CV of Mr. Seiichi TSUGAWA Japan Candidate for the Chairmanship of ITU-T SG3



Summary

- He has been engaged in SG3 activities for almost 35years as a specialist of economic issues of telecommunication. He has served as rapporteur, Vice Chair, Chair of Working Party and Chair of SG3, contributing to active and smooth operation of SG3. He is a constant participant of its management team meeting from 12 years ago.
- He has wide knowledge and experience of ITU through his participation in a lot of high level ITU conferences, such as Plenipotentiary Conferences, Councils, WCIT, WTDC and WTSA serving on the Member State delegation.
- He was seconded to the ITU WSIS secretariat. He contributed to the success of the Summit by solicitation of keynote speakers through his negotiations with global companies to invite their CEOs/ Chairmen.
- He was also seconded to TSB, where he successfully paved the way to launch the Kaleidoscope academic conference which was the first project of ITU-T to strengthen ties with universities in the world. He also played a leading role in the preparation of ITU-T's 50 Year Anniversary.
- He has deep understanding of developing country issues and requirements through the secondment to the Ministry of Foreign Affairs of Japan to plan training courses for developing countries and by participating in APT, ATU and WTDC.

- His expertise covers not only standardization activities but also sales and marketing of telecommunication industries. As Deputy Director of KDD Okinawa district office with 100 staff members under his supervision, he laid a grand design of sales and marketing. He started the Internet service in 1996 for the first time in Okinawa.
- He speaks fluently English and French. He studied French law in a French university and has worked in KDD/KDDI Geneva Liaison Office for eight years. He always speaks with French speaking delegates in French to have smooth communication.

<u>Career</u>

Mr. Seiichi Tsugawa works now for KDDI as Senior Manager of Standard Strategy Section, Industry Standards Department. With this position, he not only coordinates KDDI's standardization issues related to ITU and other SDOs but also works as an expert in this area. In particular, he has been very active in SG3 since 1984 as Rapporteur, Vice Chair and Chair. He has also participated in all SG3 management team meetings and contributes to the smooth operation of SG3 meetings during the last and current study period.

It is also worth mentioning that he was appointed to Vice Chair of C5WG1 of WCIT in December 2012. He coordinated the discussions on international mobile roaming to come up with 4 articles of this subject in ITR.

Mr. Tsugawa was appointed to the Chair of SG3 at WTSA-2012. As the Chair, he tried, in particular, to raise the visibility of SG3. SG3 was entrusted by the WTSA-2012 with the study of 5 Questions. In order to raise the visibility of the SG3's work, he took initiative to increase the number of Questions so that its work could be understood more clearly from outside. Upon this initiative, SG3 approved an additional 5 Questions in March 2015, which were endorsed by TSAG in June 2015, for a total of 10 Questions. After this action, the activities of SG3 have become very active, which could be witnessed by the significant increase of contributions, the determination of a couple of new recommendations, etc.

He recognizes the importance of the needs of developing countries. During his 1st term of the Chair, two new regional groups, for the Arab Region (SG3RG-ARB) and for RCC/CIS (SG3RG-RCC/CIS), were established in addition to the existing 3 regional groups, for Africa (SG3RG-AFR), for Asia and Oceania (SG3RG-AO), for Latin America and the Caribbean (SG3RG-LAC).

Mr. Tsugawa was reappointed to a Vice Chair of SG3 at WTSA-2008 and reassigned to the Chair of WP2 which was responsible for charging, accounting and settlement of traditional telecommunications services for his 2nd term.

During this term, he has successfully founded a framework to study the charging in international mobile roaming service. A draft Recommendation D.98 on this issue was determined at the SG3 meeting in January 2012. This Recommendation is the first product of ITU in the charging in international mobile roaming service.

By making full use of his knowledge in the area of the international settlement of account, he also paved the way to study the resolution of disputes regarding charging, which resulted in three useful guidelines approved at the SG3 meeting in January 2012.

Mr. Tsugawa has been appointed as the rapporteur of the Correspondence Group 1 of APT WTSA-2012 Preparatory Meeting, based on his abundant experience in ITU activities. This group's mandate is to coordinate issues on ITU-T working method and come up with APT Common Proposals.

In preparation for the ITU WTDC and Plenipotentiary Conference in Guadalajara 2010, he participated in the preparatory meetings of ATU. Through these activities, he became familiar with regional issues and developing countries' requirements.

From 2004 to 2008, Mr. Tsugawa worked in Geneva as the Director of KDDI Geneva Liaison office and at the same time he was seconded to the World Summit on the Information Society (WSIS) secretariat. In this secretariat, he assumed the responsibility in promoting private sector related issues including negotiations with global giant companies to solicit their CEOs and Chairmen to participate in the Summit as keynote speakers.

After the successful completion of WSIS, he seconded to TSB where he assumed a key role in the preparatory work for ITU-T's 50 Year Anniversary. He also contributed to the planning and the launch of Kaleidoscope event which would assure ITU-T for the first time to have close cooperation with universities in the world.

He was appointed to a Vice Chair of SG3 at WTSA-2004 and assigned to the Chair of WP2 in this study period. During this term, he led the work for the modification of

Recommendation D.195 (see below) to further shorten the time for the settlement of account and the adoption of a new Recommendation D.99 (Indicative rate for international mobile termination) which is considered as a good reference when an Administration wishes to establish a basis for negotiation for mobile termination rate.

From 1997 to 2004, Mr. Tsugawa was Senior Manager, Global Business Development Department, to work as a general contact person of KDD/KDDI with ITU. He was particularly engaged in the support of Mr. Matsudaira, the then chairman of ITU-T SG3, who handled the International Internet Connection issue raised in ITU for the first time. Through this experience, he obtained deep knowledge about the work of SG3.

During this time, he started participating in SG3 as an office bearer. He served as a rapporteur for the shortening of the settlement period and for the review of ITR. The former effort culminated in the adoption of a new Recommendation D.195 (Time-scale for settlement of accounts for international telecommunication services) which shortened significantly the time for the settlement of account. It was the only one new recommendation SG3 produced during this study period. He also served as Vice Chair ad hoc of WP2 for the sessions of November 2003 and June 2004.

From 1994 to 1997, we worked as Deputy Director of KDD Okinawa district office to take care of the island's market. With 100 staff members under his supervision, he laid a grand design of marketing and sales strategy for this market. Through this work achievement, he gained abundant experience in the planning of service and the taking care of real market in addition to the standardization related activities. Owing to his careful management, a particular attention may be drawn to the launch of Internet service by KDD for the first time in Okinawa.

From 1984 to 1988, Mr. Tsugawa was Manager of KDD Geneva Liaison Office. He provided educational support as an expert to participants from headquarters to ITU CCITT/CCIR Study Groups, and personally participated in numerous meetings including all meetings of CCITT SG3. In those days, appointed as a government advisor, he participated not only in CCITT SG works but also in high level conferences, such as ITU Plenipotentiary Conference in Nairobi 1982 and in Nice 1989, as well as CCITT Plenary Assembly in Malaga Torremolinos in 1984. Since then, he is continuously participating in quite a few ITU related meetings and has become one of the leading specialists of ITU in Japan.

From 1978 to 1981, Mr. Tsugawa was seconded to the Ministry of Foreign Affairs of Japan and engaged in the coordination of Japan's aid toward developing countries. He designed a couple of training courses for developing countries which were then implemented by JICA (Japan International Cooperation Agency). From this experience, he became fully aware of developing country issues.

Mr. Tsugawa joined Kokusai Denshin Denwa Co., Ltd. (KDD) in 1973.

Other activities and Award

Mr. Tsugawa received in 2014 an award which commemorated Mr. Hisoka Maejima, the founder of the Japanese postal service, for his outstanding contributions to the ITU as a whole and ITU-T SG3 in particular. Through these activities, he has contributed to the development of ICT industry in the world.

Mr. Tsugawa received Minister's Award in 2013 from the ITU Association of Japan for his outstanding contributions to the ITU and Japan's ICT industry during his career of over 30 years in this field.

Mr. Tsugawa received ICT Accomplishment Award in 2003 from the ITU Association of Japan for his significant contributions to the activities of ITU and ITU-T SG3 in particular.

Mr. Tsugawa served as a member of Board of Governors of Pacific Telecommunications Council (PTC), a Honolulu based NPO with the mission of promoting the advancement and commercial use of information and communication technologies, services, policies, and knowledge, to benefit its global members and the people of the Pacific Hemisphere.

Education

From 1975 to 1976, Mr. Tsugawa studied French law in the Graduate School of Dijon University in France. With this experience, he has a good command of French.

Mr. Tsugawa graduated from Chuo University with Bachelor of Law in 1973.