



ITU SMART INCUBATOR

**PROMOTING THE ADOPTION OF
ITU STANDARDS AND SPECIFICATIONS**

<https://incubator.itu.int>
incubator@itu.int



WHAT IS THE ITU SMART INCUBATOR?

Programme conceived to facilitate the achievement of linking innovations to the standardization process in the definition, promotion and adoption of ITU standards and specifications.

Intended for start-ups or SMEs using frontier technologies such as Artificial Intelligence (AI), Blockchain and Internet of Things (IoT), to name a few.

The ITU Smart Incubator enables start-ups or SMEs by having them join the standardization process right at the start.

IT IS A FOUR (4) PILLAR PROGRAMME

With the support of its Strategic Partners & Knowledge and Implementation Partners (KIPs), the ITU Smart Incubator is a one year programme, where entrepreneurs are supported in the following areas:



Technical Know-How

Assessment and assistance to start-ups/SMEs to commercialize the technological solutions based on, but not limited to Artificial Intelligence (AI), Blockchain and Internet of Things (IoT) and linking them to adopt current ITU Standards and specifications.



Outreach & Networking

As part of the incubator programme start-ups/SMEs will attend and showcase at world class events, pitch their ideas and meet potential investors.



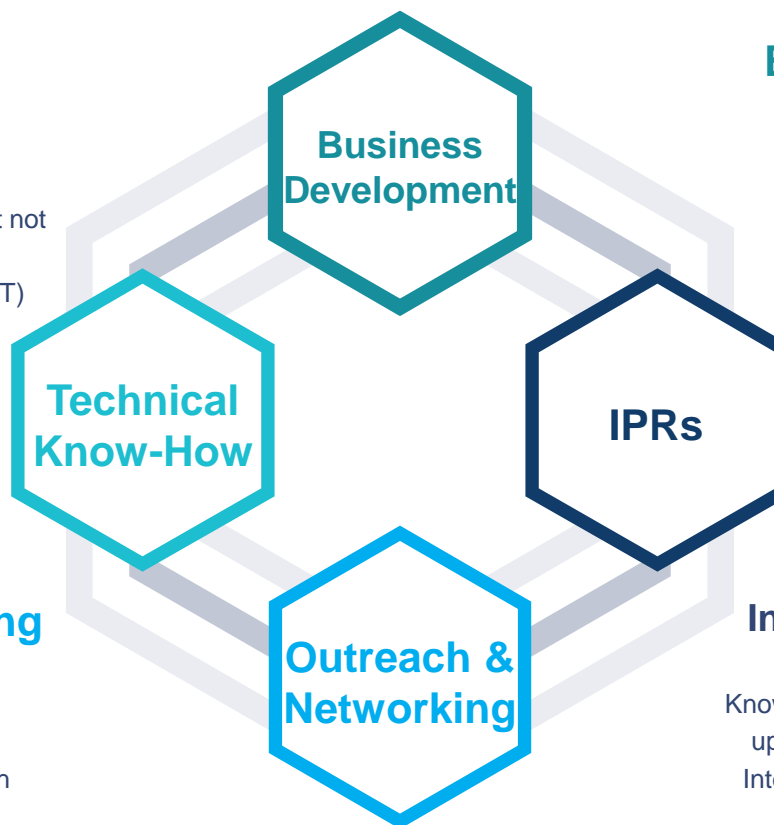
Business Development

Through our strategic partners, start-ups/SMEs will be mentored in building business models around their technology – with the aim of growing globally.

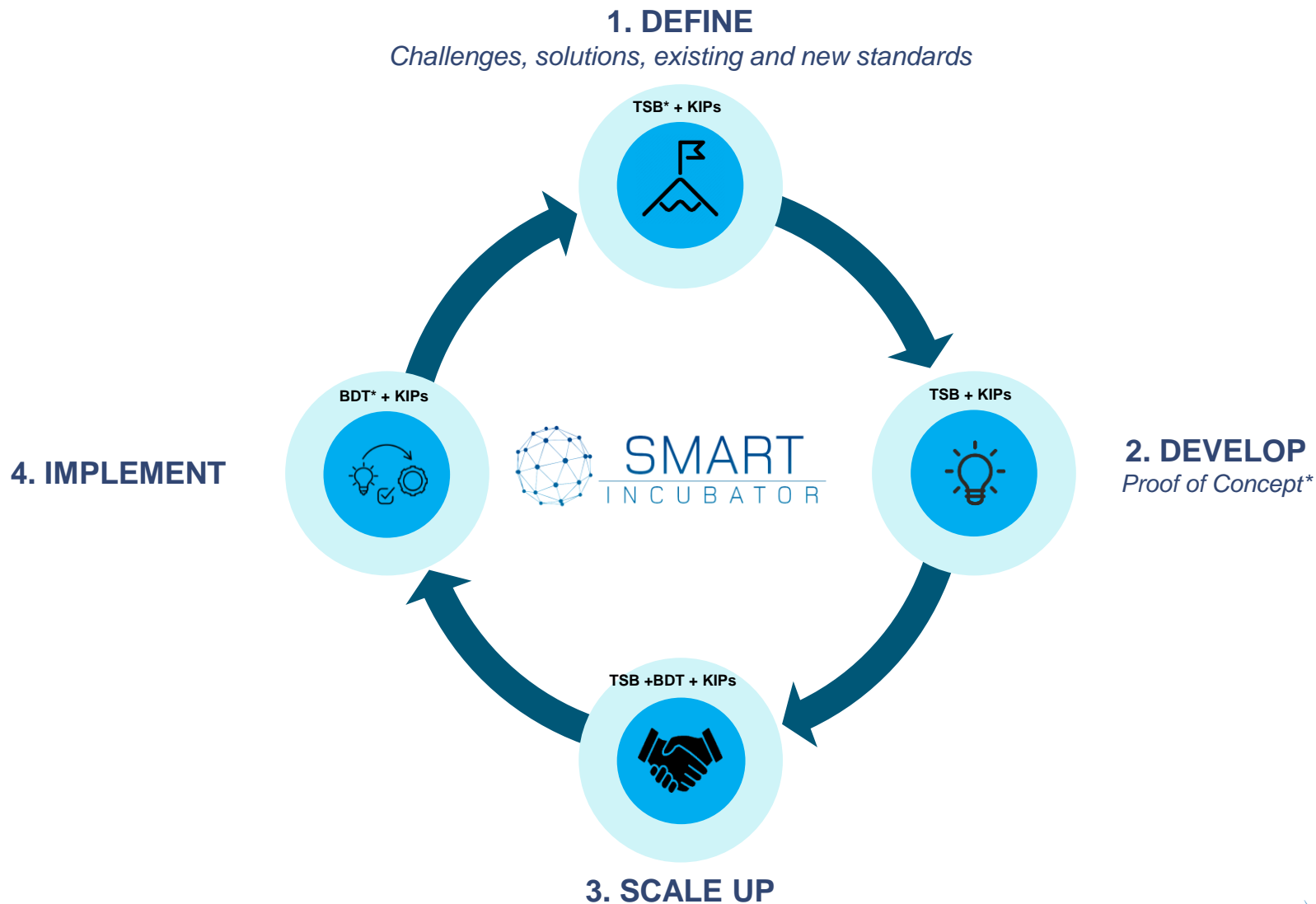


Intellectual Property Rights

Knowledge sharing and assistance to start-ups/SMEs in understanding and applying Intellectual Property Rights, led by WIPO.



TO PROMOTE THE STANDARDIZATION PROCESS



*TSB – Telecommunication Standardization Bureau

*BDT – Telecommunication Development Bureau

*KIPs – Knowledge & Implementation Partners

*Proof of Concept – based on ITU-T standards and specifications

IN A MULTI STAKEHOLDER PLATFORM



Industry



**United Nations
Agencies**



Member States



Academia



Foundations



**Standard
Development
Organizations (SDOs)**

WITH THE SUPPORT OF STRATEGIC PARTNERS



AND LINKED TO THE SUSTAINABLE DEVELOPMENT GOALS



WHAT ARE WE LOOKING FOR?



Knowledge and Implementation Partners (KIPs)

We are looking for Knowledge and Implementation Partners (KIPs) who can help us achieve our aim.

We work closely with our partners to find the best start-ups/SMEs with a clear link to ITU Standards and Specifications.



SMART
INCUBATOR



AS A KNOWLEDGE AND IMPLEMENTATION PARTNER (KIP) YOU WILL:

Nominate start-ups/SMEs

Provide knowledge to incubated
start-ups/SMEs in your area of
expertise

Assist start-ups/SMEs in the
implementation part

Work with us to define, promote,
adopt ITU-T Standards and
specifications





***Become a Knowledge and
Implementation Partner (KIP) today***

***For more info contact us
incubator@itu.int***