



**ITU Kaleidoscope 2014**

**Living in a converged world - impossible without standards?**

# **Syllabuses Crawling and Knowledge Extraction of Courses for Global Standardization Education**

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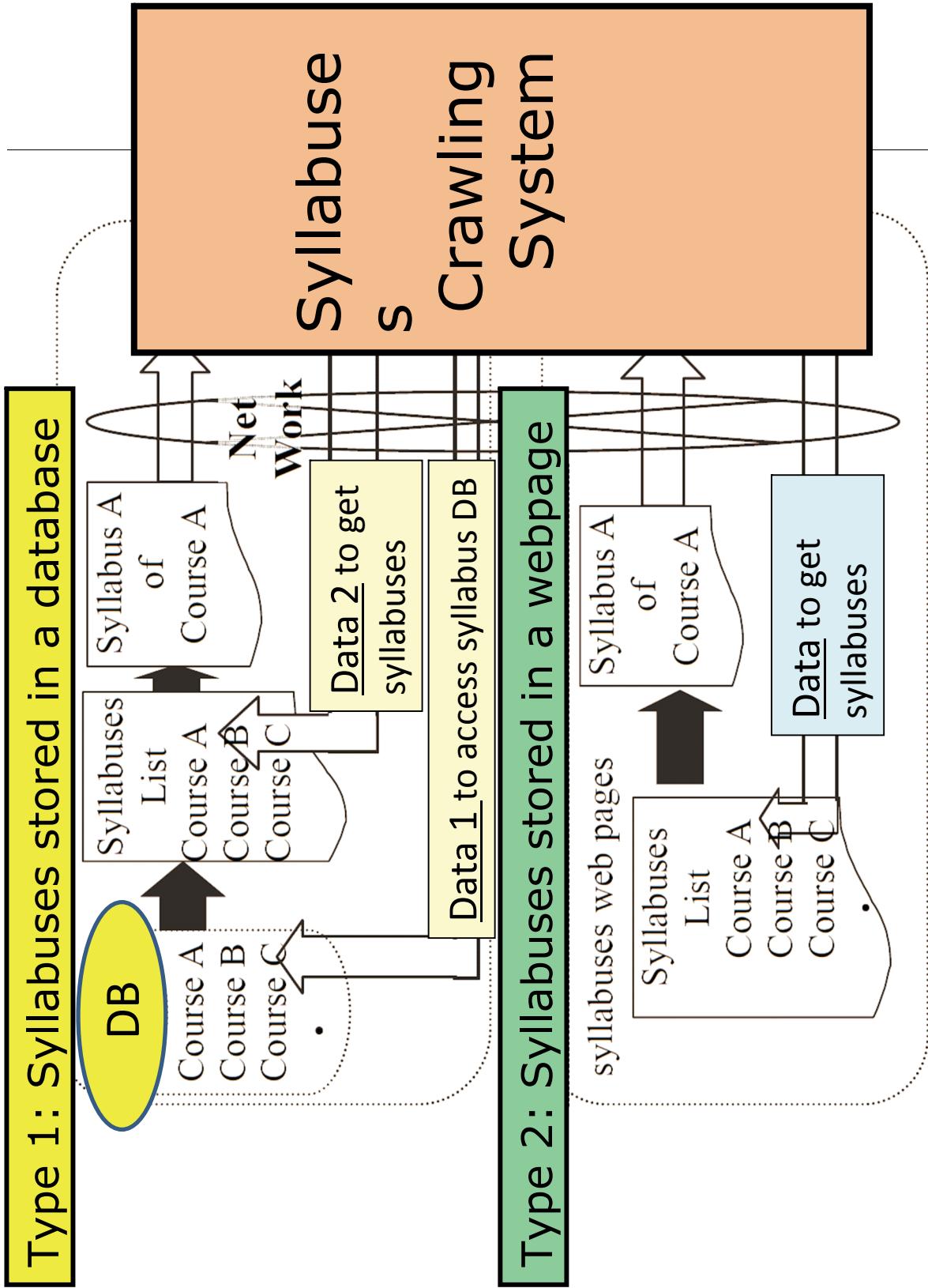
1. Objectives of this research
2. System design of syllabuses crawling and knowledge extraction
3. Results of syllabuses crawling and knowledge extraction
4. Conclusion

# **1. Objectives of this research**

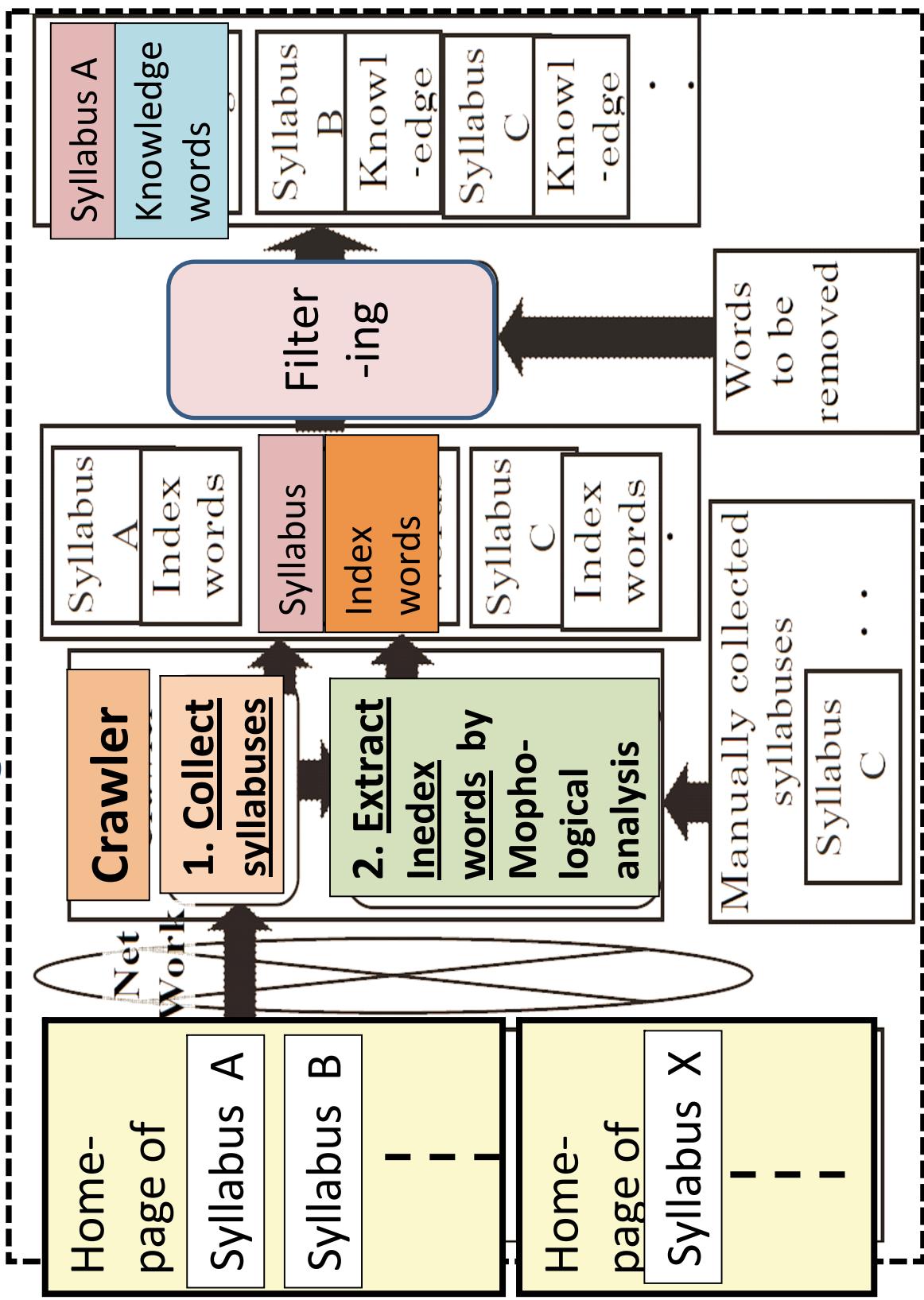
“To collect courses for the education about global standardization in universities”,

1. Technologies for syllabuses crawling and knowledge extraction are made clear.
2. Results of the syllabuses crawling and knowledge extraction are described.

# Fig.1 Two different types of syllabuses filing



## 2. System design for syllabuses crawling and their knowledge extraction.



# Flow of syllabuses crawling and knowledge extraction

## Syllabus (Course Outline)

Course Name: Global Standardization	Learning outcomes 1. Intellectual property - - 2. Global standardization - -	Weekly lecture plan 1. Intellectual property - - 2. Global standardization - - 3. Patent pool - 15. Business strategy
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## Crawler

Index words  
extraction from the  
syllabuses by  
morphological  
analysis

Extracted words  
“intellectual”  
“property”  
“global”  
“standardization”  
“patent” “pool”  
“business”  
“strategy”

## Filter

Extracted  
knowledge

“intellectual  
property”  
“standardi-  
zation”  
“patent pool”  
“business”  
“strategy”

### **3. Execution of syllabuses crawling and knowledge extraction from homepages of universities**

1. Prior to syllabuses crawling by the system, data sets required for crawling were obtained by accessing manually to the homepages of universities.
2. Syllabuses of 132 universities were crawled. (88 national universities + 44 other universities)
3. By searching the crawled syllabuses, 45 courses about standardization were found.
4. Knowledge contained in each of the course was extracted and compared with each other.

Table 1 Number of Global standardization  
courses of universities in Japan

Number of universities	Number of courses
Graduate	Under graduate
24	40
	5

**Table 2 Knowledge classification of courses about global standardization**

Knowledge (Large classification)	Knowledge (Middle classification)	Number of Courses
Standardization	Meaning and Organization	44
	Procedure for standardization	14
	Policy of standardization	9
	Human resources	4
Intellectual Property	Intellectual property system	25
	Patent pool	7
	Strategic Management	8
	Negotiation	9
Negotiation	Communication ability	6
	Innovation	18
	Research and development / Strategies	12
Research and Development	Business model	31
	<b>Business competition?</b>	17

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	Subj. (abbrev.)	Osaka			OIT	
		Business standard- ization	Intelle- ctual property	Knowl- edge value society		
<b>Included knowledge</b>						
Meaning and Institutes of STD	44	○	○	○	○	○
Proc. for formulation of intl. spec	14	○				○
Standardization policy	9	○				
Human resource quality	4	○				
IPR / patent system	25	○	○			○
Patent pool	7	○				○
Management of IPR /strategy	8	○	○			
Negotiation	9			○		○
Communication skills	6			○		○
Innovation	18		○	○	○	○
Research & development /strategy	12			○	○	
Business model	31	○	○	○	○	○
Intl. business competitiveness	17	○	○		○	

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	SIT	NAIST	JAIST	Tokyo
Subj. (abbrev.)	Global standard- ization	Tech- nology standard- ization	Tech- nology standard- ization	Standard- ization and ICT
<b>Included knowledge</b>				
<b>Meaning and Institutes of STD</b>	44	○	○	○
<b>Proc. for formulation of intl. spec</b>	14	○	○	○
<b>Standardization policy</b>	9			
<b>Human resource quality</b>	4			
<b>IPR / patent system</b>	25	○	○	○
<b>Patent pool</b>	7			
<b>Management of IPR /strategy</b>	8		○	
<b>Negotiation</b>	9			○
<b>Communication skills</b>	6			
<b>Innovation</b>	18	○		○
<b>Research &amp; development /strategy</b>	12		○	○
<b>Business model</b>	31	○	○	○
<b>Intl. business competitiveness</b>	17	○	○	○

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	Doshisha	Akita	TMU	AIIT	UEC	
Subj. (abbrev.)	IPR policy	Topics in Standard- ization	Elements of mecha- nism	Standard- ization for IPR	Negotia- tion for science & tech.	Standard- ization
<b>Included knowledge</b>						
Meaning and Institutes of STD	44	○	○	○	○	○
Proc. for formulation of intl. spec	14		○		○	
Standardization policy	9					
Human resource quality	4					
IPR / patent system	25	○		○		
Patent pool	7					
Management of IPR /strategy	8			○		
Negotiation	9				○	
Communication skills	6				○	
Innovation	18	○			○	
Research & development /strategy	12	○			○	○
Business model	31					
Intl. business competitiveness	17				○	

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	Subj. (abbrev.)	Kyushu		KIT (1/2)	
		Global standard- ization	Tech. manag- ment & standad- ization	Practical tasks for standard- ization	Negotia- tion
<b>Included knowledge</b>		<b>Graduate</b>			
Meaning and Institutes of STD	44	○	○	○	○
Proc. for formulation of intl. spec	14				
Standardization policy	9	○		○	
Human resource quality	4			○	
IPR / patent system	25	○	○	○	
Patent pool	7	○	○	○	
Management of IPR /strategy	8			○	
Negotiation	9			○	○
Communication skills	6			○	○
Innovation	18	○		○	
Research & development /strategy	12	○	○		
Business model	31	○	○	○	○
Intl. business competitiveness	17		○	○	

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	KIT (2/2)			Chiba	Chubu	
Subj. (abbrev.)	Tech- nology standard- ization	Technolo- gy stand- ardization policy	Communi- cation stand- ardization	Global standard- ization	Manage- ment for environ- ment	Environ- mental man- agement
<b>Included knowledge</b>				Graduate	Undergrad	Undergrad
<b>Meaning and Institutes of STD</b>	44	○	○	○	○	○
<b>Proc. for formulation of intl. spec</b>	14	○		○	○	○
<b>Standardization policy</b>	9		○		○	
<b>Human resource quality</b>	4			○	○	
<b>IPR / patent system</b>	25	○	○			
<b>Patent pool</b>	7	○				
<b>Management of IPR /strategy</b>	8					
<b>Negotiation</b>	9					
<b>Communication skills</b>	6					
<b>Innovation</b>	18	○	○			○
<b>Research &amp; development /strategy</b>	12			○		
<b>Business model</b>	31	○	○		○	
<b>Intl. business competitiveness</b>	17				○	○

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	Titech			Tuat	TUS	
Subj. (abbrev.)	Standard- ization policy	Standard- ization	Tech- nology standard- ization I	Tech- nology standard- ization II	Industry standard- ization	Standard- ization
<b>Included knowledge</b>						
<b>Graduate</b>						
<b>Meaning and Institutes of STD</b>	44	○	○	○	○	○
<b>Proc. for formulation of intl. spec</b>	14					
<b>Standardization policy</b>	9	○				○
<b>Human resource quality</b>	4					
<b>IPR / patent system</b>	25		○		○	○
<b>Patent pool</b>	7					
<b>Management of IPR /strategy</b>	8					
<b>Negotiation</b>	9	○				
<b>Communication skills</b>	6					
<b>Innovation</b>	18		○	○	○	○
<b>Research &amp; development /strategy</b>	12					
<b>Business model</b>	31	○	○	○	○	○
<b>Intl. business competitiveness</b>	17		○		○	

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	Akita P.	Kokushi	Waseda		
Subj. (abbrev.)	Topics in Standard- ization	Global standard- ization	Company and standard- ization	Communi- cation and standard- ization	IPR man- agement
Included knowledge			Graduate	Graduate	Undergrad
Meaning and Institutes of STD	44	○	○	○	○ ○
Proc. for formulation of intl. spec	14	○	○	○	○
Standardization policy	9		○	○	
Human resource quality	4				
IPR / patent system	25	○	○	○ ○	○ ○
Patent pool	7		○		
Management of IPR /strategy	8		○		○
Negotiation	9			○	
Communication skills	6			○	
Innovation	18			○	
Research & development /strategy	12				
Business model	31			○ ○	○ ○
Intl. business competitiveness	17			○	○

# Appendix Table1 Knowledge extraction from the 45 syllabuses

Univ. (abbrev.)	K.G.	Yamana	GRIPS
Subj. (abbrev.)	Standard- ization man- agement	Global Standard- ization	IPR policy
Included knowledge	Graduate	Graduate	Graduate
Meaning and Institutes of STD	44	○	○
Proc. for formulation of intl. spec	14		
Standardization policy	9		
Human resource quality	4		
IPR / patent system	25	○	○
Patent pool	7		
Management of IPR /strategy	8		○
Negotiation	9	○	
Communication skills	6		
Innovation	18		
Research & development /strategy	12		○
Business model	31	○	○
Intl. business competitiveness	17	○	○

### **3. knowledge classification of the courses about global standardization**

- 44 courses offer common knowledge, and various kinds of knowledge.
- Knowledge in relation to “meaning and institutes of global standardization”, “intellectual property and patent system” and “business model” is offered by more than one half of the courses.

## **4. Conclusion**

1. Survey results on current education about global standardization in Japan were described.
2. Technology and design of syllabuses crawling and knowledge extraction were proposed.
3. 132 syllabuses were crawled from Japanese universities.
4. 45 courses about global standardization were searched from 132 syllabuses crawled.
5. Knowledge of each of the courses was classified into 13 kinds and compared.