

25 June 2020, Geneva



ACCELERATING CITIES' TRANSFORMATION THROUGH STANDARDS

ISO – International Organization for Standardization

by

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Chairman ISO TC 268 "Sustainable Cities and Communities"



International
Organization for
Standardization





Smart and Sustainable Cities developments

Complex Challenges but Great Opportunities when having:



- Long term vision and commitment
- Holistic approach, priorities
- Integrated planning,
- Citizens' engagement
- Culture of results and communication

Standardization from best practices and innovative models & partnership in support of:

- *Replication & Scaling up*
- *Adaptation to Climate Change*
- *Business models*
- *Dissemination*
- *Benchmarking (success stories & best practices)*
- *Benchlearning*





Smart and Sustainable Cities developments

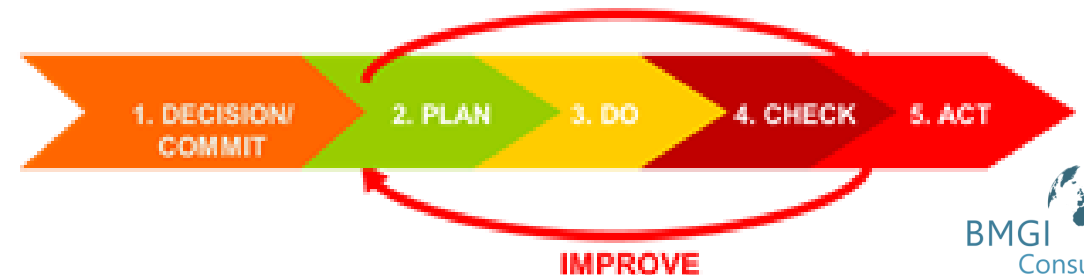
Strong political engagement

- Vision (incl. results related)
- Commitment/Decision
- Strategy with objectives
- Sectorial/area Roadmaps with targets
- **Implementation and culture of results**
 - *Measure progress and monitor*
 - *Evaluate against planned targets*
 - *Improve to meet the objectives*
 - *Communication & reporting*



Integrated and cross sectorial approach - with a culture of results & communication and citizens' engagement

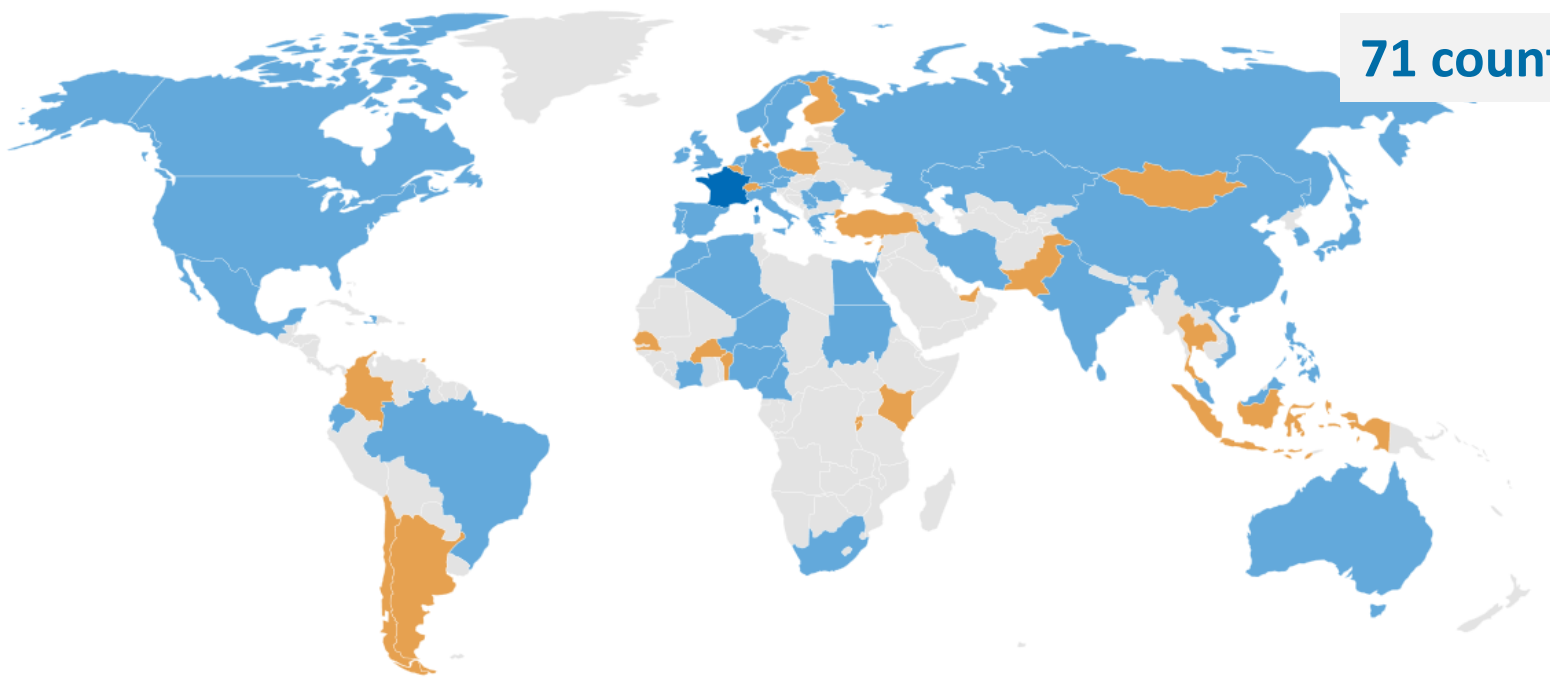
- *Benchmarking-Benchlearning*





ISO TC 268 Sustainable cities and communities

The proposed series of International Standards will encourage the **development and implementation of holistic and integrated approaches** to sustainable development & sustainability.



71 countries from all continents

Participating countries: 45
Observing countries: 26



TC 268 contributes to the **UN Sustainable Development Goals** through its standardization work.

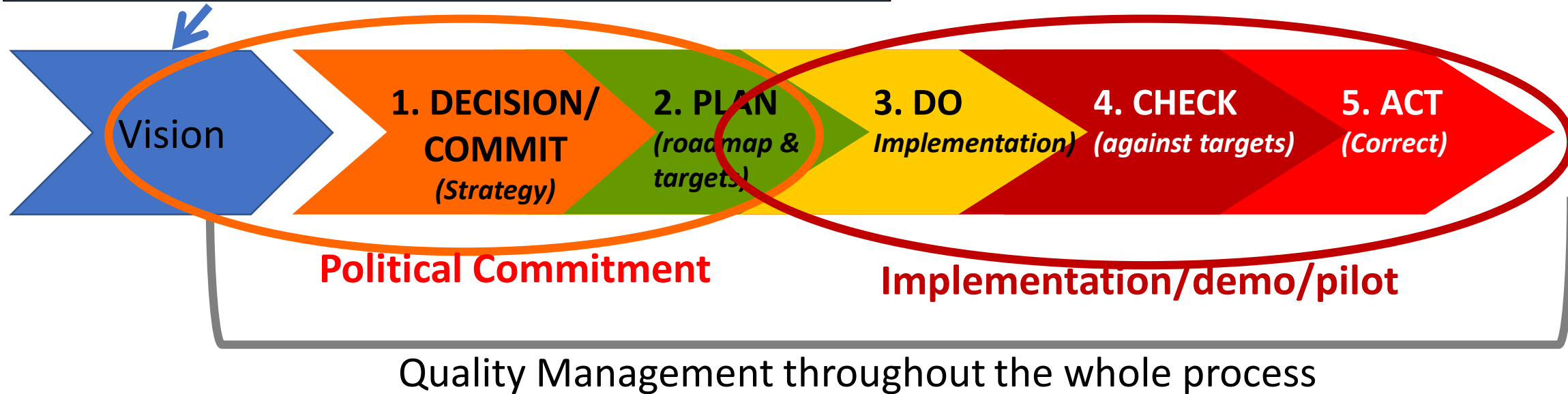
Secretariat: AFNOR, Mr. Etienne Cailleau
Chairman: Dr. Bernard Gindroz
Creation date: 2012



ISO TC 268 Sustainable cities and communities

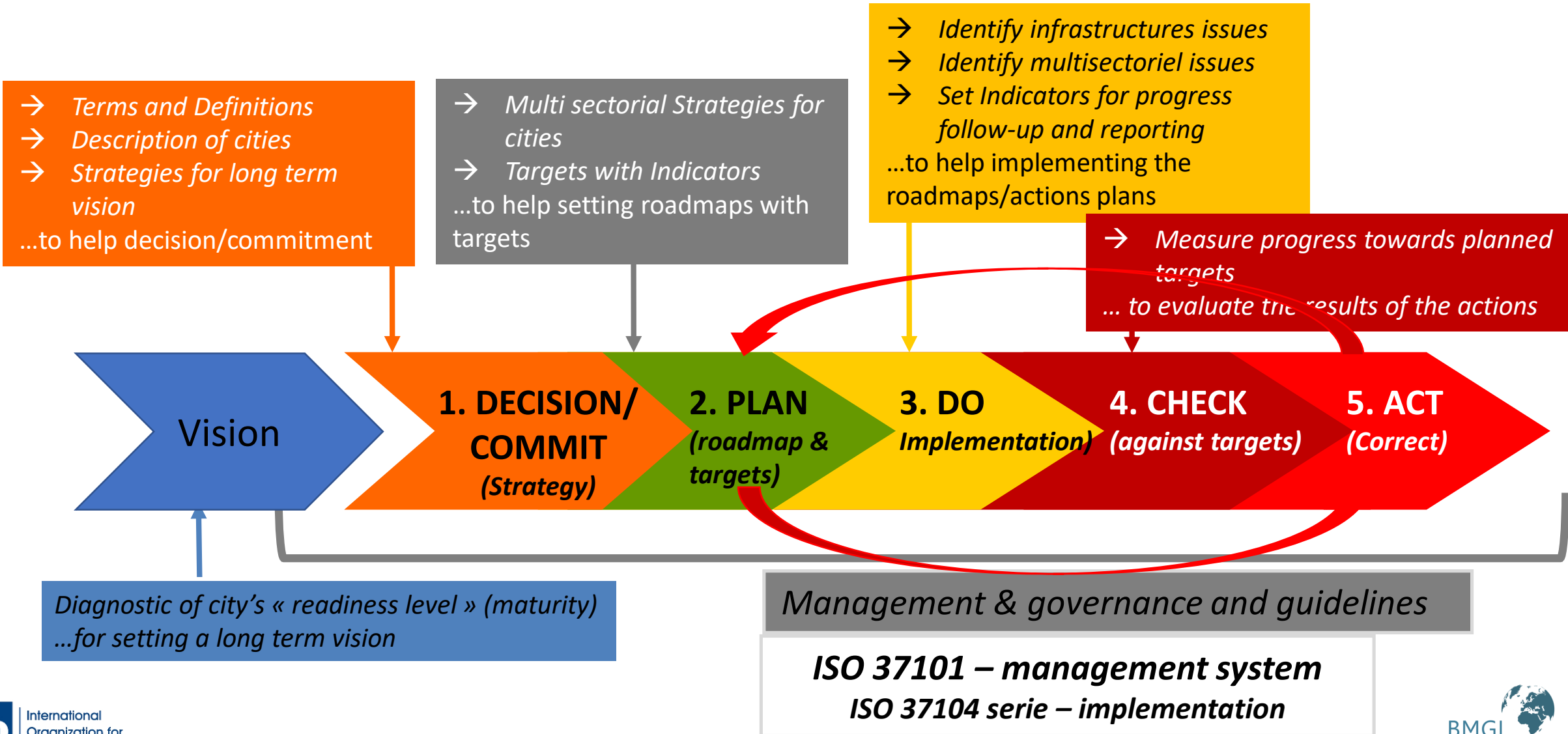
Based on **local context, tradition, culture & historic heritage** with long term targets, considering:

- Quality of life for all citizens
- Economic development & Demography
- Environmental & Climate change issues



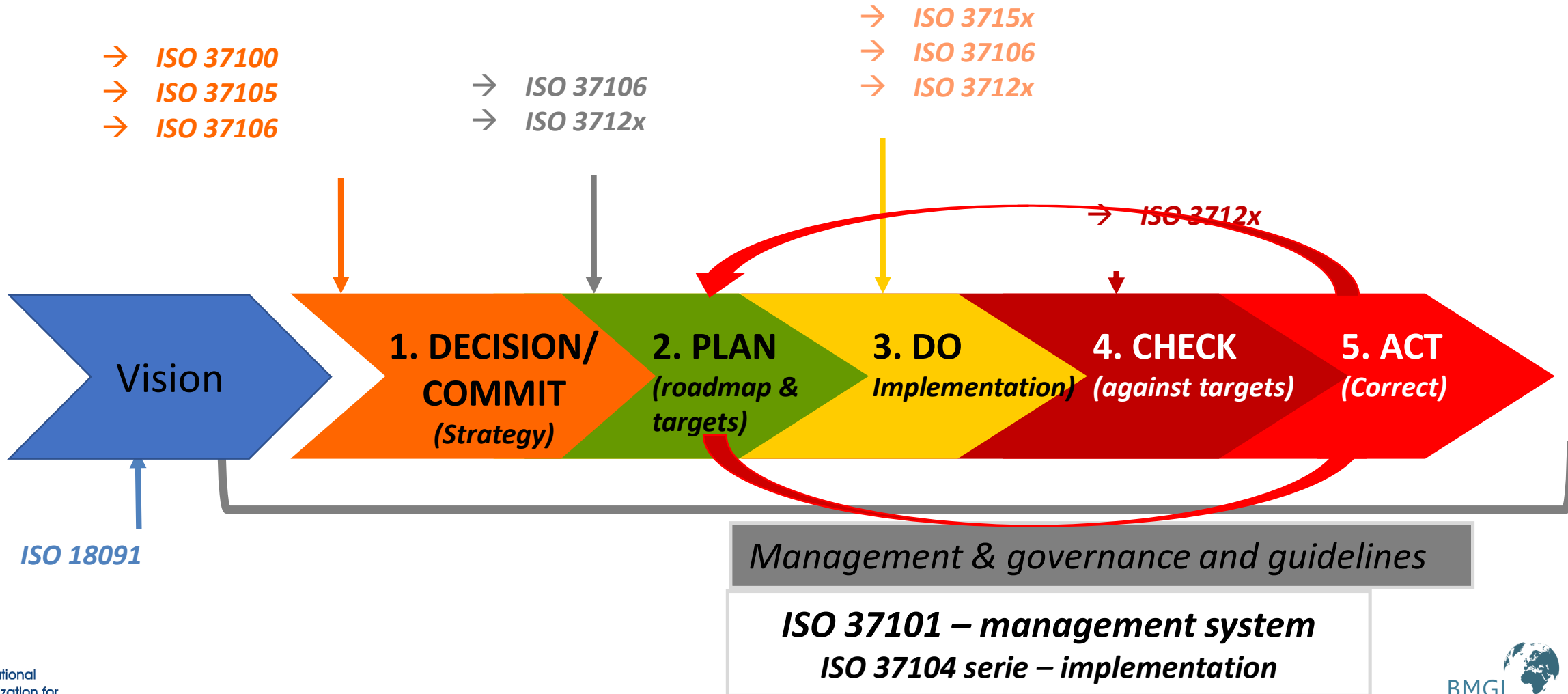


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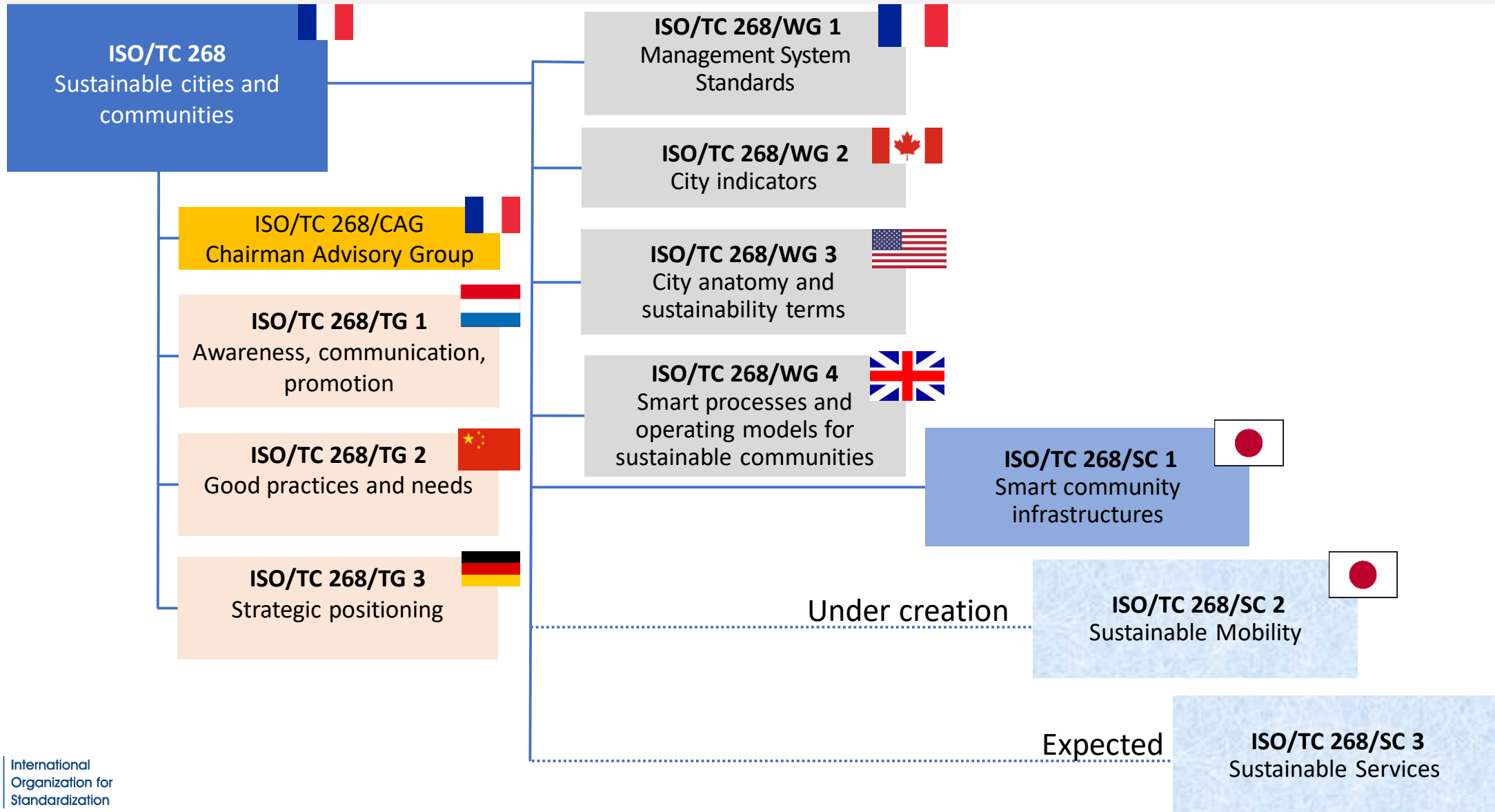


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Conclusions and perspectives



***Standards are key enablers
to ACCELERATING CITIES' TRANSFORMATION***
***They bring TRUST & CONFIDENCE,
and thus citizens' acceptance and engagement***
***They support decision making
thanks to benchmarking of best practices***
They contribute to de-risking investment



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