BLOCKCHAIN AND THE FUTURE OF CITIES

HH-HE

k m

Prof Cathy Mulligan - ERA BIG Chair

Director, DCentral Lab

Instituto Superior Técnico, University of Lisbon

How do we traditionally speak about Blockchain and Cities?



ID

Integrity

Planning



Prioritise Local Commerce



Interoperability

NFTS!



Energy, Water & Pollution Management

Improving Public Transport



Departmental Transparency



Land, Property & Housing Management

TÉCNICO LISBOA



Security of IoT

Devices



DAOS!





Cities in the Context of the Climate Crisis

"Rising global temperatures causes sea levels to rise, increases the number of extreme weather events such as floods, droughts and storms, and increases the spread of tropical diseases. All these have costly impacts on cities' basic services, infrastructure, housing, human livelihoods and health. At the same time, cities are a key contributor to climate change, as urban activities are major sources of greenhouse gas emissions. Estimates suggest that cities are responsible for 75 percent of global CO2 emissions, with transport and buildings being among the largest contributors." UNEP, 2021

- Cities as static entities are really a thing of the 20th century
- Our ideas of identity, community, society and even places themselves are set to change dramatically – has the city itself outlived its usefulness to humanity?
- Climate Change will unleash incredible changes in how we work, eat, communicate and where we live. In some instances changes will be catastrophic and irreversible
- <u>Everything we think we know today may end</u> <u>up being useless frames of reference tomorrow</u>



El Salvador - World's "Coolest Dictator" (his words) Brings Bitcoin in as Legal Tender



WE ARE NOT ALONE... EVEN WHEN WE THINK WE ARE

A herd of goats has taken over a deserted town centre.

Cities are Aggregators – and Intermediaries

- Money
- Power
- Work
- Production
- Consumption

- Poverty
- Powerlessness
- Unemployment
- CO2 and environmental impacts
- Waste streams



The electric light did not come from the continuous improvement of candles





Shifts in Innovation Eras



100 years ago, people thought electricity was about lights – they did not think it was about fridges, washing machines, or self-driving cars

We are at the *start* of the digital economy – what we think we know about data today is nothing compared to what is coming tomorrow





0%

INCOME TAX



GAINS TAX



PROPERTY



BITCOIN AS LEGAL TENDER

PAYROLL TAX

• Why do you need Bitcoin to do any of this?

• What might he actually be interested in?

We cannot solve 21st © Problems with 20th © Solutions

- The philosophies, concepts and stories we use to make sense of an increasingly explosive and uncertain global present are nearly always ideas inherited from a different time and place. The kind of thinking that created today's global turbulence is unlikely to help us solve it" (Moore 2016)
- We need to not just think about materialities of a place or a city, but to also
- <u>Rethink our inherited imaginary and intangible concepts that we think ideas through and</u> <u>ultimately – design with</u>

Actually, we no longer have a choice



CITIES ARE HOME TO MANY OF THE INTANGIBLE IMAGINARIES OF HUMAN LIFE

Intangibles and Imaginaries

- Economies
- Society / Culture
- Are all jointly created imaginaries we only have the economic system we do because everyone agrees to abide by the social norms
- We only have the culture we do because we all tacitly agree to the 'rules'
- ... & Communities
- Are they perhaps the most tangible thing that a human actually has? But are communities linked to space, place, cities?



Final Thoughts

- Blockchain does not just challenge our notion of money but can also allow us to redefine structures that have defined our society not just for centuries but for millenia
- Do we need cities to be structured the way they are?
 - Can decentralisation change how we organise as humanity?
- Can Blockchain change the nature of a city's interactions between:
 - itself and its hiterland,
 - itself and other cities,
 - itself and the environment
- What does "Community" really mean when you are facing massive climate change?





CLIMATE Always beats Even the best Technology



THANK-YOU

DP

CATHERINE.MULLIGAN@TECNICO.ULISBOA.PT @API_ECONOMICS