



# Digital Leadership Institute

*-Bridging the Gender Gap & Digital Divide Worldwide*



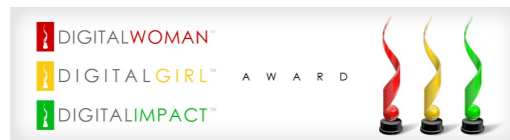
## Education & Skills Development:



## Innovation & Entrepreneurship Support:



## Advocacy & Awareness-Building:



## Research & Consultancy:

- ITU Broadband Commission: "Eskills for Girls" Best Practices Report 2014
- EU Planned: Mobile Workforce, Women Web Entrepreneurs, etc.



Cheryl Miller, Founder, Digital Leadership Institute - Girls in ICT Day: "Celebrating Successes, Inspiring Girls"  
15 April 2014 - UN International Telecommunication Union - Geneva, Switzerland





# The 2014 Ada Awards



- Europe Partnership: DLI, CEPIS, DIGITALEUROPE, ECWT & European SchoolNet



- 2013 Patronage:
  - UN ITU Secretary General Hamadoun Touré
  - EU Commission VP Neelie Kroes (2013)

- Scope: Europe, Africa, ???
- 2013 Pledge of the EU Grand Coalition for Digital Skills & Jobs
- 2014 EU Eskills for Jobs Campaign



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# Important Deadlines



## 2014 European Ada Awards

- Nominations Open: *4 April 2014*
- Nominations Close: *16 September 2014*
- Finalists Announced: *6 October 2014*
- Ada Awards Ceremony: *31 October 2014*



## Digital Leadership Summit: *10 December 2014, Brussels*

- Inauguration of Annual Event
- Global Awards Community, DLA Training & Best Practice Showcase



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# Your Mission ;)

- Promote the Awards!
- Nominate Yourself! Your daughter! Your company!
- Partner with & sponsor us - globally!

## Other:

- NOW: EU Commission *Every Girl Digital* #Passion4Tech Campaign
- August 2014: ITU Broadband Commission WGG “Eskills for Girls” Best Practices Mapping

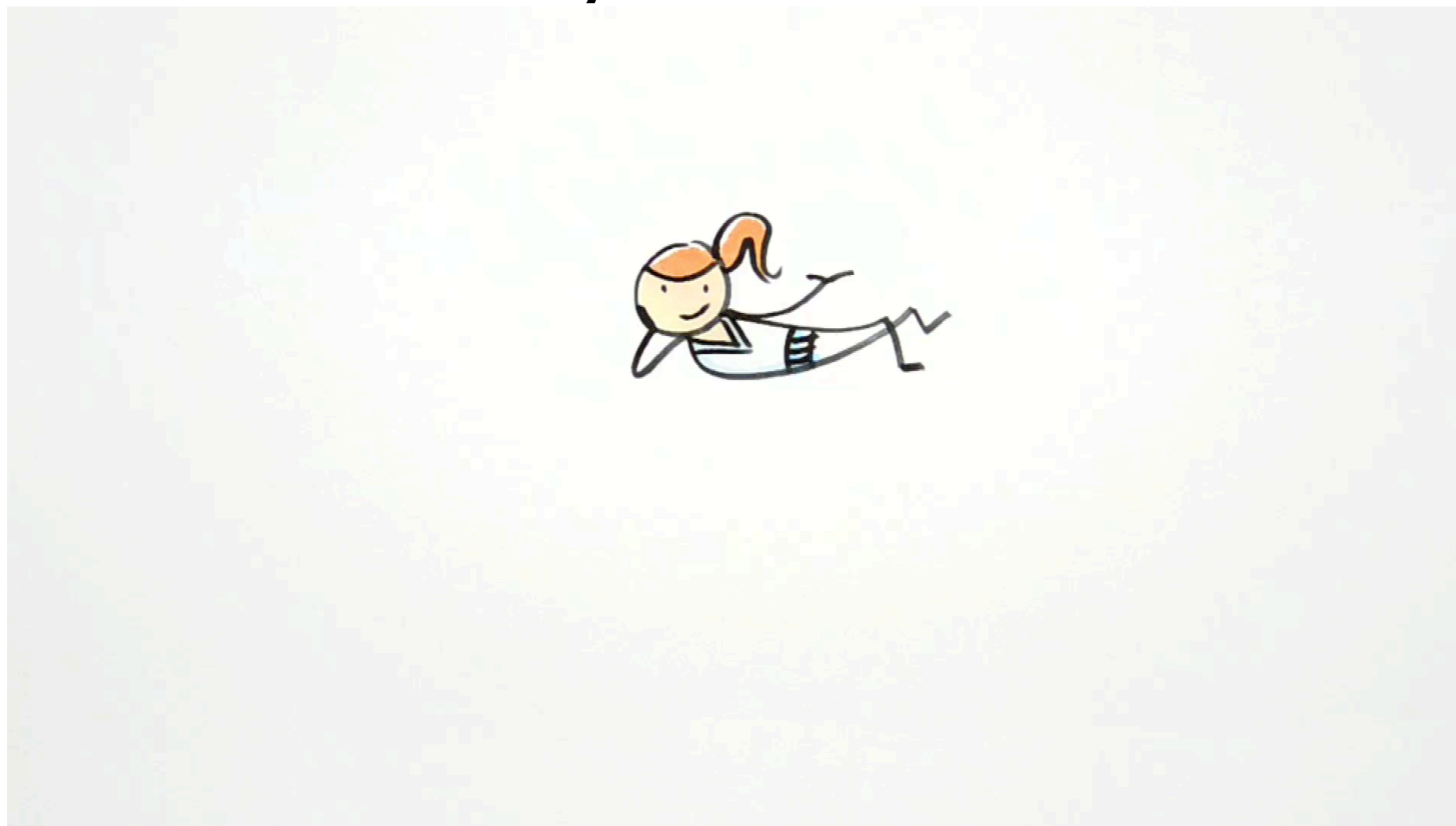


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# Ada Lovelace

## -by QUIDOS



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# Thank you!

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