



Martin Kahl is Director of Technical at FISITA, leveraging 25 years' experience in automotive business intelligence. Martin spent 12 years at AutomotiveWorld.com where he was Editor-in-Chief, and 13 years in automotive and mobility consulting, working with a diverse range of clients from mobility start-ups to Tier 1s and major global automakers, via software and hardware suppliers, law firms, trade associations and lobby groups.

As an independent consultant, Martin was the lead writer on the Argo.AI Voluntary Safety Self-Assessment for NHTSA, and co-authored publications on battery recycling, autonomous drive systems, next-generation mobility, and manufacturing technology. He also created Ride: The Urban Mobility Podcast, a professional podcast about the business of getting around, featuring senior experts from across the wide spectrum of new and future mobility. Martin has been a FISITA Associate since 2020.