DATA SOURCES FOR THE VIZUALISATION/MAPPING (Connectivity/Service performance)



SOURCE	CONNECTIVITY	SERVICE PERFORMANCE
1-Official declaration from Operators	X	X
2-Walk/Drive tests	Х	Х
3-Probes	Х	Х
4-Data directly from Operator Network equipments (NMS)	Х	Х
5-Crowdsourcing	Х	Х
6-Customer complaints	X	X
X:Case o	f Madagascar	

MOST OF THE CASE: CONNECTIVITY MAPPING CONCERNS MOBILE NETWORKS

DATA SOURCES AND MAPPING OF CONNECTIVITY



CONNECTIVITY: -Infrastructure Rollout and location (Mobile base stations) provided by MOBILE operators to ARTEC (Yearly basis) based on the commitment on the licence documents

Mapping in the ARTEC Web site http://www.artec.mg/obs/sig/carto.html



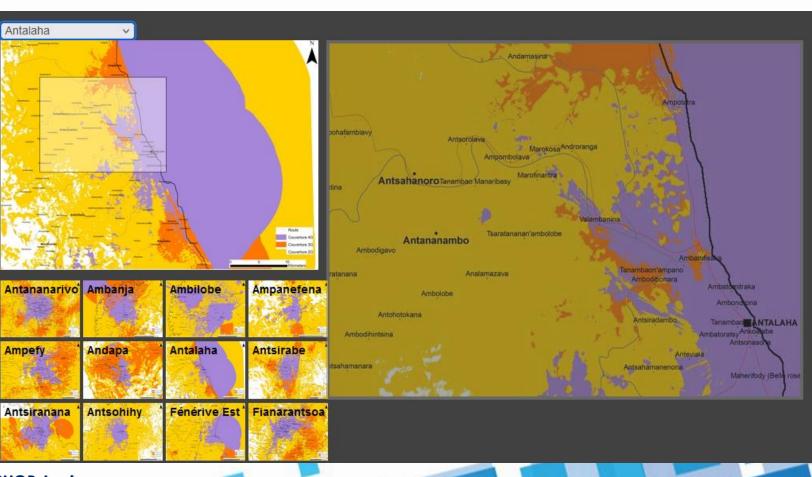
DATA SOURCES AND MAPPING OF CONNECTIVITY



CONNECTIVITY:

-Operators are requested to publish coverage information on their website

Example 1: 2G-3G-4G coverage of Orange Madagasar :<u>https://www.orange.mg/extra/4G/couv</u> erture.html



DATA SOURCES AND MAPPING OF CONNECTIVITY



CONNECTIVITY:

-Operators are requested to publish coverage information on their website

Example 2:4G/Optical fiber coverage of TELMA Madagascar :<u>https://www.telma.mg/reseaux/couverture-</u> reseaux;



DATA SOURCES FOR SERVICE PERFORMANCE VIZUALISATION



SERVICE PERFORMANCE:



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-Quality of services indicators provided by Operators based on licence documents on <u>Yearly basis (Based on licence documents</u>)

-Complaints from end users via the ARTEC ticketing tool of the complaints tracking center (E-TRACE)



VIZUALISATION OF SERVICE PERFORMANCE



SERVICE PERFORMANCE:

\rightarrow QoS observatory based on official declaration /updated $\underline{\text{manually}}$ every year

Autorité

Autorité de Régulation des TEchnologies de Communication

		OP1 OP2 C	OP3 OP4		
		: Conforme par rapport au ca	hier des charges	OP4	
	<	: Non Conforme par rapport a	uu cahier des	Taux d'appels efficaces intra-réseaux	🛩 tila
MARCHE	<	N/A : Statistiques non fournies		Taux d'appels efficaces inter-réseaux	🖌 . Ala
NOS SITES		Taux d'appels efficaces intra-réseaux		Taux d'appels efficaces internationaux	🖌 🏼 🖬
🖈 qos	~	98 Valeur en %	euil min	Durée cumulée d'indisponibilité de chaque station - hors cas de force majeure (période d'un an)	🖌 🥠
Données annuelles 2010-2021 TABLEAU RECAP.		97 96 95 • • • • • •		Temps moyen entre deux pannes d'une même station de diffusion	🖌 🏹
C Détails FIXE		93 94 93 92		Délai de traitement des réclamations émanant des abonnés	🖌 🥼
 Détails MOBILE Détails INTERNET 		91 2011 2012 2013 2014 2015 2016 :	2017 2018 2019 2020 2021	Taux de communications réussies et maintenues 2 minutes	🖌 🖌

VIZUALISATION OF SERVICE PERFORMANCE



SERVICE PERFORMANCE:

 \rightarrow MANUAL reporting based on the received complaints from the data of a Ticketing Tool named e-TRACE

e-TRACE								2	Rapporter une réc	clamation	telma 🗸	å tahiry ∨
Mon affichage	_				γ	ons 1-7/7	t Fued	Curth àsa				
Afficher les réclamations		prime	er de: P	s rapports n° Ticket	exp	Date de réception	rt Excel Source	Synthèse Tendances des réclamations Résumé	Qualification	Statut	Mis à jour 🔻	Date d'échéance
apporter une			-	0006215	6	2021-12-22 10:17	AUTRE	Problème de couverture réseaux	Réclamation	fermé (telma)	2022-02-10 15:19	2022-01-13 10:17
réclamation			^	0006015	4	2021-07-02 14:43	APPEL	Doléances du Député RANDRIANARIVELO Justin concernant la « Couverture Réseaux » dans le district d'ANTANAMBAO MANAMPOTSY	Réclamation	fermé (telma)	2021-11-17 09:21	2021-07-04 14:43
Synthèse			↑	0006014	4	2021-07-02 09:33	AUTRE	Doléances du Député SATRA AUGUSTIN concernant la « Couverture Réseaux » dans le district de BRICKAVILLE	Réclamation	fermé (telma)	2021-11-17 09:20	2021-07-04 09:33
ministration			^	0005979	6	2021-05-12 13:29	APPEL	problème de réseau	Réclamation	fermé (telma)	2021-11-17 09:15	2021-05-26 13:29
			↑	0005980	6	2021-05-14 08:36	APPEL	Problème de réseau TELMA à Betatao, Ambatomanohana ANJOZOROBE	Réclamation	fermé (telma)	2021-11-17 09:14	2021-05-28 08:36
			↑	0006172	2	2021-09-28 14:50	AUTRE	Demande de pylônes - demande de planning de déploiement- District Antsalova	Demande d'information	fermé (telma)	2021-10-01 08:49	2021-10-05 14:50

Example of Reporting (Manually)

MOTIF RECLAMATION	% du motif
DEMANDE DE REQUISITION	52,0%
COUVERTURE RESEAU	9,5%
MOBILE MONEY	5,5%
MIGRATION OFFRE	4,5%
RECHARGE : CONSOMMATION CREDIT NON CLAIRE	4,5%
DEMANDE DE RESILIATION	3,5%
COUPURE INVOLONTAIRE	3,0%
LENTEUR DATA	2,5%
APPEL NON ABOUTI	2,0%
LENTEUR DE REPONSE AUX REQUISITIONS	2,0%
RECHARGE : NON CREDITE APRES RECHARGE	1,5%
DEMANDE DE RECUPERATION DE CREDIT	1,0%
DEMANDE DE REMBOURSEMENT CAUTION	1,0%
PROBLEME SMS	1,0%
SOUSCRIPTION OFFRE	1,0%
TELEPHONE VOLE	1,0%
ACCES SITES WEB	0,5%
CHANGEMENT DE TARIF SANS AVERTISSEMENT PREALABLE	0,5%
CONSTRUCTION DE PYLONE	0,5%
FRAIS DE SERVICE ELEVE	0,5%
FRAIS DE TRANSFERT	0,5%
HAUSSE DE TARIF	0,5%
PERTURBATION FO	0,5%
SITE INTERNET BLOQUE	0,5%
VICTIME D'ARNAQUE	0,5%

ISSUES vs CHALLENGES:MADAGASCAR



ISSUES FACED BY ARTEC

-SMALL VOLUME OF COLLECTED DATA

-MANUAL PROCESSING

-INDICATORS TO BE UPDATED

-CONNECTIVITY MAPPING FOR OPERATORS NETWORKS NOT COMPLETE

CHALLENGES FOR ARTEC

RTEC

-COLLECT THE MAXIMUM VOLUME OF DATA TO GET CLOSER TO REALITY

-AUTOMATIC/REAL TIME PROCESSING OF DATA (Analysis, prediction if needed)-

-THE RIGHT DASHBOARD FOR RIGHT INDICATORS (threshold and reference values) -COMPLETE MAPPING OF OPERATORS NETWORK



WHICH STRATEGY TO ADOPT?



NON TECHNICAL ASPECTS

-Put in place an <u>updated</u> **QoS regulatory framework** so as to be able to monitor /visualize/Assess the Connectivity & Service performance-to publish all the results for each operator (on **3Months basis**)-To request to the operators to publish the whole information related to their netwoks coverage-to have access to their monitoring system-To involve them in a QoS/QoE committee to deal with all QoS/QoE issues and resolution.

-Separate the document related to QOS/QoE Indicators from licence document in order to facilitate any changes on it if needed.

-Involve **all the stakeholder** in the process in order for them to get **the common acceptance of the results** of the assessment (operators, Ministry of telecom, users)

-Inform/Educate/Sensitize end users to be part of the ecosystem as stakeholder to contribute in providing as much data as possible related to user experiences possible via Crowdsourcing Application

WHICH STRATEGY TO ADOPT?

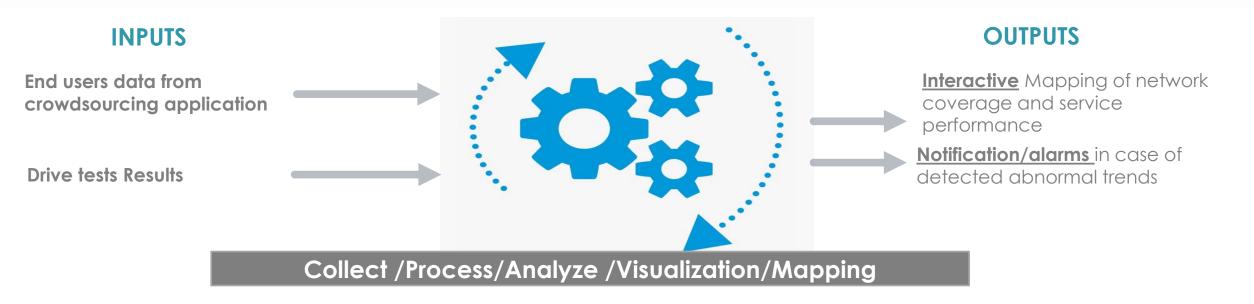


TECHNICAL ASPECTS

-Updating of the right indicators and Thresholds to be more efficient in the assessment (according to existing recommendation)

-Automation of the reporting related to the trends of user QoE complaints from the tracking center

-Genuine <u>automatic</u> tool to collect all the relevant information for the right Mapping (connectivity and Services performance) ,to facilitate the assessment.





Misaotra Tompoko !!!! **Mercilli** ...Thank you!!!