

Zhifan SHENG

Candidate for Vice-Chairman of ITU-T Study Group 9



D.O.B: February 19, 1964

Organization: Academy of Broadcasting Science, SAPPRFT

Title: CTO

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Expert Areas: Cable network, Conditional access, Video system

ITU-T Standards Related Experience

Having good coordination, communication and management skills.

Being good at working with experts with different background within standard bodies.

Having experience on participating in ITU-T SG9 meetings.

Other International Standards Related Experience

Extensive experience on participating in Cablelabs standards activities on behalf of Comcast.

Rich experience working with international standard organization such as IEC/ISO, Cablelabs, Movielabs, DVB/DAB, and ETSI.

Professional Experience

8 years working experience in Cable TV and Broadband Network with Verizon, Comcast and China cable networks as an engineering manager, senior manager and deputy CTO.

8 years working experience in Standardization management for Chinese broadcasting industry as the director of Science, Technology and Standardization management of SARFT/SAPPRFT.

Working experience in Cisco and Nortel as a technical expert.

Education

Obtained BS in Information Engineering in 1985 from Huazhong University of Science and Technology

Obtained MS in Electronics and Communication Systems in 1988 from Dalian University of Technology

Obtained MS in Electrical Engineering in 1996 from Princeton University

Obtained MBA in 2002 from University of Texas at Dallas.

Additional Information

Won the Chairman's Leadership Award from Verizon.

Won Outstanding Contribution Award for the China's National eleventh five-year Science and Technology Plan management.