

India Habitat Centre, New Delhi

#### **Spectrum requirements & Challenges** Sandeep Gupta, Airtel

Session#3:GSC Task Force Presentation

<to be given by TSDSI>

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## Indian telecom market

#### High Density | Low ARPU | High Spectrum Cost

	Population	Connections	% Prepaid	% 2G	% 3 <b>G</b>	% 4G	Teledensity
India	1.27 B	1.0 B	95%	88%	11.5%	0.5%	75%
USA	324 M	330 M	26%	14%	38%	<b>48%</b>	102%
China	1.4 B	1.3 B	<b>79%</b>	51%	38%	12%	93%
						So	urce: GSMA estimat

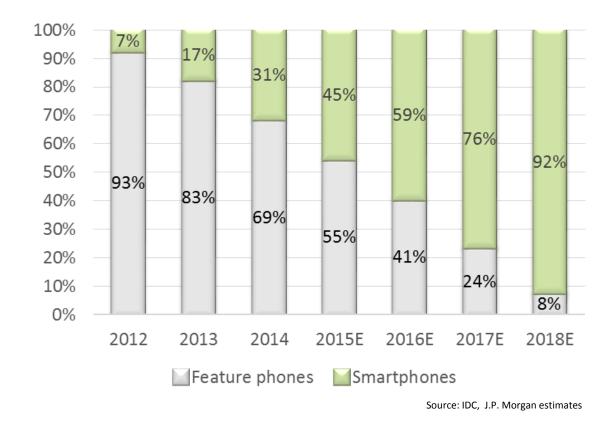
- @350Mn Second largest internet population in world behind China
- @140Mn Second largest Facebook population in the world
- @100Mn largest What'sapp users in the world
- More than 90% users on mobile against world average of 74%



148M smartphone expected in 2016 60% being 4G capable



DC-HSPA 4G LTE-CA LTE-U CSFB VoLTE VoWiFi



tsdsi

Device mix changing rapidly with affordable smartphones



### **Consumption is increasing**



18min per day per user

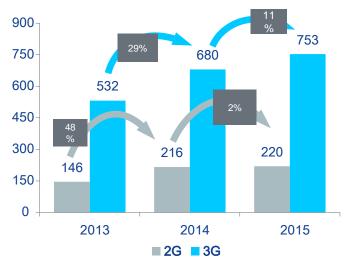


90% user are on mobile



Text -> Multimedia in social networking

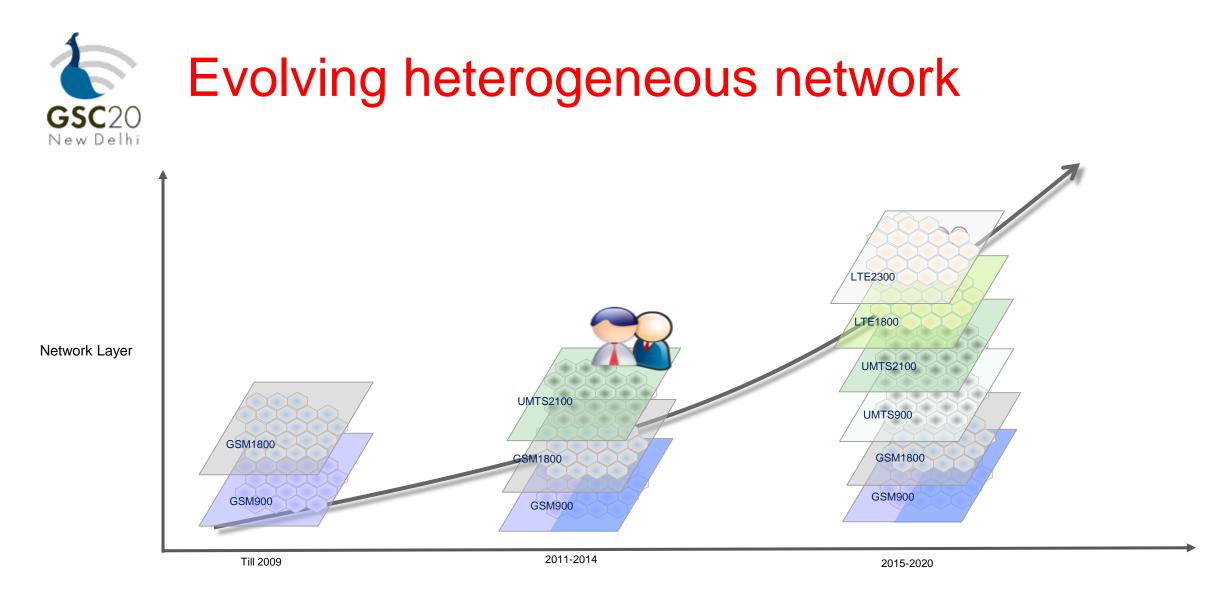
Average Data Usage\* (MB)



Delhi data traffic 75TB -> 160TB

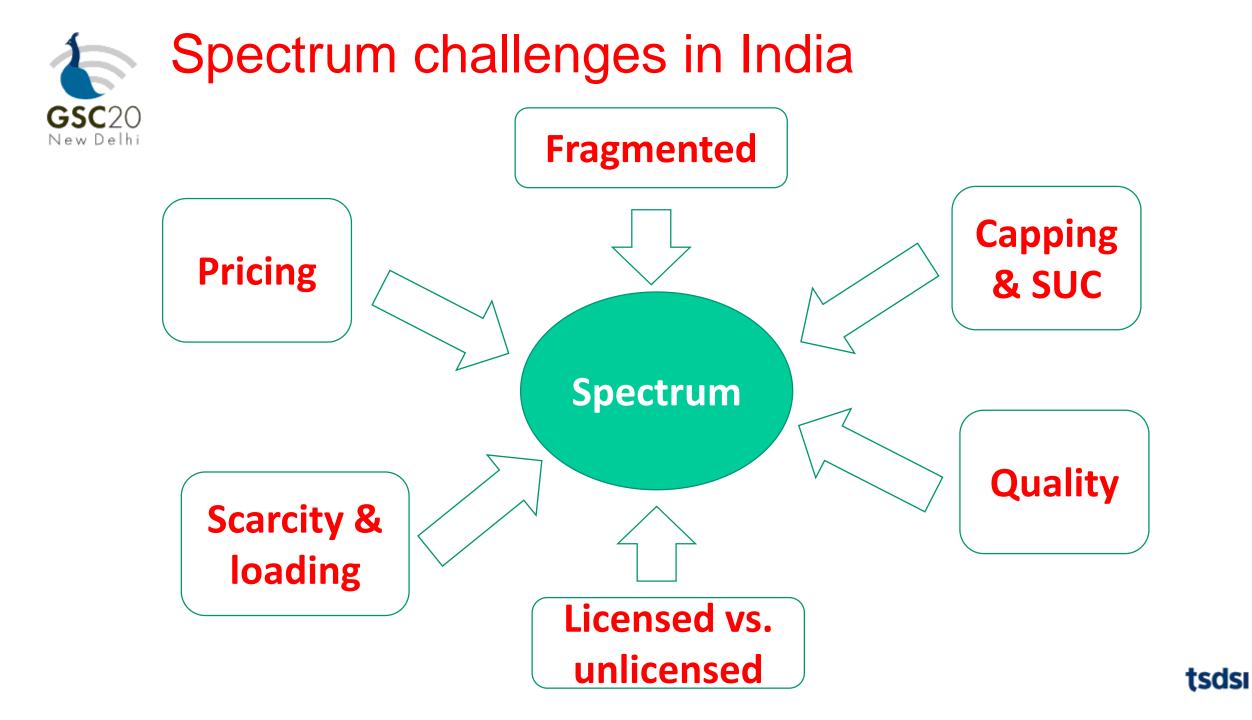
#### 5x network resources consumed due to "always on" data services





#### Managing customer experience & traffic across technologies

**tsds**ı



# Network stress – due to capacity & usage





- 1/3 to 1/9 spectrum per service area
- 1.2x to 2.5x Minutes Of Usage per customer
- 2x to 3x subscribers per base station
- 80% usage on chatty applications like Whatsapp, Facebook, Gtalk
- 42% (of top 30%) 3G devices poor quality

#### 7x to 35x higher loading



#### Fragmented spectrum – across bands

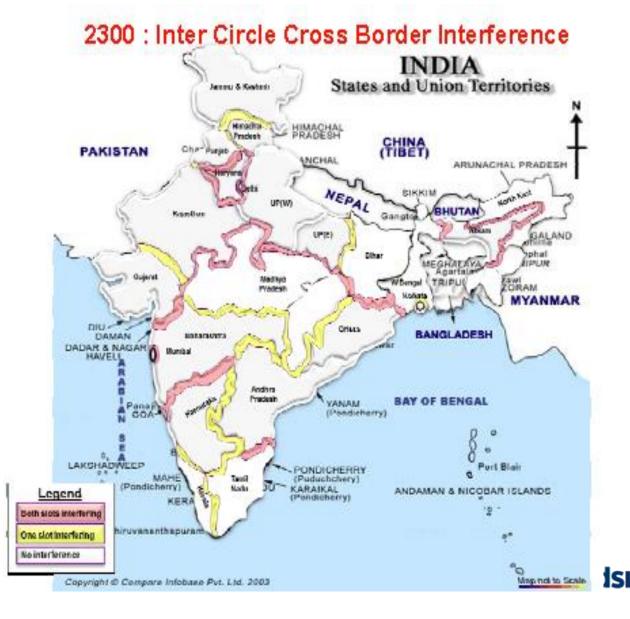
Band	Total spectrum	earmark for Telecom	Allocated spectrum	5MHz blocks	Reserved for Defense / Non Telecom	Spectrum yet to be sold / released
700	2x45MHz	2x35MHz	-	100%	2x10MHz	2x35Mhz
800	2x20MHz	2x19MHz	2x14.3MHz	<40%	-	2x4.7MHz
900	2x25MHz	2x20MHz	2x19.1MHz	<50%	2x5MHz	2x0.9MHz
1800	2x75MHz	2x55MHz	2x44.8MHz	<30%	2x20MHz	2x10.2MHz
2100	2x60MHz	2x40MHz	2x23.6MHz	100%	2x20MHz	2x16.4MHz
2300	1x100MHz	1x60MHz	1x40MHz	100%	1x40MHz	1x20MHz
2600	1x190MHz	1x40MHz	1x20MHz	100%	1x150MHz	1x20MHz
Total	740MHz	438MHz	263.6MHz		300MHz	174.4MHz

#### lower channel bandwidths for LTE deployments

#### Interference – cross border & cross circle

#### 2100 : Cross Border Interference from Pakistan







- Carrier aggregation across different bands, TDD & FDD, noncontiguous carriers, licensed & unlicensed bands & low channel bandwidth
- Harmonization of TVWS spectrum for IMT technologies
- Innovative techniques for better user experience with limited spectrum
- Managing spectrum interference
- Addressing concerns on radiation specially pervasive radiations from IoT / M2M devices



## Thank you