THE VOICE OF A NEW GENERATION

BEYOND 2015

CHANGE YOUR WORLD

NEXT STOP:
SAN JOSÉ, COSTA RICA
9-11 SEPTEMBER 2013
Let's talk

A platform for young people to ensure their inclusion in the most important decisions of the 21st Century.

BYND 2015

Why BYND

Why 2015

BYND: The aim

The future is here

BYND: The participants

BYND: The summit walls

BYND: Themes

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BYND: Benefits

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BYND

Broadband and Youth Networking Dialogues. The Global Youth Summit: BYND 2015 will assemble young people from all corners of the globe to highlight their priorities and capture their combined voice in crucial national and international policy and decision making processes. ICT will be in focus, as young advocates speak out for and reinforce the need and importance of new technologies in future development planning. With ICTs playing a crucial role in applications across the world and at either end of the development spectrum, their explicit reference in the Post-2015 Sustainable Development Agenda is essential.

THE ‘MILLENNIALS’

Think of them as the sweetest spot in Generation Y, and the biggest bulge in the population bubble. They were born in the 90s and are now just coming of age. They’re the techiest tech kids, their parents think they talk too much on the phone. They don’t know how to get a landline installed… and they wouldn’t want one anyway. They don’t listen to radio, and they stream their TV online. They are the digital natives.
‘Beyond 2015’ refers to the public and civil society engagement process by which the United Nations is identifying its development priorities for a post MDG world... the deadline is 2015. The Global Youth Summit will target this process in highlighting the power of ICT for development.

THE MDGs:
The Millennium Development Goals, affected in 2000, have guided development work for the past 15 years across 8 thematic areas. Now they are being re-aligned, with public and civil society input, to meet the needs of Generation Y.
THE FUTURE IS HERE

Young people are pioneering the use of ICT, and driving trends in this fluid and dynamic industry.

- Almost 50% of the world population is less than 25 years old.
- 26.2% of 0-11 years.
- 17.1% of 15-24 years.

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- 74.8 million young people have given up hope of finding a job.

- 76% of teenagers in OECD countries spend at least one hour on Facebook every day.

- 80% of teenagers in OECD countries use two or more devices while watching TV.

- 65% of millennials are disconnected only one hour or less per day.

- 65% of people in developing countries are likely to own a mobile phone compared to a man.

- 93% of students in OECD countries have access to a computer and the internet at school.

- 8/1 Ratio of students to computers in OECD.

- 150/1 Ratio of students to computers in Africa.

- The global youth unemployment rate is 17.1%.

- Almost 5% of the world population is less than 15 years old.

- 20% of millennials are disconnected only one hour or less per day.

- 20% of people in developing countries are likely to own a mobile phone compared to a man.

- 50% of students in OECD countries have access to a computer and the internet at school.

- 150/1 Ratio of students to computers in Africa.

- The global youth unemployment rate is 17.1%.
500 young delegates from around the world on-site, sourced through member state delegations and the model UN network of schools around the world. Summit Elders to provide thought leadership and wisdom during the summit. Invited guest speakers, inspiring role models, experts and founding summit partners. Policy and decision makers from the private and public sectors.
BYND

Discussion driven online via webcast and social media. Young delegates provided with the equipment and mentorship to lead online conversation and engagement; targeting key platforms from the United Nations’ Beyond-2015 process.

Social media has proved incredibly powerful in mobilizing like-minded people to come together to make change, often in response to pressing social challenges.
BYND: themes

Change your world: Citizenship, governance and the UN post-2015 process.

Get Ahead: Entrepreneurship, employment and innovation.

Stay Safe: Child online protection and cybersecurity.

Be Healthy: Lifestyle awareness, mHealth.

Respect your Environment: Climate change and sustainability.

Help Others: Accessibility hackathon.
BYND: partners

Bynd Founding Partners.
Bynd Summit Partners.
Bynd Content Partners.
Bynd Media Partners.

Key opportunities across major thematic areas.

Golden Opportunity
Become a Founding Partner and earn the gold standard. Major visibility and brand recognition in Summit material in addition to other benefits.

250,000 CHF
70,000 CHF
In Kind
In Kind
BYND: Benefits

Key visibility and branding in print, onsite and online. Logos, adverts and exposure on official summit materials as well through news/media partnerships coverage and publications.

High-level networking opportunities for VIP representatives participating in the special guest events, hosted by the President of Costa Rica.

Keynote speaking opportunities.

Summit broadcasting rights: Stream the Summit live on your webpages.

Ability to shape the Summit themes and outcomes.

Lead a youth delegation to the Summit.

Priority stand space at the event.

Customization of visibility and benefit packages developed to suit all levels of involvement.
Join us to make BYND: 2015 a global hit.

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