



# Blockchain Secure Authentication (BSA)

Passwordless Authentication for Digital Financial Services (DFS)

Secure. Fast. Convenient.

BSA

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# Data Breach Reports And relevancy of BSA







## **Research, Study & Investigation**

A snapshot of Data Breach Investigation Reports (DBIR) conducted by Verizon in 2021 and with known collaborating organizations involved for this report. They are namely:





Some key highlights pointed out from the DBIR. There are:







### Actors

80% External 60% 40% Internal 20% Multiple Partner 0% 2016 2017 2018 2019 2020

#### Threat actor over time in breaches

Source: Verizon | Data Breach Investigation Report 2021

#### **R**FURVEINE



### Motives

Source: Verizon | Data Breach Investigation Report 2021

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Top threat actor motive over time in breaches

Top threat actor motive over time in breaches



### Motives Details

Source: Verizon | Data Breach Investigation Report 2021

#### k≩=nsvalu≡



Terms over time in criminal forums and marketplaces



Actions ~How?

Source: Verizon | Data Breach Investigation Report 2021

#### **R**FURA



#### Patterns over time in breaches

# Highlights of the Report Where?

Source: Verizon | Data Breach Investigation Report 2021



%	20%	40%	60%	80%	100%
Webap	plication (Serve	ər)			
			•		
Mail (Se	rver)				
	•				
Desktor	or laptop (Use	er Dev)			
	:	:			
viobile p	onone (User De	9V)			
•					
Databas	e (Server)				
•					
	(D )				
-inance	(Person)				
•					
Other					
•					
	: anto (Madia)				
Jocume	(ivieula)				
•					
End-use	er or employee	(Person)			
	:	1	:		
-ile (Ser	ver)				
•					
%	20%	40%	60%	80%	100%
on ass	et varieties in	incidents (n=	9188)		

10

Attributes ~ What?

Based on all pointed-out details, Credentials remain one of the most sought-after data types

Source: Verizon | Data Breach Investigation Report 2021



)%	20%	40%	60%	80%	100%
Crede	ntials				
Perso	nal				
		•			
Medic	al				
•					
Bank					
•					
Interna	al				
•					
Payme	ent				
•					
Other					
•					
)%	20%	40%	60%	80%	100%

Top data varieties in breaches (n=4,552)





# **Relevancy of BSA**

Blockchain Secure Authentication (BSA) is a True-Passwordless Multifactor Authentication (MFA) Solution.

Using Blockchain Technology for Verification and Authentication

VEIUE

rch		



Ariff Olan. Start authentication





### Due to these common challenges



.11 2 90

Passwords / PINs, etc are easy to forget, steal, or hack.

Multi-factor authentication (MFA) adds complexity and inconvenience for users, devices can be stolen.



Biometrics alone can be spoofed or compromised.

Centralized databases are vulnerable to breaches or attacks.

How does BSA technology works How it enable Passwordless Authentication for Mobile Payments

 $\Psi_n(Q) = A_n H_n$ 

 $\int \psi^*(r,t) f \psi(r,t) dV_{FF}$ 

 $t/E_{w}=\xi_{m}$   $\hat{\xi}=ih_{\tilde{z}t}$ 

 $\varepsilon \approx 3$ 





### **BSA Objectives**

#### Empowering users with the choice of authentication methods

Enable organizations and users to choose from a range of supported authentication methods such as Username, QR Code, OTP and TOTP, allowing them to mitigate risks based on their specific use cases.

• Enhance and standardise End-user Experience

Establish seamless, enjoyable, and consistent end-user experiences across all platforms.





### **How BSA Works**

#### **BSA works in 2 parts process**

#### A. Onboarding

- 1. Application Web & Mobile
- 2. User Device

#### **B.** Operational

- 1. Username Login
- 2. QR Code Login
- 3. OTP Login
- 4. TOTP Login





### **How BSA Works**

**BSA works in 2 parts process** 

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# The 4 BSA Technologies / protocol specifications



Multiple Identifier Random Combination
OTSK Verification
Distributed Node Verification
Hybrid Blockchain Network





# **BSA Technologies**



#### Multiple Identifier Random Combination (MIRC)

Extracts Multiple Unique Identifiers from user's mobile device to create unhackable unique key.



BSA uses a One-Time Security Key (OTSK) for blockchain channels, block, and instances to eliminate any point of forgery during authentication process. OTSK is 100% volatile and unhackable.



#### Multilateral Distributed Verification (MDV)

BSA implements Multilateral Distributed Verification (MDV) technology based on its Kernel Chain which is unique to maximize security levels.



#### Kernel Chain Core (KNChain) Hybrid Blockchain

New global authentication ecosystem for individuals and corporations. Fast, easy, and robust security authentication service. Independent Hybrid Blockchain Service technology.



### **BSA Verification and Authentication Flow**







### **User On-Boarding Process**

- The provided process flow is a generic user on-boarding process.
- On-boarding process can be customized to meet the customer requirements.
- The on-boarding process can be integrated with eKYC & digital certificate issuance for digital signing for a complete digital user on-boarding experience.
- The customer may enforce its own on-boarding process requirements & process flow including its preferred naming convention, terms & usage.





### User On-Boarding: User Email & Phone Number Registration





### User On-Boarding: User ID & Name Registration



Key-in preferred name





NOTE: Key-in preferred name



### Existing user new device registration (lost/stolen/broken/new)





### ITU BSA Sandbox for DFS Regulators | Enabling Use Cases & Value Proposition



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### **BSA Authentication Resources**

For developers to implement BSA, there are two changes to make:

- 1. Setup a Cloud instance (ITU Cloud)
- 2. Web and mobile application enhancement
- 3. Integration (API, SDK, APK)





## **BSAITU Developer Resources**

#### Visit <u>https://developer.fnsbsa.com/</u>

#### 1 - BSA Android SDK

BSA Android SDK for customer to develop their own Android Native Passwordless Authenticator with BSA SDK

#### 2 - BSA iOS SDK

BSA iOS SDK for customer to develop their own iOS Native Passwordless Authenticator with BSA SDK

#### 3 - BSA API for Web

Provide Web API for Passwordless Login integration to any web application ecosystem and authenticate using BSA Sandbox app

#### 4 - BSA App

Provide BSA demo app of FNSPay and BSA Sandbox app (iOS, Android) download





### Enabling Use Case 1 | Managing Policies

SVBIUE





### Enabling Use Case 2 | Secured Application Login

USE CASE	DESCRIPTIONS
Secured Portal/Web Login	Deployed Users:
Authentication Access	Administrators, vendors and students.
	Previous UI/UX:
	Organization and businesses login to the web portal using username and password. Requires a dedicated module to manage and monitor with Password Management Lifecycle Platform.
	With BSA UI/UX:
	Organization integrates BSA at their web portal landing page. Organizations are enabled with multiple options of logging into their web portals. BSA blockchain technology entirely enhances the security for authentication without the need for passwords or tokens, removing inconvenient password policies.
	Value Propositions:
	• Increased Cost Efficiency: BSA reduced the cost for managing 3rd party platform to manage UserID and password.
	Decreased Authentication Processing Time: More efficient and effective.
	• Improved User Management: BSA deployment managed to reduce time and cost to manage organization resources, e.g., lost, stolen or forgotten password, etc.



### **Use Case 2: Application Login**









# Enabling Use Case 3 | Secured Payment Approval

USE CASE	DESCRIPTIONS
uthentication Approval for Payment	Deployed Users:
	Previous UI/UX:
	Organization and businesses using conventional SMS OTP to make payments. This leads to possibilities of having other people make transactions without the account owner's consent. Usually token-based (digital or physical).
	With BSA UI/UX:
	Organization integrates BSA at their payment web/mobile app portal. SMS OTP and tokens are replaced with One- Time Authentication Key (OTSK).
	Value Propositions:
	• Reduced Operational Cost: Organization no longer needs to allocate high cost for SMS traffic and costs of managing security token issuance.
	• Decreased Processing Time: Authentication processing is more efficient and effective.
	• Improved User Management: BSA deployment managed to reduce time and cost for managing organization resources, such as lost, stolen, or forgotten password, etc.



### Use Case 3: Payment Authorization







### **BSA Implementation in DFS**



Financial Applications, transaction and payment confirmation

**Registration:** BSA integrated with eKYC for paperless registration and to verify customer's identity and create digital ID

Site Link: To link any financial web services that is integrated with BSA

□ Login Passwordless in WebAuth or transaction verification in mobile

Authentication: Use BSA kernel chain core (incl. MIRC, OTSK, MDV) to verify and authorize any of the login, transaction and payment process







# Thank You

BSA