

**MoU/MG webinar**  
**on**  
**e-accessibility for e-business**  
**21 October 2019**

**Martin Euchner, ITU-T TSB, MoU/MG Secretariat**  
**[martin.euchner@itu.int](mailto:martin.euchner@itu.int)**





# Background

- The [Memorandum of Understanding on electronic business](#) (MoU) between IEC, ISO, ITU, and UN/ECE, and its Management Group (MG), is a coordination mechanism under a unique cooperative model to collaborate on mutually supportive standards required in business transactions (data interchange and interoperability) as well as products design and manufacturing to meet the urgent needs of both the industry and the end-users.
- The 40<sup>th</sup> MoU/MG meeting (December 2018) found interest to organize a webinar on eAccessibility and eInclusion for the broader audience of the MoU/MG. ITU-T took the lead to organize this webinar. MoU/MG Resolution R18/01 resolved

*to consider an online webinar or similar for the MoU/MG to discuss the impact of eAccessibility and eInclusion on all stakeholders, organizations involved and technical committees represented.*



# E-Accessibility

- e-Accessibility (i.e. accessibility in the context of ICTs, web and Internet) aims to enable access to electronic products and services for all people, including specifically persons with disabilities and persons with specific needs.
- Providing accessibility by design will allow inclusion with consequent impact on better equality and income distribution, as well as economic opportunities in the digital space to companies globally.
- With the uptake of global, regional and national legislative regulations on accessibility, enterprises offering ICT products and services are facing the need to properly address e-accessibility in their offerings and to suitably address customers with disabilities and persons with specific needs.
- Several International standards exist already which address e-accessibility by providing technical solutions.

# Objective of this webinar

- This webinar is offered to provide a better understanding of the requirements including key regulations on e-accessibility.
- The webinar will investigate the activities, results and plans of international standards setting organizations and shed insights into their e-accessibility standards as relevant in the context of e-business.
- In particular, the webinar will address and focus specifically on the following topics/themes from a standardization perspective:
  - legal framework (e.g., EU) on e-accessibility;
  - e-procurement and public e-procurement;
  - accessible user interfaces and accessible content;
  - e-accessibility in the context of broadcasting;
  - certification for e-accessibility and systems; and
  - aspects of users on usability for e-accessibility.
- The target audience of the webinar should be standard managers, technical project managers (TPMs), and interested experts among the membership of the involved organizations.



# Program of webinar (1)

## 1. Opening, welcome, introduction

– Mr Martin Euchner, ITU-T TSB

## 2. E-accessibility requirements, legal, regulatory situation

– Ms Inmaculada Placencia-Porrero, European Commission

“European accessibility legislation- The European Accessibility Act”

## 3. Perspective from users on e-accessibility

– Mr Alejandro Moledo, EDF Policy Coordinator, European Disability Forum

“Persons with disabilities’ perspective on e-Accessibility”.



# Program of webinar (2)

## 4. Results, activities in standardization

- Mr Khaled Choukri, Chairman ISO/IEC JTC 1/SC 35  
“ISO/IEC JTC 1 SC 35”
- Mr Christian Galinski, ISO/TC 37  
“ISO/TC 37 Language and terminology considering ‘communicative functioning constraints’ - New technical frontiers for ICT & AT and applications”
- Mr Masahito Kawamori, ITU-T Question 26/16 Rapporteur, ITU Intersector Rapporteur Group on Audio-Visual Accessibility, Project Prof., Media and Governance School, Keio University, Japan  
“Standardization of e-accessibility at ITU”
- Mr David Wood, ITU-R SG6, Consultant, European Broadcasting Union (EBU) Technology and Innovation  
“New Routes - Old Roots: A review of media accessibility”
- Mr Shadi Abou-Zahra, World Wide Web Consortium (W3C)  
“Web Accessibility Standards”



# Program of webinar (3)

## 5. Certification for e-accessibility

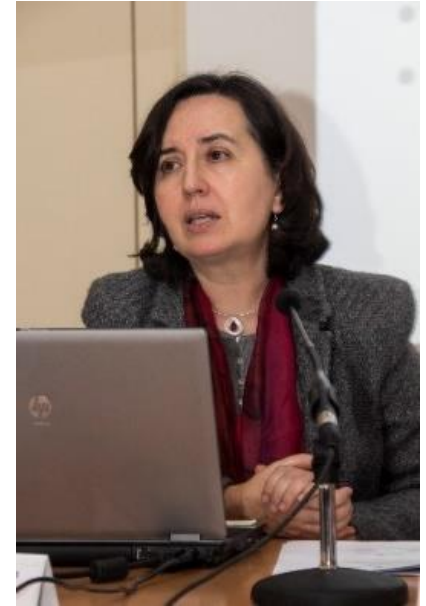
- Mr Klaus Höckner, Austrian Disability Forum/IAAP  
“Certification and reporting for Accessibility with a sidestep to public procurement”

## 6. Q&A discussion

## 7. Wrap-up, conclusions, and closure (14:30 hours).



## 2) E-accessibility requirements, legal, regulatory situation



### **European accessibility legislation**

### **The European Accessibility Act**

**Ms Inmaculada Placencia-Porrero, European Commission**



### 3) Perspective from users on e-accessibility



## Persons with disabilities' perspective on e-Accessibility

Mr Alejandro Moledo, EDF Policy Coordinator, European Disability Forum

## 4) Results, activities in standardization



**ISO/IEC JTC 1 SC 35**

**Mr Khaled Choukri, Chairman ISO/IEC JTC 1/SC 35**



## 4) Results, activities in standardization



**ISO/TC 37 Language and terminology considering  
'communicative functioning constraints'  
New technical frontiers for ICT & AT and  
applications**

Mr Christian Galinski, ISO/TC 37



## 4) Results, activities in standardization



### **Standardization of e-accessibility at ITU**

**Mr Masahito Kawamori, ITU-T Question 26/16 Rapporteur, ITU Intersector Rapporteur Group on Audio-Visual Accessibility, Project Prof., Media and Governance School, Keio University, Japan**



## 4) Results, activities in standardization



### **New Routes - Old Roots**

## **A review of media accessibility**

**Mr David Wood, ITU-R SG6, Consultant, European Broadcasting Union (EBU)  
Technology and Innovation**



## 4) Results, activities in standardization



# Web Accessibility Standards

Mr Shadi Abou-Zahra, World Wide Web Consortium (W3C)



## 5) Certification for e-accessibility



# Certification and reporting for Accessibility with a sidestep to public procurement

Mr Klaus Höckner, Austrian Disability Forum/IAAP



**6) Q&A discussion**

**7) Wrap-up, conclusions,  
and closure (14:30 hours).**