

Presentation of the U4SSC

“Guidelines on Tools and Mechanisms to Finance Sustainable Smart Cities Projects”

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The Guidelines are the publication of the U4SSC Initiative and the result of 3 years of work



History:

- **2017:** setting up of the Thematic Group under the U4SSC Initiative to work on the Guidelines
- **2017-2018:** coordination meetings and consultations within the U4SSC Thematic Group
- **2019-2020:** preparation of the final version of the Guidelines

Today: The partners are invited to welcome the ***“Guidelines on Tools and Mechanisms to Finance Sustainable Smart Cities Projects”***

Structure of the Guidelines



- Introduction Why the Topic is relevant
- Chapter 1 Definition of Sustainable and Smart City Projects
- Chapter 2 Who are Investors and what are they looking for?
- Chapter 3 Creating a list of investable projects for sustainable development
- Chapter 4 How to attract investors to enter SSC projects
- Chapter 5 How will the COVID-19 pandemic affect investment in urban development projects?
- Annexes

Executive Summary of each chapter and Summary of Recommendations is available as the official document of the Session of the UNECE Committee on Urban Development Housing and Land Management - ECE/HBP/2020/4
The full version of the Guidelines – as an information document (Info doc 03)

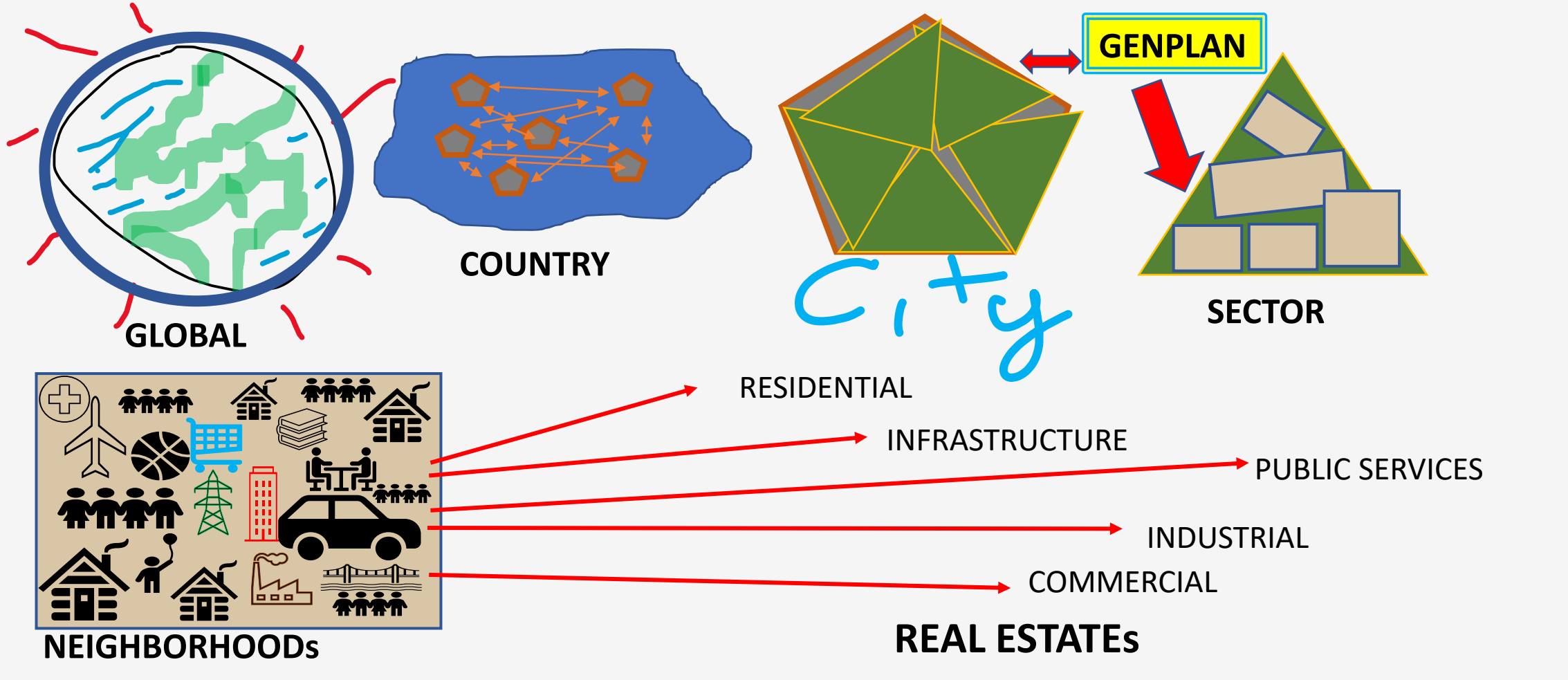
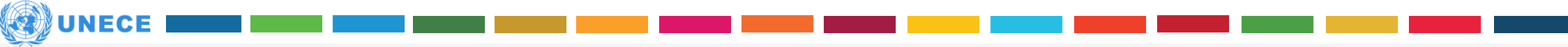
Objectives for 2020-2021



- Restart the work of the U4SSC Thematic Group (done in September 2020)
- Use the Guidelines as the basis for the work of the group to produce ***Compendium of Best Practices of Financing Sustainable Smart Cities Projects***
 - include examples of smart sustainable cities financing instruments supporting recovery from COVID-19 pandemic
- Schedule for the meetings of the Thematic Group for 2020:

16 September 2020	at 15:00-17:30 CET
29 October 2020	at 15:00-17:30 CET
15 December 2020	at 15:00-17:30 CET
- If you want to receive invitations and updates – please subscribe to the mailing list of the Thematic Group (u4ssc-financing-instruments-gen)

How will COVID-19 Pandemic affect investment in urban development projects?



THE CITY is the place where SOLUTIONS are implemented (ESG IMPLICATIONS VS FINANCE IMPLICATIONS)



City

RESIDENTIAL :

WIDE NOT HIGH.
OPEN NOT CLOSED
-> LIGHT IS A MUST AGAIN AIR AS WELL.
DOWNTOWN OR SUBURBAN (transport)
DESIGN & TECHNOLOGY MATTERS.



COMMERCIAL:

ONLINE VS ONSITE IMPLICATIONS
THE RISE OF LOGISTICS IMPLICATIONS
HOME OFFICE. HOME SHOPPING.
TRAVEL REDUCTION.
HOSPITALITY FUTURE.



GENERAL URBAN PLANNING

GENPLAN

RECALCULATE BUILDABLE AREA > BENEFITS VS OBLIGATIONS FOR INVESTORS (DEVELOPERS)

PUBLIC- CATALYST TO FOSTER INVESTMENT AND ADAPT TO THE "NEW NORMAL"

PRIVATE- FEASIBILITY STUDIES TO ALLOW INVESTMENT WITH ROI WITH OBLIGATIONS TOWARDS ESG+F

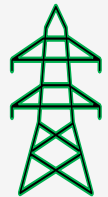
PUBLIC SERVICES:

USE AND ACCESS.
ADAPTATION TO THE "NEW NORMAL".



INDUSTRIAL:

USE AND ACCESS.
ENERGY AND RESOURCES.
HRRR CONDITIONS



INFRASTRUCTURE:



WHAT?WHO?HOW?

QUESTIONS?



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Thank you!

