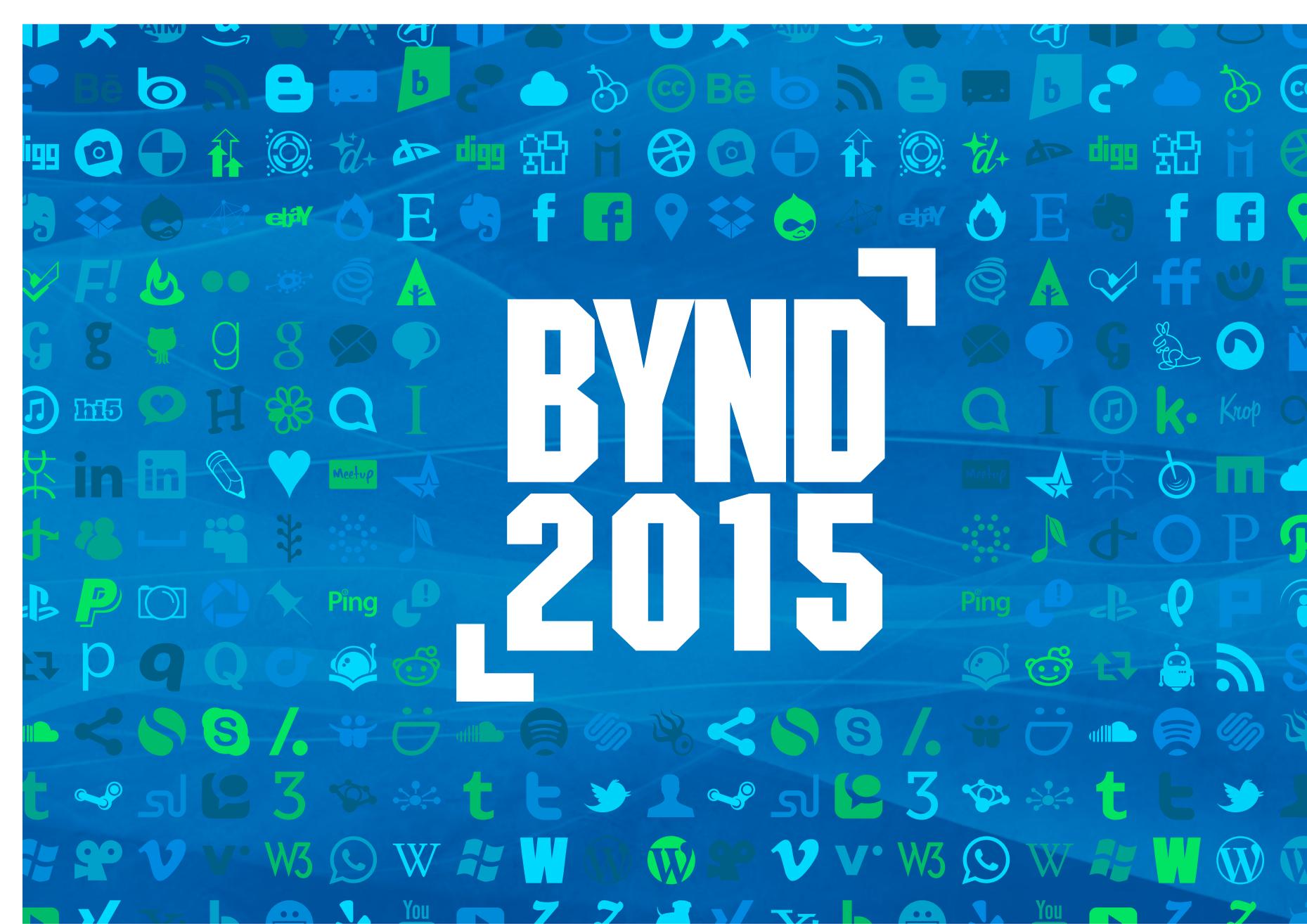


BYND: PARTICIPANTS

MUN CONFERENCES

Model UN conferences provide an opportunity for young people to get a real taste for international relations by playing the role of member states. At the Global Youth Summit: BYND2015 there will be no role playing... Young people will be representing themselves and each other.

500 young delegates from around the world on-site, sourced through member state delegations and the model UN network of schools around the world. Summit Elders to provide thought leadership and wisdom during the summit. **Invited guest speakers, inspiring role models, experts and founding summit partners.** Policy and decision makers from the private and public sectors.

A large graphic with a blue background filled with various social media icons in shades of blue and green. The text 'BYND 2015' is prominently displayed in the center in a large, white, bold, sans-serif font. The background icons include recognizable logos for platforms like Facebook, Twitter, LinkedIn, and others, as well as various symbols representing communication and technology.

BYND 2015

THE ONLINE COMMUNITY

Social media has proved incredibly powerful in mobilizing like-minded people to come together to evoke change, often in response to pressing social challenges.

BYND THE SUMMIT WALLS

Discussion driven online via webcast and social media. Young delegates provided with the equipment and mentorship to **lead online conversation and engagement**, targeting key platforms from the United Nations' Beyond-2015 process.

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BE
HEALTHY

ORGANIZED BY THE
INTERNATIONAL
TELECOMMUNICATION UNION



GET
AHEAD

Think big, but take concrete first steps. You know the future is yours, but it is with the present in your hands that you will create opportunities for yourself. What talent will be needed in the job market over the upcoming years? Do you have the right skills to stand out from the crowd? Have you been given the platform to show what are capable of doing?

The 'Get ahead' session will be that platform. During a full day you will have the opportunity to be challenged, showcase your ideas, work with other young talents from the globe and get first-hand advice from first class mentors from around the world. Use your talent to get ahead.

BE
HEALTHY

Technology is like a limb, but a limb is only useful if you put it to good use.

It's time to get off the sofa, to leave those games consoles behind, and explore the outdoors. It's time to do a little exercise, to better understand your body and enjoy looking after it. It's time to be aware, and to help others understand the risks. It's time to be healthy.

Do you actually know what you're eating? What steps can you take to improve your lifestyle? How do we make these appealing and fun, and how can technology help? We're going to help you find out.

BYND:
THEMES



BE SMART, BE SAFE

Do you know the person chatting to you on the latest viral video thread? How about the guy you bought concert tickets from off eBay? Do they know your full name, your address, or maybe your phone number? This is the kind of information which could be used to track your whereabouts.

Every day thousands of people become victims of cybercrime. From money to identity theft, credit card details and intellectual property. The cloud knows more about you than you know about yourself, but who else has access?

We want to help you take action, to become informed and teach yourself and others to protect your private and sensitive information: to be smart, be safe.

RESPECT YOUR ENVIRONMENT

It took 4 and a half billion years for our planet to evolve the way we know it today, but a few decades of irresponsible human behavior could leave it scarred forever.

Our Earth is gradually becoming uninhabitable. From climate change to desertification, from unsustainable depletion of natural resources to chemical pollution; the changes are gradual, and happening at a pace that is not noticeable for many.

Is it too late to reverse these changes? The choice is ours. Where better to explore these ideas and more than in the natural beauty of Costa Rica's national parks and reserves.

CHANGE YOUR WORLD

You want to change the world, but where do you start? The world is really big, and there seem to be so many problems. Pick one. Zone in on it, and throw all your energy into fixing it.

Technology offers great potential, especially for the global social good. But how do we convert social media into social change? How do we use it for constructive civic engagement? We have some ideas, and they revolve around you.

Help us shape the policy framework that will put the next generation of devices and applications into the hands of the next generation of users. To send a message to this world's leadership that information and communication technology is essential for our future growth and development. We need you to help choose our priorities for the future.

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PROGRAMME

	Sunday 8 September	Monday 9 September	Tuesday 10 September	Wednesday 11 September
Morning 9h - 12h30				
Afternoon 14h - 17h45	Arrivals	1. GET AHEAD	2. BE HEALTHY	4. RESPECT YOUR ENVIRONMENT
Evening after 17h45	Summit Opening Gala	Evening activities	3. BE SMART, BE SAFE	5. CHANGE YOUR WORLD
	Summit Opening Gala	Evening activities	Evening activities	Summit Closing



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SAN JOSÉ, COSTA RICA 9-11 SEPTEMBER 2013

Further info

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AN ITU EVENT