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Introduction and Application of IFAA

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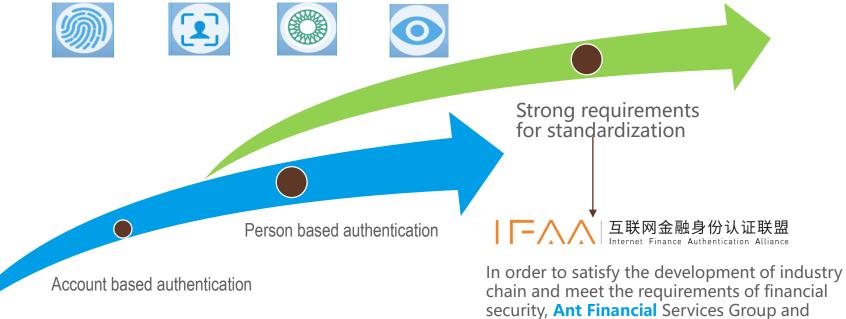
1. Challenges of authentication in IoT era



Password-based	Certificate-based	Biometric-based
Account	Certificate	person
What you know	What you have	Who you are
Vulnerable to attacks, high interruption rate	Inconvenient, privacy problem	High security level, low interruption rate



2. Establishment of IFAA



industry chain partners established Internet Financial identity Alliance (IFAA) in **June 2015**.



3. IFAA Full-Value-Chain Ecosystem

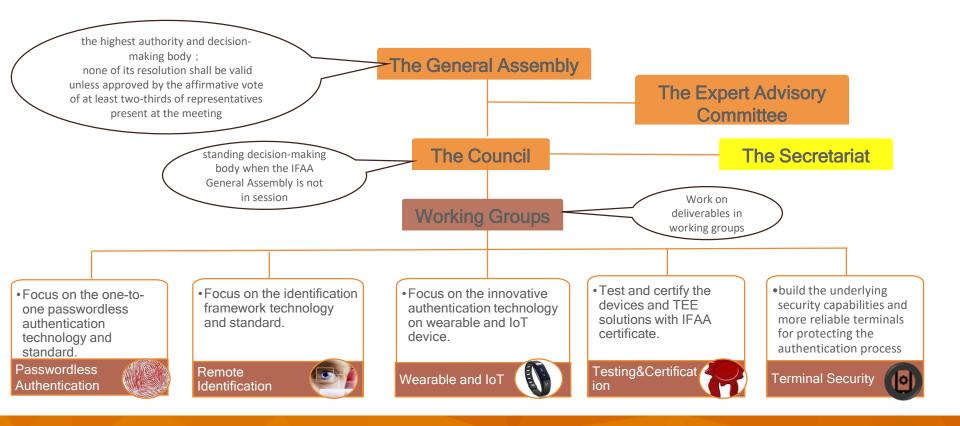
Global leader member organizations collaborate to

innovate authentication scenarios, develop biometrics-based standards, and deliver financial-grade interoperable authentication solutions .



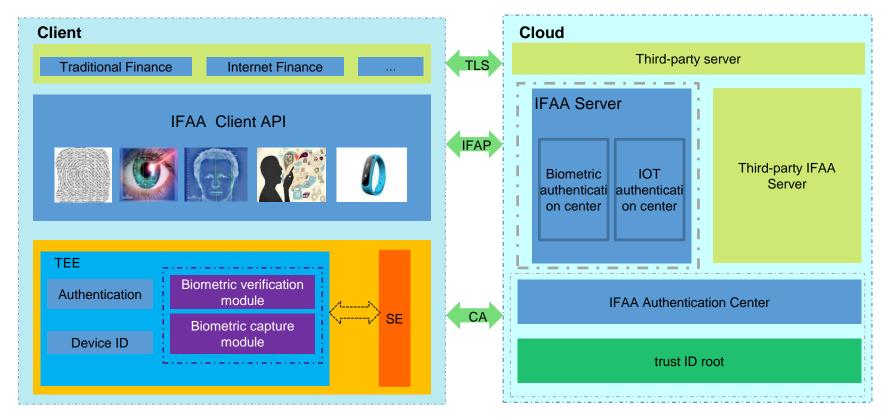


4. IFAA Organizational Structure





5. IFAA Technical Overview





Demonstration of IFAA application



Please watch video ->



6. Current IFAA application scenarios

Powers Massive Use Cases and Scenarios





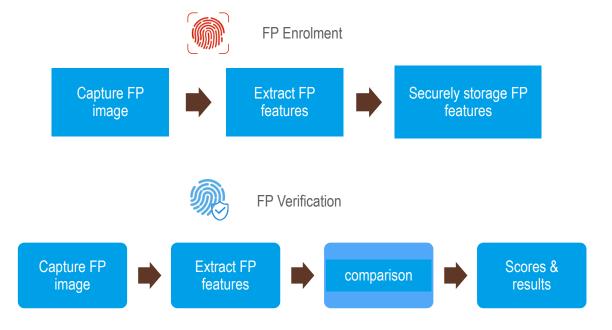
7. IFAA Members (200+)





8. FP-based payment in Alipay

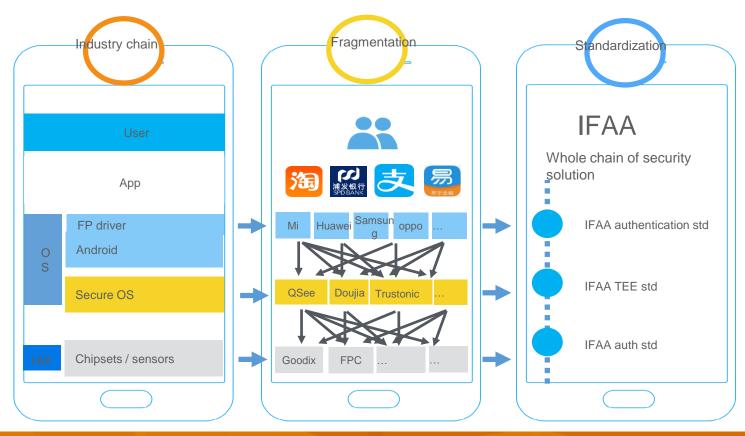




☐ ☐ ↓ ☐ 联网金融身份认证联盟 Internet Finance Authentication Alliance

8. FP-based payment in Alipay

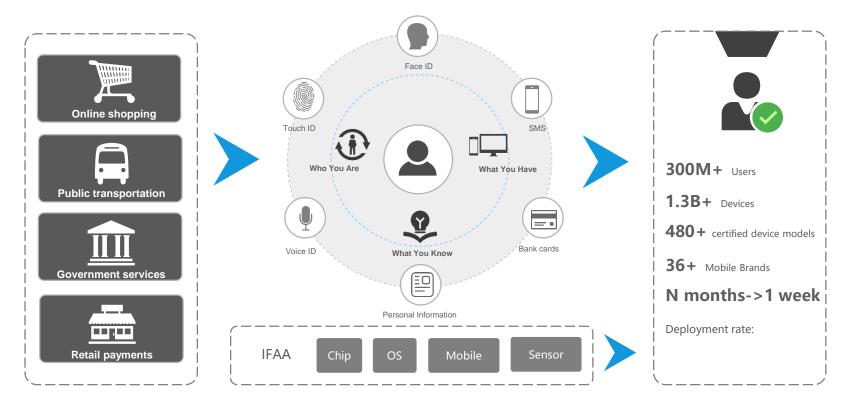






9. IFAA Achievements Today

Interoperable across leading manufacture's handsets



10. The future of IFAA

Current IFAA

- Fingerprint Authentication
- TEE-based Device Security
- Support most of the fingerprint and faceID devices
- Set up sample apps
- Smart phone, watch and Bracelet

The Future of IFAA

- Multiple Biometric
- TEE、SE、MCU
- Support global devices
- Empower all kinds of

apps

• IoT





Thank You!

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