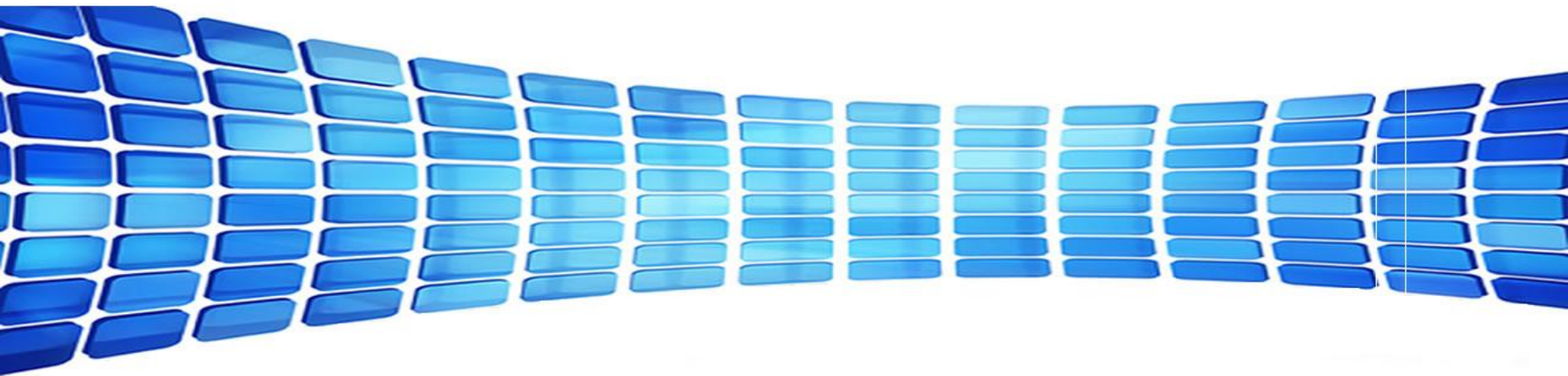


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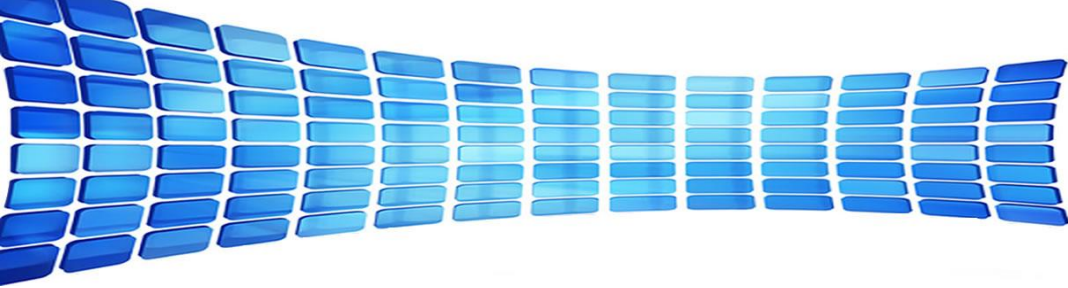
BR Citizen

iTVBr Systems Engineering



Registration ID: 015

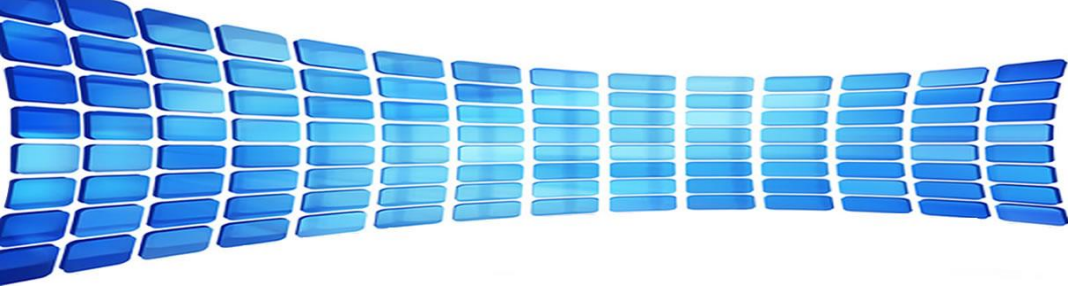
Work ID: 01



Overview

Access to information is currently an important aspect in the quest for citizenship. The quality information centralization, which effectively generates knowledge, is a recurring problem, because only a small portion of the population has access to it.

The goal of the "BR Citizen" application is to provide to the citizen, of any social class, through television, access to the most essential public services. "BR Citizen" shows on the TV screen, the 8 most searched services by the brazilians in the government websites.



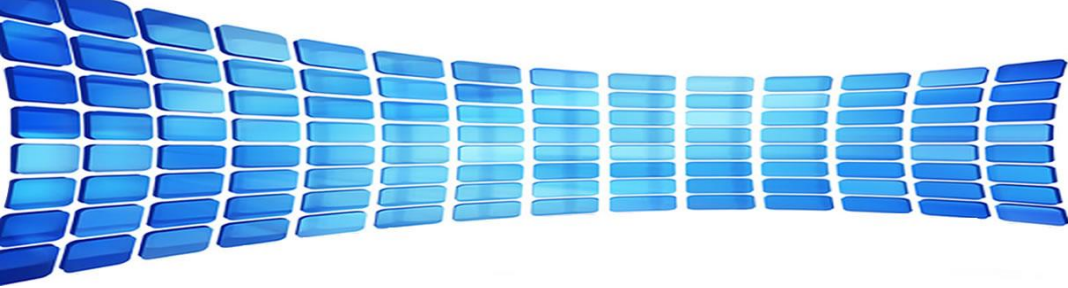
Features

"BR Citizen" shows on the TV screen the 8 most searched services by the brazilians in the government websites.

These services are listed below:

- * Identity Card ;
- * Birth Certificate ;
- * Statement of Live Birth ;
- * Nationl Taxpayer Registration ;
- * Work Book ;
- * Voter Registration ;
- * Driver License ;
- * SUS Card.

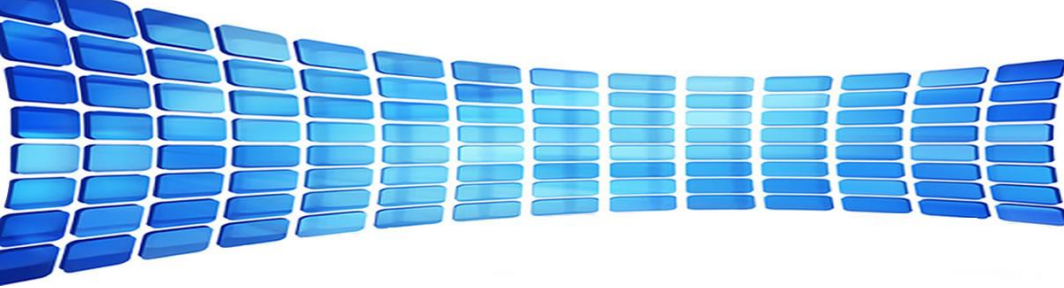




Features

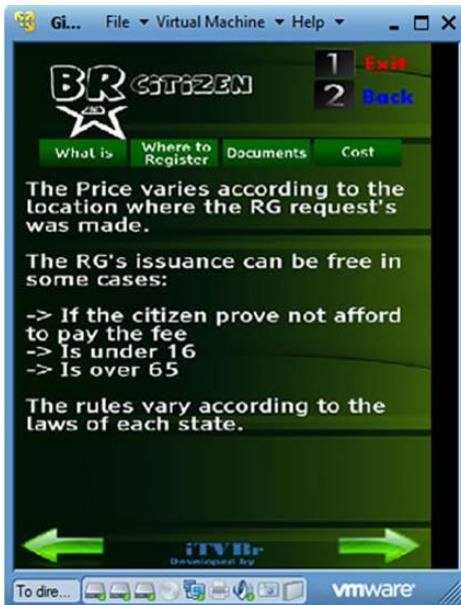
"BR Citizen" also contributes to the tele-education and digital literacy through educational games. Besides 8 essential services to the citizen, the application provides educational games for children above 5 years.





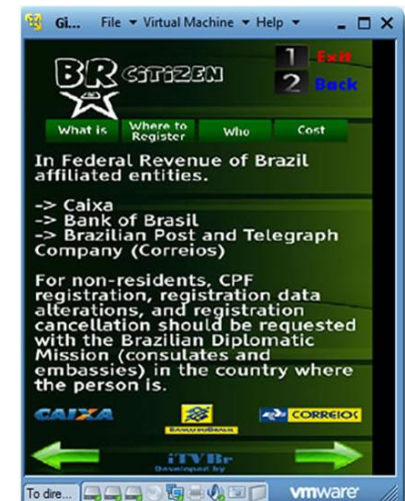
Features

"BR Citizen" provides interactive content for secondary devices.

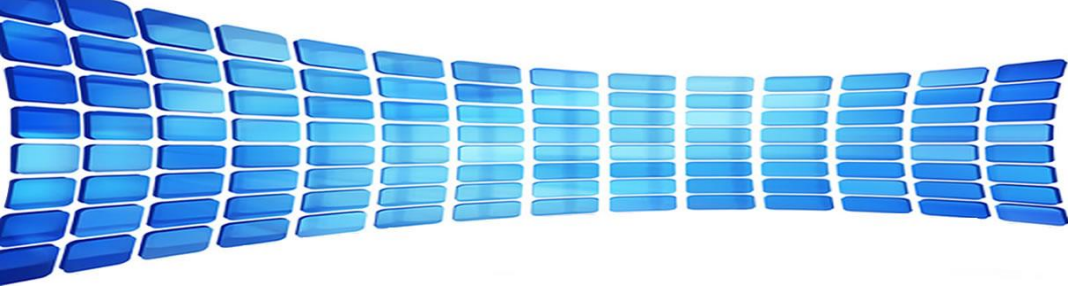


The application running on a Virtual Set-Top-Box Machine.

Through of a homenet, the secondary device connects to the root device and this one sends (by wifi, bluetooth or other technology) the application to the secondary device. Giving to the user the interactivity control.



The application running on a Virtual Set-Top-Box Machine.



Features

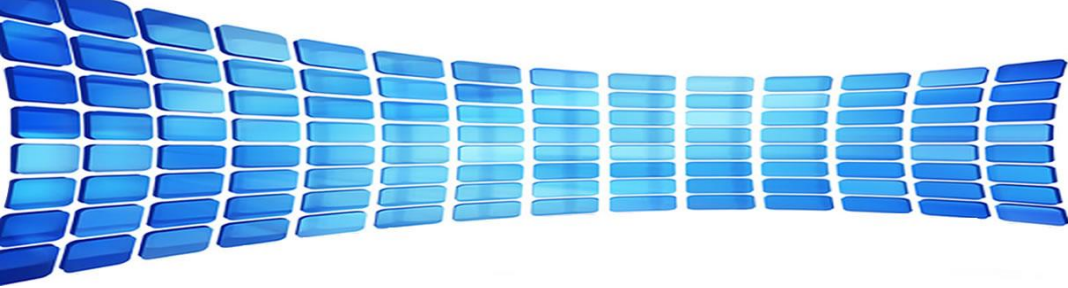
"BR Citizen" also provides explanatory videos and content adaptation (through the user location).



An explanatory video provided by streaming, teaches the user how he can get his document.



Through the user's Zip Code, the application shows the nearest place that he can get his document.



BR Citizen

"BR Citizen" comes as an instrument of inclusion, a tool that facilitates the citizen's learning and that provides the principal: Basic information, essential information. This is the proposal of "BR Citizen" application.



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