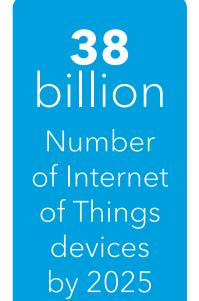


### Setting the standard

ITU is the United Nations specialized agency for information and communication technologies (ICTs). ITU's international standards provide common platforms for ICT growth and innovation.



### **150K GB** per second

More traffic in 2022 than entire history of the Internet

### **450** million

Number of wearables to be shipped in 2022

# **80%** video

Over 80% of Internet traffic is video, enabled by ITU standards





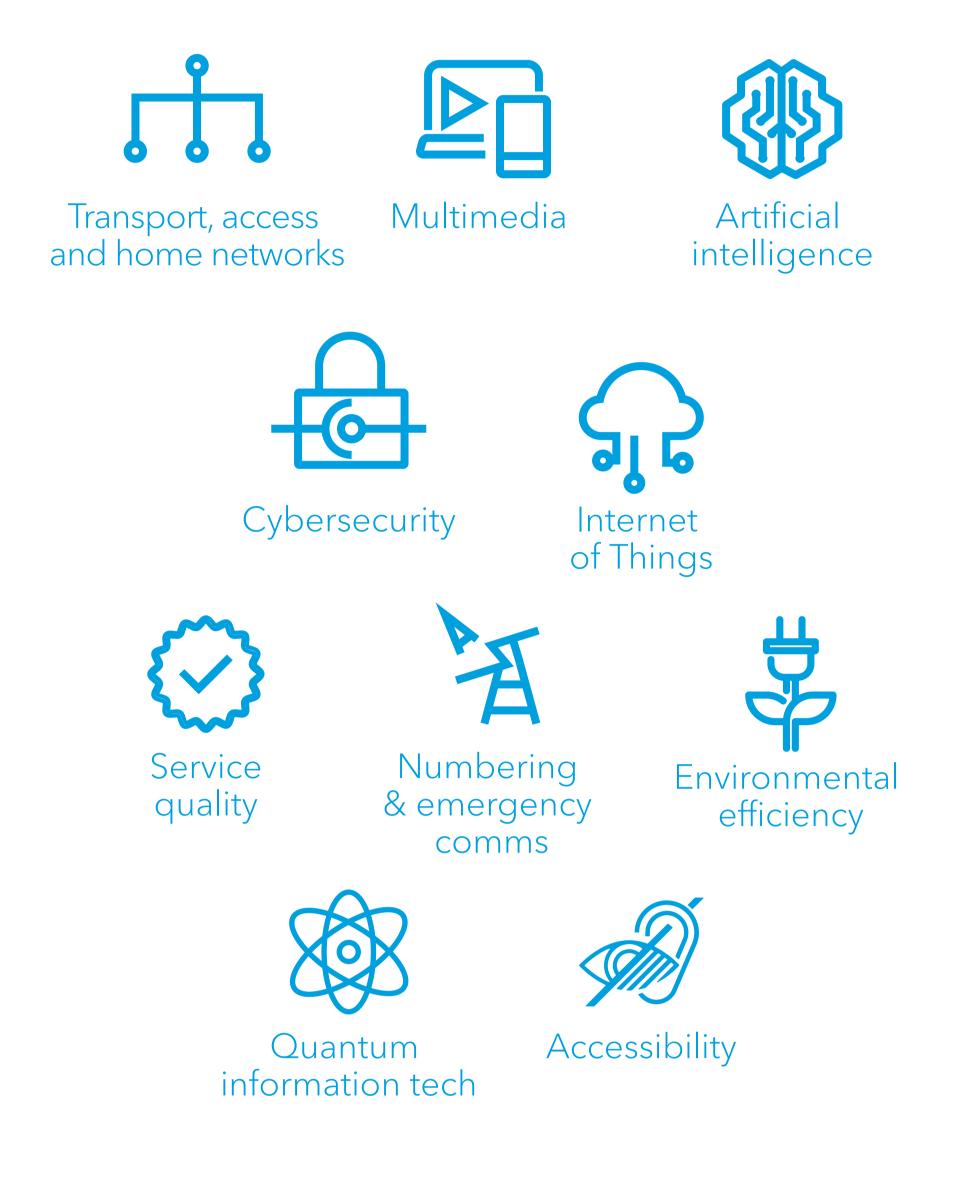
95% Amount of international traffic carried over fibre networks built using ITU standards **500x** 

Broadband access speeds over **copper** increased by 500x over past 20 years with ITU standards **80x** 

Broadband access speeds over **fibre** increased by 80x over past 20 years with ITU standards

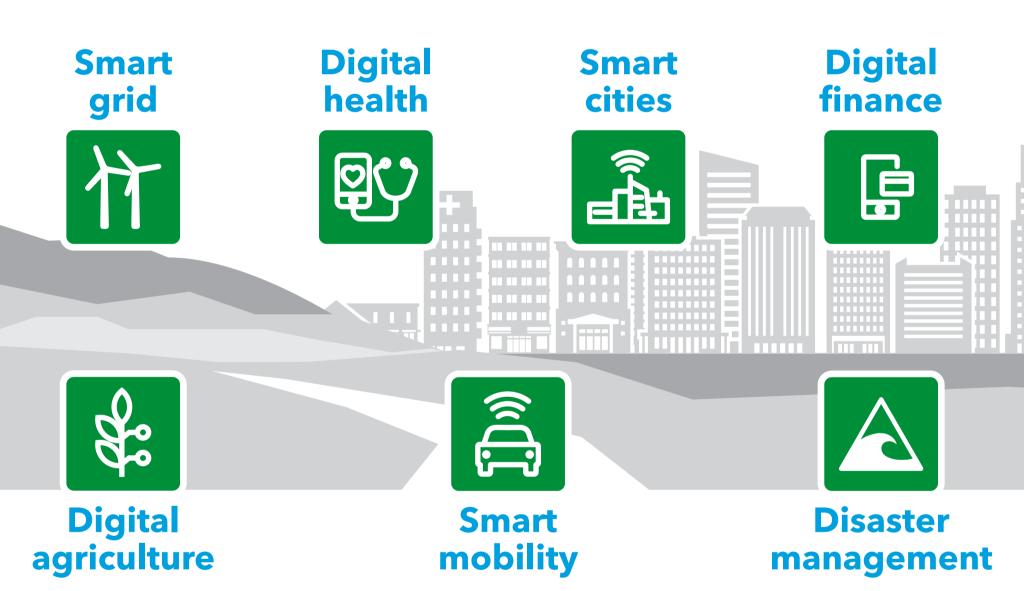
# Building blocks of our interconnected world

For over 150 years, ITU's international standards have provided the technical foundations for global progress in ICT.



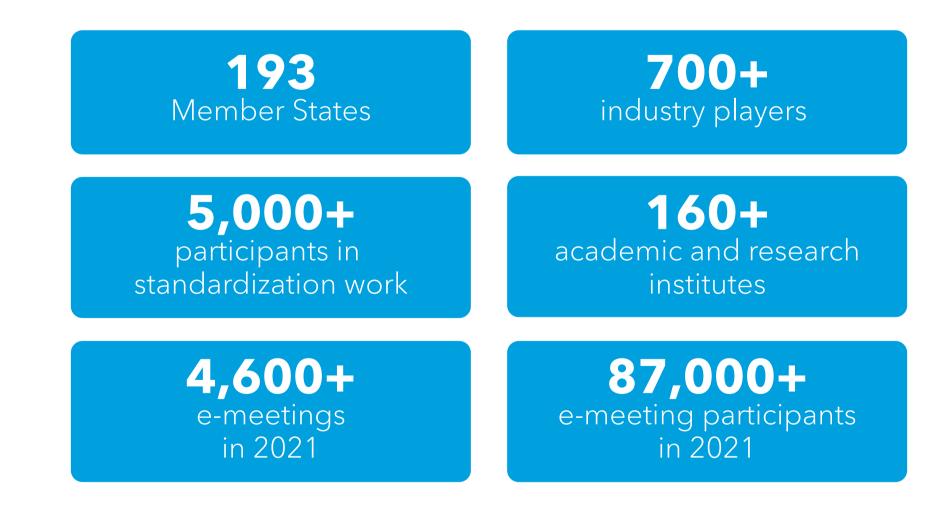
## Enabling next-generation apps and services

ITU standards support digital transformation across a wide range of sectors.



# A global community

ITU is characterized by its inclusivity. We are given life by a unique public-private partnership of members hosting government, industry and academia.



# Join the ITU standards community

Participation in ITU standardization is an opportunity to influence the development of the standards that will shape our digital future.



### **Study groups**

Membershipdriven study groups develop international standards



**Focus groups** 

Open-to-all focus groups define new directions in ITU standardization

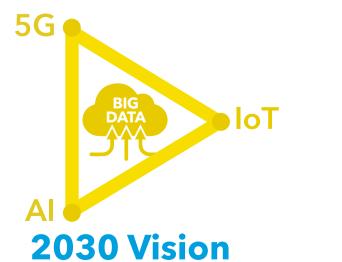


### Workshops & symposia

Open-to-all events analyze emerging trends and encourage peer-learning

# 2030 vision and beyond

All voices are heard in the ITU standardization process, where every step forward is determined by consensus decision. Together we can ensure that digital transformation accelerates progress towards the UN Sustainable Development Goals.





Real-time standardization

Over 300 new ITU standards released each year



#### Market-driven standards

Over 4000 active standards in use

## Be a part of it

Join ITU and have a voice in international standardization. For more information, please visit:

@ITUstandards www.itu.int/wtsa2020 #WTSA20

