



**ITU Kaleidoscope 2016**  
***ICTs for a Sustainable World***

**TOWARD AUTHENTICATED CALLER ID  
TRANSMISSION: THE NEED FOR A STANDARDIZED  
AUTHENTICATION SCHEME IN Q.731.3 CALLING  
LINE IDENTIFICATION PRESENTATION**

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**Bangkok, Thailand  
14-16 November 2016**

# Americans lost \$8.6 billion to phone fraud in last year, survey suggests

Herb Weisbaum  
TODAY

Aug. 27, 2014 at 10:25 AM

## Survey: 11% of adults lost money to a phone scam last year

*Millennials were one of the most victimized groups*

01/26/2016 | ConsumerAffairs |  Scams

**The New York Times** | <http://nyti.ms/ZBKHRz>

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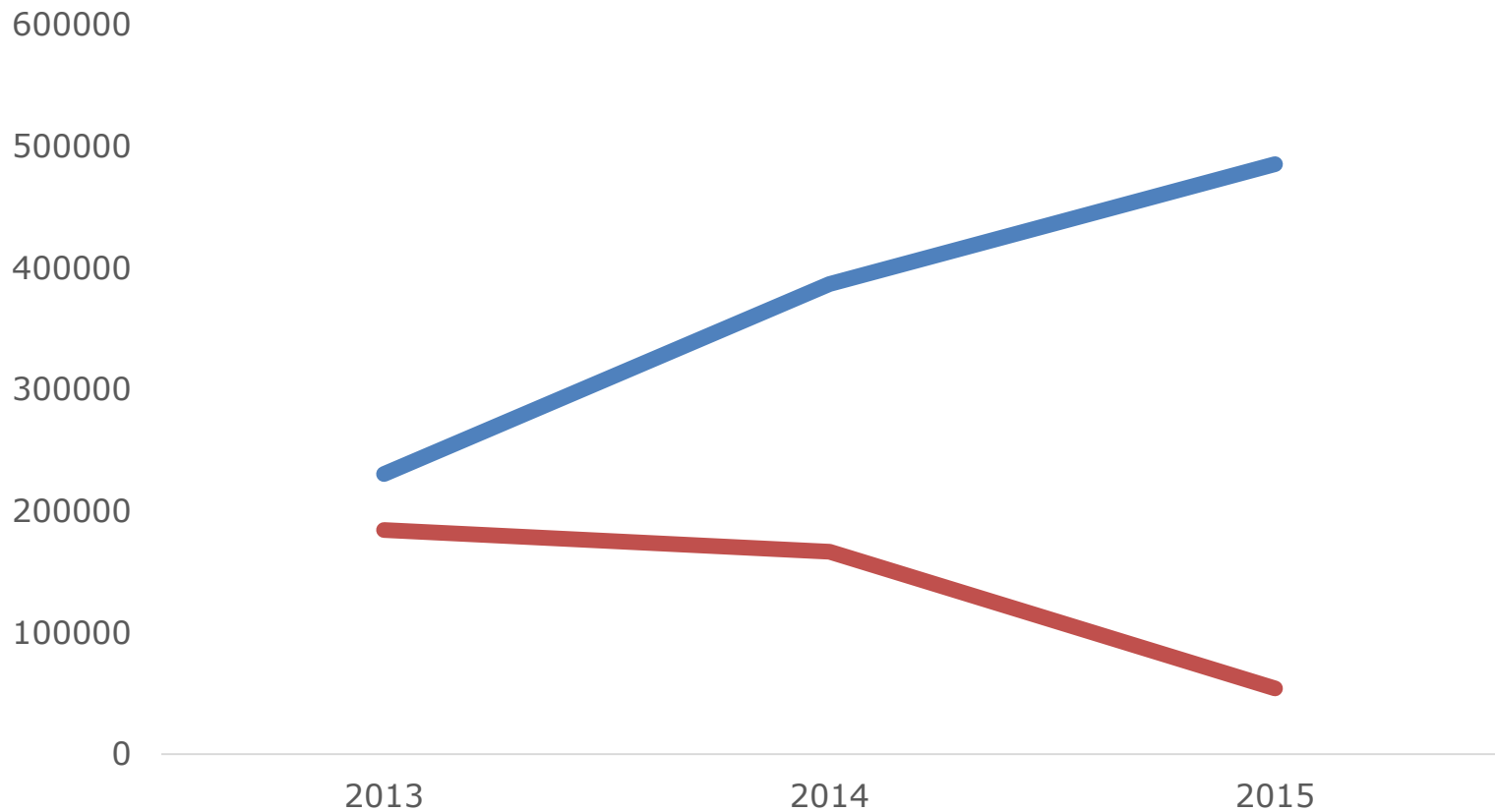
**TECHNOLOGY**

## Phone Hackers Dial and Redial to Steal Billions

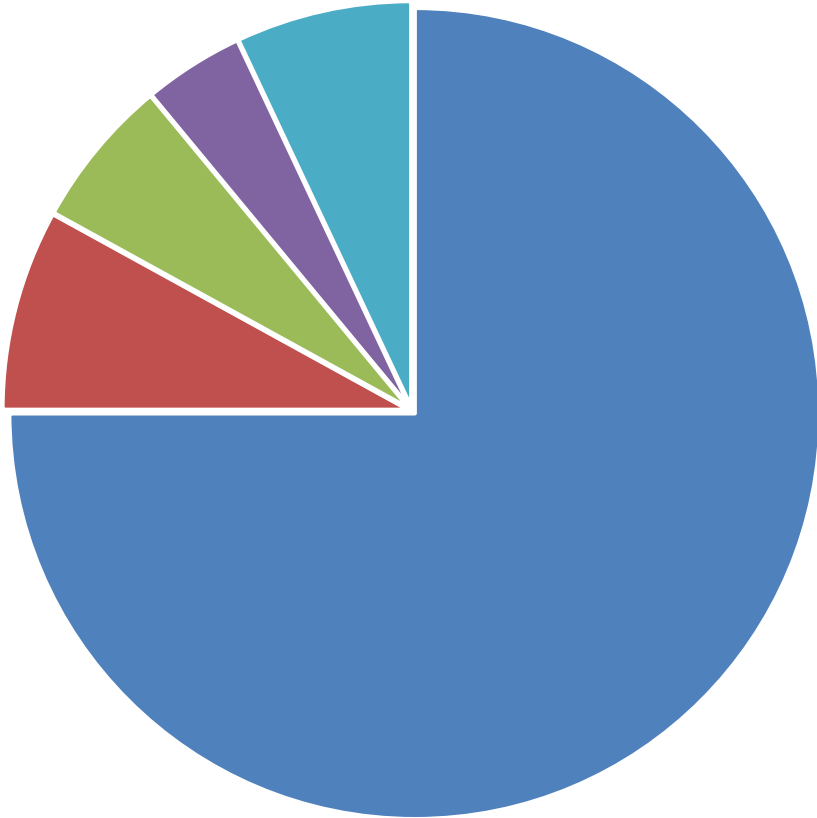
By NICOLE PERLROTH OCT. 19, 2014

# Fraud Complaints by Method of Contact 2013-2015

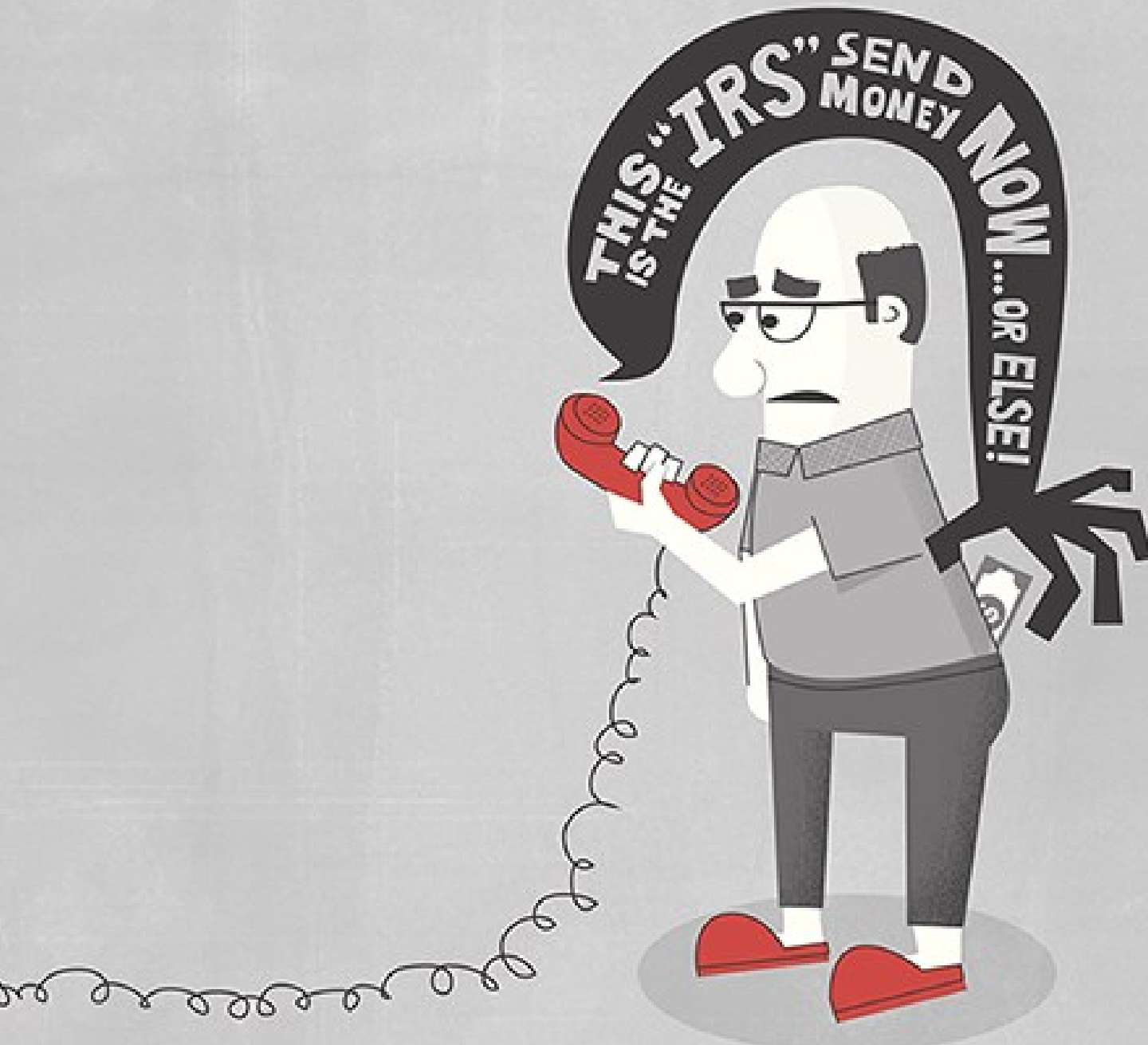
— Phone — Email



# Fraud Complaints by Method of Communication in 2015



■ **Phone** ■ Email ■ Web ■ Mail ■ Other



THIS "IRS" SEND MONEY NOW... OR ELSE!

\$100





# Call Blocker



012679467643

Block call



01256734976

Block call



01256793467

Block call



01697546764

Block call



01646767643

Block call



01675467646

Block call



01276467643

Block call



01234676437

Block call



01256634676





**NATIONAL  
DO NOT CALL  
REGISTRY**





**OC Watchdog**

# Fed up with rising robocalls, millions say 'Do Not Call' list doesn't work and want relief

Oct. 3, 2016 | *Updated Oct. 5, 2016 7:13 a.m.*





## Step 1: What type of broadcast would you like to create?

Message Type  Voice Only

Text Only

Voice & Text

Name this Broadcast

Caller ID

Broadcast Type  Announcement [?]

Survey [?]

Next

Step 2: Who would you like to receive this message?

Step 3: When would you like your broadcast to start?

Step 4: What is your voice message?

Step 5: Review and Submit

**Recommendation Q.731**

**STAGE 3 DESCRIPTION FOR NUMBER IDENTIFICATION SUPPLEMENTARY SERVICES USING SIGNALLING SYSTEM No. 7**

	8	7	6	5	4	3	2	1
1	O/E	Nature of address indicator						
2	NI	Numbering plan indicator			Address presentation restricted indicator		Screening indicator	
3	2nd address signal				1st address signal			
:								
:								
m	Filler (if necessary)				<i>n</i> th address signal			

**Figure 11/Q.763 – Calling party number parameter field**

**Recommendation Q.731**

**STAGE 3 DESCRIPTION FOR NUMBER IDENTIFICATION SUPPLEMENTARY SERVICES USING SIGNALLING SYSTEM No. 7**

	8	7	6	5	4	3	2	1
1	O/E	Nature of address indicator						
2	NI	Numbering plan indicator			Address presentation restricted indicator		Screening indicator	
3	<b>Spoof</b>							
:								
:								
m								

**Figure 11/Q.763 – Calling party number parameter field**


# Why Security Indicators Matter



PayPal, Inc. [US]


<https://www.paypal.com/home>

   PayPal Inbox Updates Purchases We're transferring money to your bank

   PayPal Inbox Updates Purchases You sent a payment





 PayPal  
1 (402) 935-2050

INCOMING CALL



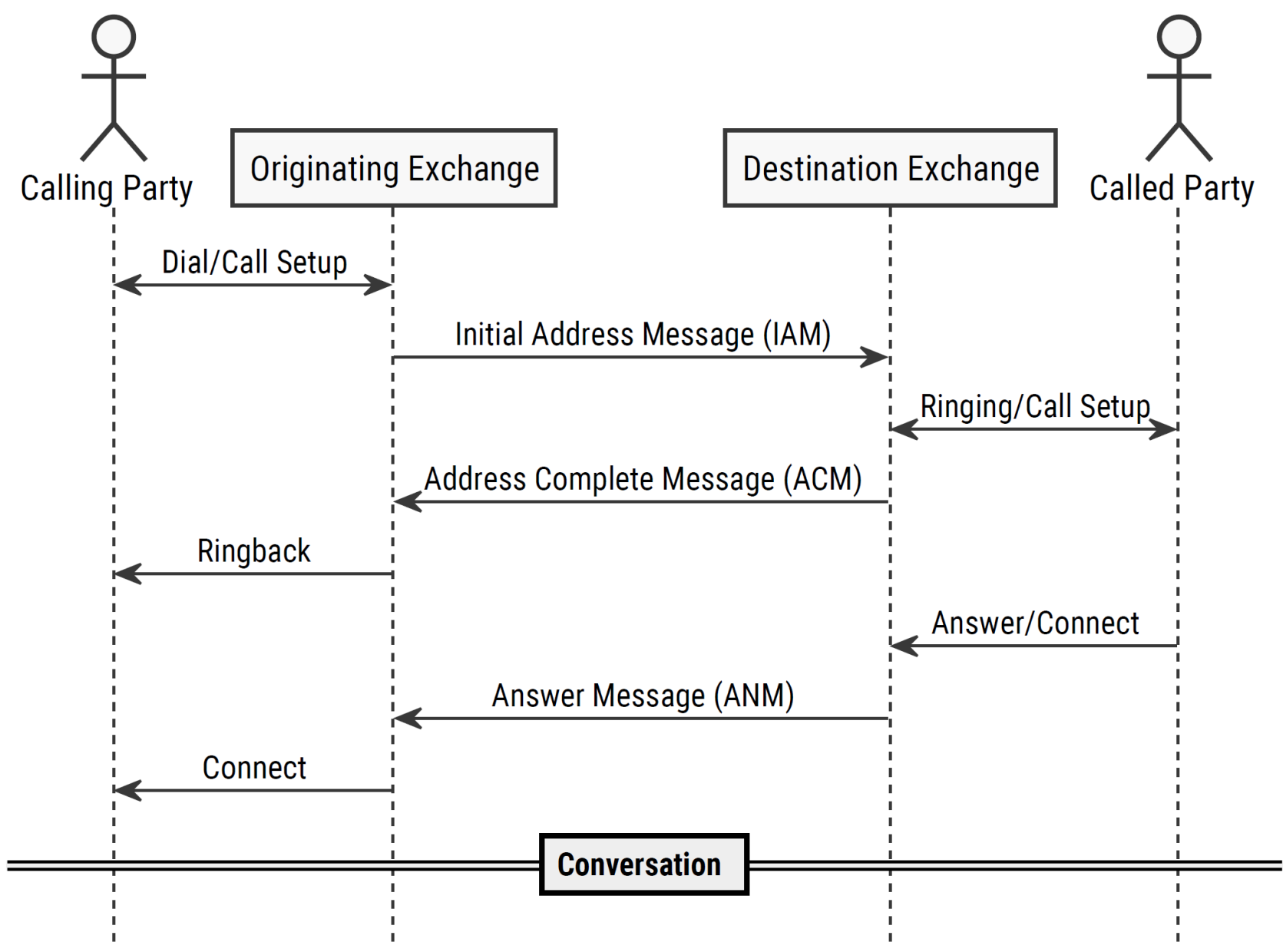


✔ PayPal

3:02 PM

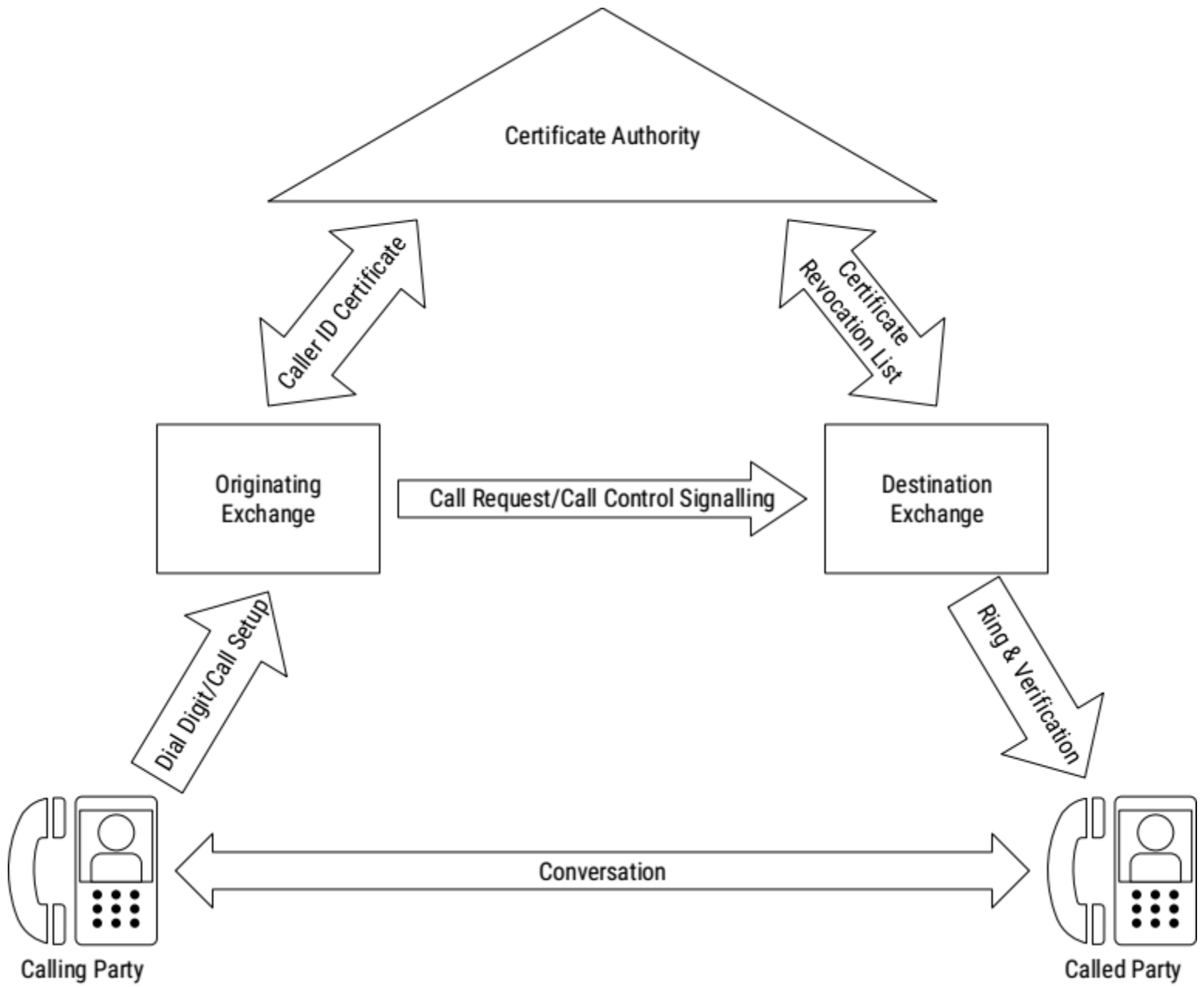
Your account information has been upda...

# Designing the Verification Scheme



# Design Principles

- Authentication
- Integrity
- Deployability



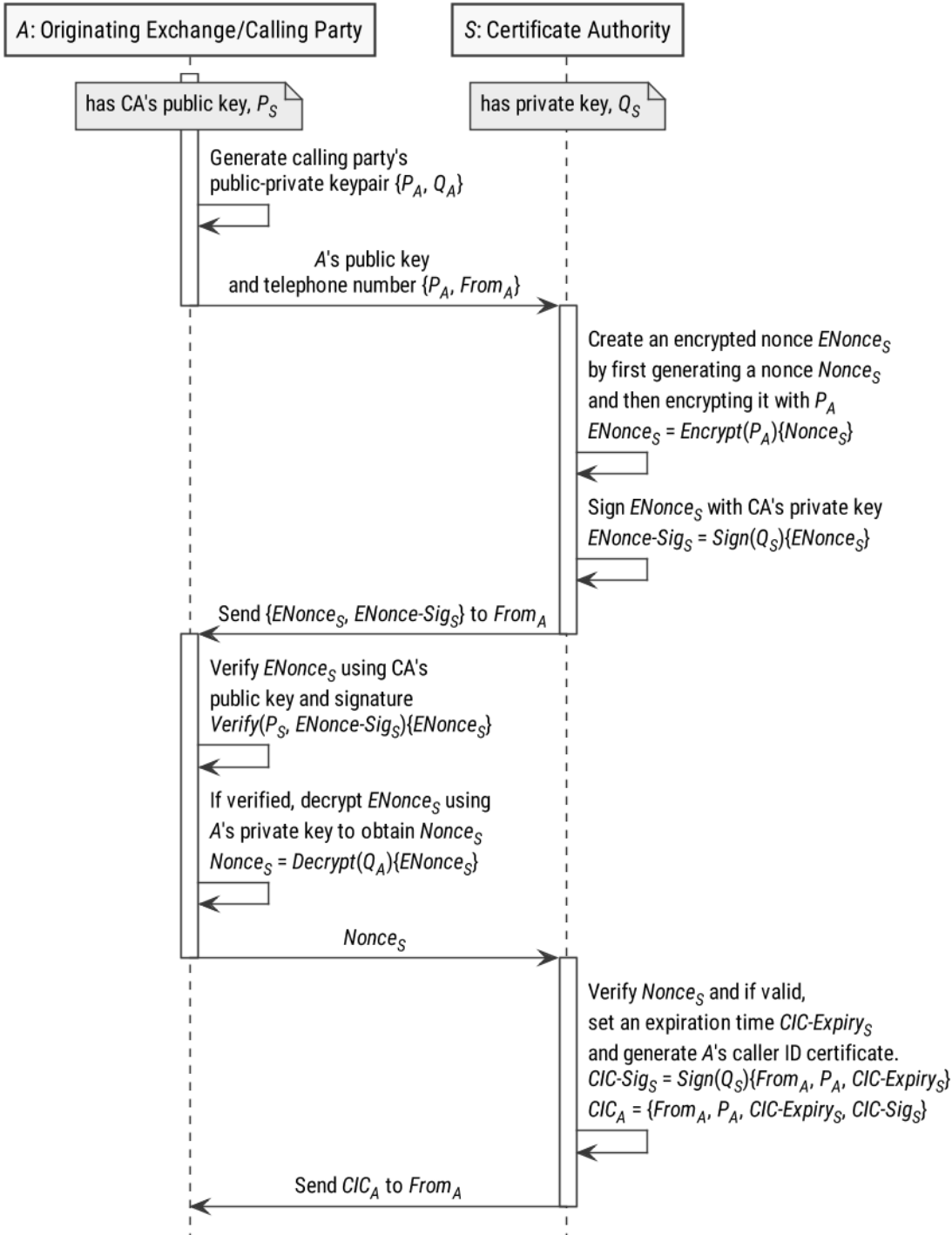
# Scheme Overview

1. Caller ID Verification
2. Authenticated Call Request

# Caller ID Verification

- Provide proof of E.164 ownership to a CA
- Obtain a short-term Caller ID Certificate
- Use caller ID to generate Authenticated Call Requests





# Authenticated Call Request

- Assert the originating identity
- Generate an extended IAM with a digital signature using the Caller ID Certificate
- Validate both the IAM signature as well as the signer

A: Originating Exchange/Calling Party

B: Destination Exchange/Called Party

has caller ID certificate  $CIC_A$   
and private key  $Q_A$

has CA's public key,  $P_S$

Generate Initial Address Message  $IAM_A$

Generate IAM signature  $IAM-Sig_A$   
by signing  $IAM_A$  with the current  
UTC timestamp  $Time_A$   
 $IAM-Sig_A = \text{Sign}(Q_A)\{IAM_A, Time_A\}$

$IAM_A$  with  $\{Time_A, IAM-Sig_A, CIC_A\}$

Check  $CIC_A$  expiration,  
revocation and signature

If CIC is valid, verify IAM signature

If  $IAM-Sig_A$  is valid, check  
 $Time_A$  and called party number

Setup the call and  
present verification result  
to the called party

Address Complete Message (ACM)  
with verification result

## Other Details

- UTC Timestamp (UNIX time)
- X.509 certificate format
- International E.164 format
- Parameter Compatibility Information parameter (Q.764.2.9.5.3.2)

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<b>Parameter</b>	<b>Type</b>	<b>Length (octets)</b>
UTC Timestamp	Optional Part	4-?
Signature Algorithm	Optional Part	1-?
Signature	Optional Part	16-?
Caller Identity Certificate	Optional Part	32-?

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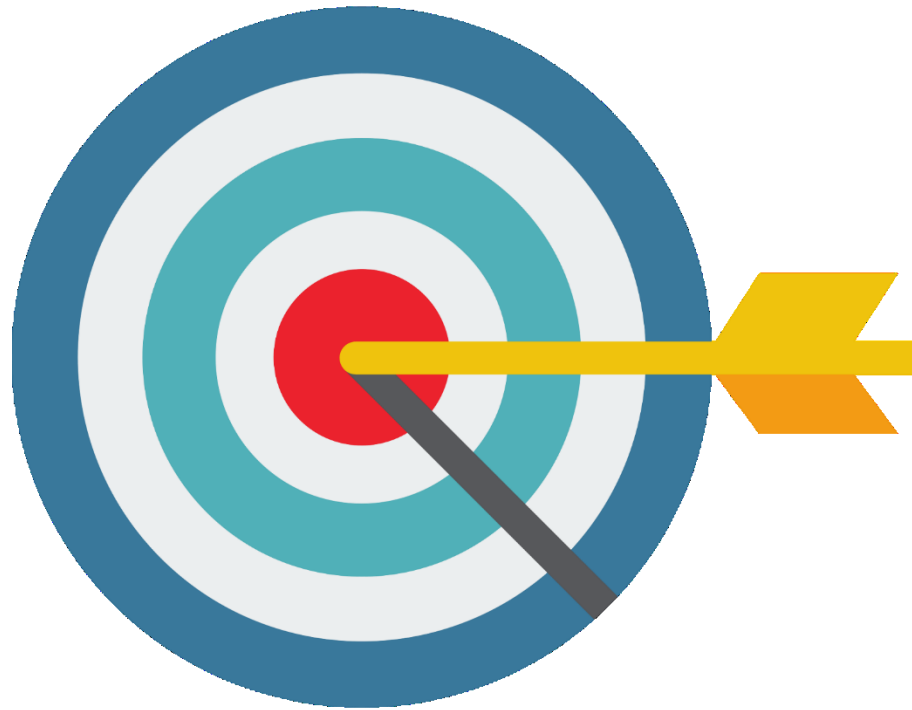
# Security Considerations

- Certificate Revocation to guard against stolen identity
  - E.g. stolen certificate, cell phone theft, etc.
- Recommend using Certificate Revocation List (CRL) with short-term certificates
  - No stalling, OCSP can cause stalling
  - Risk containment
  - Reduce list size

# Local Deployment Considerations

- Presenting the security indicator to the called party
- Use a flag indicator, only if
  - local exchange network connection is secured
  - identity of the local exchange carrier is authenticated
  - the call request header is integrity protected
- Otherwise recommend using full conversion of the extended IAM parameters to allow the called party's user equipment to perform verification









# Acknowledgement





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**Thank You**

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Download paper:  
<http://huahongtu.me/publications/itu-callerid.pdf>

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