

ITU WORKSHOP ON IMMERSIVE LIVE EXPERIENCE

14 SEPTEMBER 2016

ITU HEADQUARTERS, GENEVA

WELCOME REMARKS

CHAESUB LEE

**DIRECTOR, TELECOMMUNICATION STANDARDIZATION BUREAU
INTERNATIONAL TELECOMMUNICATION UNION**

Distinguished colleagues and friends,

Good afternoon and welcome to this workshop on Immersive Live Experience, or ILE.

I would like to begin by commending the experts of Study Group 16 for their launch of new work on ILE.

I have encouraged our members to be confident in using ITU's standardization platform to tackle challenging new work. Our work on ILE is one example of where ITU members have done exactly that.

This afternoon's workshop will offer valuable stimulus to SG16's work on ILE. Open to all, ITU workshops are effective in gathering input from as many stakeholders as possible. This helps us to develop a strong understanding of all the issues at play, the challenges faced by relevant industry players, and how our standardization work can be of maximum possible benefit to industry.

Here I would like to thank all of our speakers, moderators and participants for their contribution to ensuring that ITU follows a well-conceived strategy in our ILE standards work. Your support to ITU's work is highly appreciated.

This workshop will explore ILE use cases and emerging services and solutions to demonstrate the concept of ILE. We will also hear more about the involved technologies and how ITU standardization could assist the ILE market in achieving greater scale and interoperability.

I am glad to see that the programme of this workshop allows much time for discussion to debate the best course of action in ITU's work in support of ILE.

Study Group 16 plans to develop international standards to enable the coordinated development of the ILE market. Standardization is essential in bringing greater cohesion

to ICT innovation. Emerging solutions in the sphere of ILE will see greater impact if built on a cohesive set of international standards.

ITU is well-placed to achieve this, with our work driven by a diverse membership made up of governments, industry players and academic and research institutes.

I would like to wish our members every success in their efforts to create the conditions necessary for industry players to exploit new opportunities in the field of ILE.

Thank you. I wish you a most productive workshop.

[352 words ~ 3-4 minutes]